



Issue Date	Ad Space Close	Ad Materials Due Date	Mail Date	Bonus Distribution	Issue Focus	Features	Body & Spa	Practice Management	Self-Care	Health & Nutrition	Student Success	Aromatherapy	Product Focus
January 2014	11/19/13	11/26/13	12/26/13	Includes Special Digital Edition	NEW -- Buyers Guide Plus Showcase issue - Special Print & Online issue with free matched bonus space for advertisers. The industry's only comprehensive resource directory providing readers immediate company, product, service and education resources to maximize their practice success. Receives bonus distribution at all major tradeshow and events in 2014.								
February 2014	12/21/13	12/28/13	1/23/14		Infant Massage	S.O.A.P. Charting Acu-kinesiology Hands-Free Massage	Steam & Sauna	Business Success	Clear Clutter	Aromatherapy Facial Massage Nutrition	Rolfing	Pain Relief	Hand-Held Tools Aromatherapy
March 2014	1/22/14	1/29/14	2/22/14	AMTA New England Regional Conference	Annual Green Issue	Fibromyalgia Body Connection Fertility	Hawaiian Therapies	Your Green Practice	Goals	Light Therapy Nutrition Earthing	Self Care for Students	Oils for Pregnancy	Lotions Stones
April 2014	2/19/14	2/26/14	3/22/14		Emotions & Trauma	Hospice Heart-Centered Therapy Sacral Health	Science of Spa	Continuing Education	Your Energy Field	Yoga Nutrition Analgesics	Anatomy & Physiology	Oncology	Analgesics & Topicals Spa Treatment Supplies
May 2014	3/22/14	3/29/14	4/23/14	American Massage Conference, Atlanta	Annual Business Issue	Your CAM Network Seated Massage Promote Yourself Online	Lasers, LED, Microcurrent	Online Marketing & Software	Presence	Foot Care Nutrition Meditation	5 Business Skills to Learn in School	Marketing & Upselling	Marketing Materials Software & Scheduling Tools
June 2014	4/22/14	4/29/14	5/23/14		Rehabilitation	Dissection Massage & Fitness Working with Disabled Clients	Cooling Therapies	Specialize	Body Mechanics	Hand Care Nutrition Energy Work	Online Study Tools	Relaxation	Massage Creams Table Accessories
July 2014	5/21/14	5/28/14	6/21/14	World Massage Festival	Sports Massage	Fascia Kinesio Taping Deep Tissue	Ayurveda	Business Success	Balance	Self-Massage Nutrition Sleep	Alexander Technique	Rejuvenation	Body Sculpting & Cellulite Mgt Self Care tools
August 2014	6/21/14	6/28/14	7/23/14	World Massage Festival Includes Special Digital Edition	Annual Education issue - Special Print & Online issue with free matched bonus space for advertisers. Readers learn from company spokespeople the importance of continuing education, product knowledge and more.		Signature Services	Dual Practices	Connection	Health & Nutrition	Student Liability Insurance	Aromatherapy	Music Apparel
September 2014	7/23/14	7/30/14	8/23/14	American Massage Conference, San Diego AMTA Nat'l Convention	Mental Health	Medical Massage Massage Tools Joint Health	Body Shaping	Client Communication	Brain Health	Sharpen Memory Nutrition Exercise	Your Ideal Resume	Herbal Infusions	Hot & Cold Therapy Massage Tables
October 2014	8/22/14	8/29/14	9/23/14	Canadian Massage Conference, Holiday Gift Guide	Lymphatic Therapies	Muscle Testing Hands-On Technique Myofascial Release	Customer Service	Seated Massage	Superfoods	Go Within Nutrition Have More Fun	Visual Aids	Winter Health	Oils Nutrition
November 2014	9/20/14	9/27/14	10/23/14	Pacific College of Oriental Medicine Symposium, Holiday Gift Guide	Retail	Communication Skills Craniosacral Asian Bodywork	Warming Therapies	Presentation Skills	Mood Boosters	Nutrition Time Management Core strength	Study for Success	Aromatherapy	Pillows & Cushions Muds, Scrubs & Salts
December 2014	10/22/14	10/29/14	11/22/14		Pregnancy Massage	Body Mechanics Energy Work Hands-On Technique	Spa Technique	Marketing	Food Cravings	Steam & Sauna Nutrition Taping for Self-Care	Acupressure	Stones & Aroma	Books & DVDs Linens
PLAN EARLY FOR 2015!							Editorial Contacts Karen Menehan, Editor in Chief (904) 543-4066 (PST) • kmenehan@massagemag.com Jennifer Whalen, Editor of Integrated Media (904) 567-1535 • jwhalen@massagemag.com						
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