



Issue Date	Ad Space Close	Ad Materials Due Date	Mail Date	Bonus Distribution	Issue Focus	Features	Body & Spa	Practice Management	Self-Care	Health & Nutrition	Student Success	Aromatherapy	Product Focus
<b>200th ISSUE</b> January 2013	11/19/12	11/26/12	12/26/12	All major and regional trade shows and industry events	<b>Annual Buyers Guide</b> -The industry's only print-and-online resource directory providing readers a hands-on guide for company information, products, services, education and timeless editorial for practice success. Free company and product listings, complete schools and continuing education directory.								
February 2013	12/21/12	12/28/12	1/23/13		The Art & Science of Massage	Massage for Autism Bowenwork Understanding Research	Facial Cupping	Retail Sales	Yoga	Breath Work	SOAP Charting	Essential Oils	Portable Tables Aromatherapy
March 2013	1/22/13	1/29/13	2/22/13	AMTA Regional New England Conference	<b>Annual Green Issue</b>	Intuition Touch for Abuse Survivors Infant Massage	Marine Therapies	Green Your Practice	Go Vegetarian	Detox	Eco-Friendly Treatments	Spring Blends	Organic Lubricants Massage Stones
April 2013	2/19/13	2/26/13	3/22/13		Deep-Tissue Technique	Orthopedic Massage Financing & Pricing Abdominal Massage	Signature Services	Time Management	Self-Mastery	Analgesics	Medical Massage	Organic Oils	Hot & Cold Therapy Body Sculpting
May 2013	3/22/13	3/29/13	4/23/13	American Massage Conference, Atlanta	<b>Annual Business Issue</b>	Career Longevity Industry Participation Marketing & Retail	Your Spa Career	Membership Models	Build Confidence	Taping	Loans & Financing	Up-Sell Aromatherapy	Software & Scheduling Marketing Materials
June 2013	4/22/13	4/29/13	5/23/13	FSMTA Convention	Cranial Therapies	Lymphatic Technique Core Stabilization Cranial Release Technique	Feet & Hand Treatments	Social Networking	Vitamins & Supplements	Dental Health	CranioSacral Therapy	Homeopathic Oils	Muds & Scrubs Apparel
July 2013	5/21/13	5/28/13	6/21/13		Body Balancing	Touch for the Ill & Dying Kinessage Massage & Plastic Surgery	Light & Laser Therapies	Online Business Tools	Weight Loss	Digestive Health	Locate a School	Aroma-Reflex Therapy	Analgesics & Topicals Spa Treatment Supplies
August 2013	6/21/13	6/28/13	7/23/13	World Massage Festival <i>Includes</i> Special Digital Edition	<b>Annual Product Showcase</b> - A special issue devoted to products, services and educational resources								
September 2013	7/23/13	7/30/13	8/23/13	American Massage Conference, San Diego AMTA Nat'l Convention	Neuromuscular Therapy	Postural Analysis Tools Reflexology Manual Therapy for Peripheral Nerves	Massage Cupping for Pain Relief	How to Raise Prices	Mindful Thinking	Muds & Scrubs	Skin-Care Services	Hospital-Based Aromatherapy	Cushions & Supports Massage Creams
October 2013	8/22/13	8/29/13	9/23/13	Canadian Massage Conference Holiday Gift Guide	Medical Massage	Nepali Massage Plantar Fasciitis Osteoarthritis	Body Wraps	Marketing	Healthy Aging	Foot Care	Study Habits	Facial Massage	Books & DVDs Table Accessories
November 2013	9/20/13	9/27/13	10/23/13	Holiday Gift Guide	Energy Work	Movement & Massage Repetitive Use Injury Massage for Seniors	Stones, Shells, Packs	Obtain & Retain Clients	Nutrition	Gratitude	Myofascial Release	Blends for Cold & Flu	Massage Chairs Music
December 2013	10/22/13	10/29/13	11/22/13	<i>Includes</i> Special Digital Edition	<b>Annual Education Issue</b> Lifelong Learning	School News Education Trends	The Science of Spa	Online Education	Educational Retreats	Stones for Self-Care	Business Planning	Aromatherapy Research	Nutritional Products Laser & Infrared

## PLAN EARLY FOR 2014!

January 2014	11/20/13	11/27/13	12/23/13	<b>Annual Buyers Guide</b> Free company and product listings, complete schools and continuing education directory
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### Editorial Contacts

**Karen Menehan**, Editor in Chief  
(904) 543-4066 (PST) • [kmenehan@massagemag.com](mailto:kmenehan@massagemag.com)

**Jennifer Whalen**, Editor of Integrated Media  
(904) 567-1535 • [jwhalen@massagemag.com](mailto:jwhalen@massagemag.com)

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