

What the profession is saying about the CRM Specialty Program....



"The Academy and its Director Whitney Lowe have a national reputation for integrity and high-quality work. With their top-notch list of partners, they are the perfect combination to spearhead this initiative. We are thrilled to partner with this extraordinary group to bring our profession a training program and credential that will lift our highly trained practitioners above the crowd and support them in this important area of work."

-Donna Sarvello LMT, BCTMB
VP of Educational Support, NCBTMB



"There are many orthopedic massage courses to choose from, but I chose Whitney Lowe for specific reasons, and I was not disappointed. The online course did not interfere with my work schedule, and I could work at my own pace. The information is given in a very clear and concise manner, and Whitney is a professional presenter that makes the material easy to learn. He made himself available to any questions I had, and even provided personalized feedback on case studies. The information and the techniques that I learned I could use right away. My clients have benefitted from this education as well. I highly recommend his courses!"

-Beth Victor LMT
Former Student & CRM Graduate



"For decades, stakeholders and professionals in our field have been looking for some type of recognized credential that can validate the training and experience of massage therapists who treat pain and injury conditions. This specialty certificate program has been uniquely designed to address this deficit."

-Whitney Lowe
Founder, Academy of Clinical Massage



"I have watched over the last 35 years as clinical massage therapy has taken its place in many forms within medical and sports communities, undeniably through the efforts of countless individuals and organizations. For many, the endeavor to prove worth in those markets was difficult, since licenses and other credentials were fairly standard within the field."

This new nationally recognized specialty certificate distinguishes those who have worked hard to achieve a particular set of clinical skills and knowledge, the kind of expertise that can attract new clients and expand employment opportunities."

-Judith DeLany LMT
Academy Workshop Instructor



"NCB is proud to serve the profession with additional opportunities to establish a career pathway true to each therapist, regardless if he or she works in a school, spa, medical center, or owns an independent practice. With specialty partnerships like this one, the profession is empowered to achieve advanced credentials that prove expertise with a recognizable, industry-supported accomplishment clients, employers and insurance companies appreciate."

-Teresa M. Matthews
LMT, CPT, BCTMB, Chair, NCBTMB

