



2020 BUYERS GUIDE

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The background of the page is a soft-focus photograph of lavender. In the foreground, there are several sprigs of lavender flowers with small purple blossoms. To the left, a shallow, light-colored ceramic bowl is filled with dried lavender buds. The entire scene is set on a rustic wooden surface. A large, white, circular graphic with a thin purple border is centered on the page, containing the title and main text.

AROMATHERAPY

Aromatherapy can add a new dimension of health to a therapist's massage practice. Research on aromatherapy indicates this therapy is beneficial for stress management, anxiety relief and pain mitigation. Essential oils shown to be effective for pain relief include German chamomile, peppermint and wintergreen. Essential oils shown to be uplifting include grapefruit, lavender and wild orange. Aromatherapy might entail adding the aroma of essential oils to a session for client inhalation, or it can mean adding essential oils to a carrier lubricant, such as oil or lotion, and applying the lubricant to the body. A single essential oil can be used, and oils can also be blended and used in combination. Essential oil quality can be affected by use of pesticides and chemicals, as well as packaging, handling and storing — and therapists should choose oils from a supplier willing to be transparent about their products' ingredients and manufacturing process. Many tools, including carrier lubricants, diffusers, pillows, sprays and candles, support the therapeutic use of aromatherapy in a massage practice.



Clear Results Massage Oil

This massage oil is a light, silky formula that provides effortless workability with superior glide. Clear Results washes out more cleanly and completely than any other oil tested — leaving your sheets and towels looking their best. In fact, recent comparison studies show Clear Results washed out more cleanly and completely than any other oil tested. Contains jojoba oil and aloe.

BIOTONE Professional Massage & Spa Therapy Products

biotone.com



Essential Oils

Soothing Touch Essential Oils come in a variety of scents and are steam distilled, pure & undiluted. We use no chemical extraction. These Essential Oils are in 1 oz bottles with no carrier oils.

Soothing Touch
soothingtouch.com



Ayurveda Massage Lotion

Containing castor, coconut and mustard oils, this blend works with many massage modalities; it is deeply moisturizing with the right glide and absorption rate to provide balance. It contains no parabens, petroleum, propylene glycol, formaldehyde, PEG, DEA, TEA or synthetic fragrances.

Soothing Touch
soothingtouch.com



Organic Essential Oil of Lavender

This pure, therapeutic oil was developed to be USDA-certified organic and offers third-party verification that no chemicals, herbicides or pesticides were used in growing or processing.

Sacred Earth Botanicals
sacredearthbotanicals.com



2018 Conference Videos

Experience the 2018 World of Aromatherapy conference, including top-rated speakers Amanda Plunkett; Jessie Hawkins, PhD; Joy Bowles, PhD; Madeleine Kerkhof; Marco Valussi; Farida Irani; Salvatore Battaglia; and many more. Visit the website for a full list of speakers and workshops.

NAHA
naha.org



Vitality H2O Essential – Synergy

This essential oil can be used for hydrotherapy applications, facial steamers, pedicure tubs, whirlpools, hydroculators, steam rooms, baths, stone therapy or treatments with moist towels. It is formulated to be suitable for daily use with all skin types.

Bon Vital'
bonvital.com



AromaHarmony

The AromaHarmony is an essential oil diffuser. Experience the musical spa experience. Any Bluetooth device may be wirelessly connected to enjoy your playlist or any source of Internet music. More than three hours of healthy, ultrasonic fragrant mist along with the sounds of your choice.

Unitrex Sparoom
sparoom.com



Arome' Personal Diffusers

With this portable diffuser, users can add three to four drops of their favorite essential oil, blend or perfume into the holes. Colors include burgundy red, forest green, shiny black, soft silver and brushed pewter.

Aroma Thyme
aromathyme.com



Aromatherapy Armrest Shelf

This aromatherapy armrest shelf is intended to enhance clients' aromatherapy massages. It features a built-in aromatherapy bowl and doubles as a table extender for tall clients. It is designed to fit most tables and quickly detaches when not in use.

Oakworks Solutions
massagetable.com



Aroma Sprays

These sprays are made with soothing, pure, steam-distilled essential oils in synergistic blends. They are 100% natural and chemical-free, containing only pure, steam-distilled essential oils. Available in six blends for body or home with a recyclable bottle and sprayer.

Woodsprite Organic Body
woodspriteorganicbody.com



Stress Remedy Essential Oil Blend

This essential oil blend is marketed as 100% pure. It contains geranium rose, sandalwood, lavender and orange essential oils and is intended to help calm the mind and body.

BIOTONE Professional Massage & Spa Therapy Products
biotone.com



Blossom Pods

This portable essential oil diffuser is an all natural way to release aromatherapy into the car, office, work or home. The product line offers eight different vibrant colors, hand crafted oil absorbent pottery designs and eight different 100% essential oil blends to choose from.

Real Roots USA
blossompods.com



Aromatherapy Roll-Ons

Conveniently sized for aromatherapy on the go, these 100% pure essential oil blends are available in Aches and Pains, Anxiety Release, Clearer Skin, Head Aide, Hormonal Balance, Lavender Garden, Mint and Rosemary, Rose Garden and Stress Relief.

Wyndmere Naturals
wyndmerenaturals.com



Happy Head

Try this aid for headaches, muscle tension, mental clarity and allergies. Apply to crown chakra, back of the neck, spinal column, forehead and temples. One hundred percent medicinal essential oil blend; available in 5-milliliter, 15-milliliter and 2-ounce sizes.

Cosmic Essential Oils
cosmicessentialoils.com



Aromatherapy Herbal Soap

These pure, vegan, gluten-free, cold-processed soaps for hands, body and face include fresh ingredients like organic herbs, 100% pure essential oils and rich plant oils such as olive and coconut. Gentle and moisturizing.

Plantlife Natural Body Care
plantlife.net



Lavender Roll-On Essential

This roll-on essential provides therapeutic benefit in a convenient on-the-go travel size. Its roll-on applicator allows users to roll calming lavender essential oil across pulse points one to two times daily. Available in .27-ounce bottle.

Bon Vital'
bonvital.com



Aromatherapy Containers

These colored glass bottles and vials include phenolic cone-lined caps, pumps, sprayers, droppers, roller balls, corks and more. Also available are supplies such as funnels, pipettes and graduated cylinders for formulating and blending essential oils. Reusable, cost-effective and eco-friendly.

Sks Bottle & Packaging
sks-bottle.com



Bon Aromatherapy Candles

100% natural soy wax and coconut oil aromatherapy candles, meticulously crafted from the finest blend of pure essential oils. Comes in three scents, each with emphasis on relaxation, pain relief or stimulating energy. Designed for positive holistic effect on mind and body. Locally crafted in California.

Bed of Nails
bedofnails.org



All-Natural Room Sprays

These 2.7-ounce, alcohol-free sprays are made with pure essential oils. Set includes lavender, peppermint (with hint of ylang ylang) and spice; individual sprays are also available. Use around your session room; on linens; or to re-scent Grampa's Garden Hot Packs.

Grampa's Garden
grampasgarden.com



Arnica Essential Oil Aromatherapy Body Patches

This formula was created in eight varieties to soothe aching muscles and joints and features arnica, cayenne, rosemary, lemongrass and ginger. It contains 100% pure essential oils with no synthetic fragrances, colors, preservatives or animal products.

Natural Patches of Vermont
naturalpatchesofvermont.com



Color Aroma Chakra Wellness Kit

This kit includes seven rainbow rays to attune the seven major chakra centers. The pure essential oils are masterful blends that provide the scent of color experience; each color has a coordinating affirmation mood that explains its benefits.

Conscious Colors
consciouscolors.com



Ambrosia Aromatherapy Rosemary Camphor Mask

A cooling, invigorating gel mask to normalize oily, blemished skin conditions. Minimizes the look of large pores, reduces the appearance of inflammation, and fights free radicals while moisturizing and keeping the skin clean and cool. Great for back facials!

Ca Botana International
ca-botana.com



Eucalyptus Essential Oil – Single Note

This oil is marketed as 100% pure and natural. It can be added to oils, creams, lotions or gels to customize therapeutic benefits for each client, or be used in diffusers to enhance any room.

Bon Vital'
bonvital.com



Tranquil Blend

This blend of essential oils supports calmness and relaxation, promoting emotional well-being. It combines the effects of lavender, ylang ylang, marjoram, vetiver and orange. It is USDA-certified organic and pure, unadulterated and never diluted. Eight ounces.

N8 Essentials
n8essentials.com



Ambrosia Aromatherapy Aromatic Wellness Soak Geranium And Lavender

A relaxing blend, geranium oil helps improve circulation while lavender oil acts as an antioxidant to enhance the immune system and protect against signs of aging. Orange oil soothes the mind and body.

CA Botana International
ca-botana.com



Lavida Massage Essential Oils

These aromatherapy essential oils aim to offer relief from a number of ailments. They can be inhaled or applied topically, and come in a variety of scents, providing different health benefits and serving different conditions. They are available for purchase at any LaVida Massage wellness center.

Lavida Massage
lavidamassage.com



Breathe Easy

This blend has eucalyptus essential oil to clear away congestion and stagnant energy. There's also a hint of spike lavender for a soft floral note and to help reduce inflammation and encourage relaxation. Allergy remedy. Sinus remedy. Decongesting.

Tazeka Aromatherapy
tazekaaromatherapy.com



Calming H2O Essential – Synergy

This oil can be used for hydrotherapy applications, facial steamers, pedicure tubs, whirlpools, hydroculators, steam rooms, baths, stone therapy or treatments with moist towels. It is formulated to be suitable for daily use with all skin types.

Bon Vital'
bonvital.com



Organic Aromatherapy Lavender Oil

This organic lavender facial oil is formulated to naturally balance, soothe and calm all skin types.

Kerstin Florian
kerstinflorian.com

A photograph of a person's back and shoulder, partially covered by a white towel. A large, light-colored circular graphic is superimposed over the center of the image, containing text. The background shows a blurred view of a beach and ocean.

BODY SCULPTING & CELLULITE MANAGEMENT

Changing the composition and appearance of clients' bodies using specialized tools and techniques is growing in popularity — and with such tools available to massage therapists, they don't need to be limited to high-end spas. Massage therapists who add such products and procedures to their practices stand out as providers of spa-like services. Body sculpting involves addressing the circulation of lymph fluid to address puffiness, often with massage cupping or with a machine that lifts and kneads the skin. Cellulite management addresses the dimples, ripples and “orange peel”-textured skin that often appears on thighs, buttocks, hips and tummy. Although what causes cellulite is not well-understood, the appearance of it is a common concern.

Spa products that support body sculpting and cellulite management include body wraps and detox tools. Therapists can expand their practice in this arena by investing in such high-tech equipment as a sauna or infrared light therapy. Whether they choose hands-on techniques or equipment, massage therapists can command an add-on fee on top of the massage session price for this specialized service.



MC-600 MediCupping VacuTherapy Machine with Online Course

An affordable and portable machine, this is the ultimate tool for therapists trained in vacuum therapies! This unit eliminates the hand pumping manual equipment and performed static suction, as well as six different pumping modes. This machine also includes a wide variety of glass and plastic cups that will give you many options when working on clients.

This machine also includes a coupon for an online training course that may be redeemed on our online education site, ACE Institute Online. This course takes students through a comprehensive set of lessons and training videos that explore the art of MediCupping therapy. Students who wish to receive their

cupping therapy certification may then choose to continue their coursework by purchasing the \$40 final exam, which is available for purchase after completing the course. An exclusive instructional video on the proper use of the machine is included only with the purchase of this machine.

The white roller-ball cups included with the MC-600 are a bonus from the manufacturer. Due to sterilization and sanitation issues, we recommend that these be for personal use or for a single client..

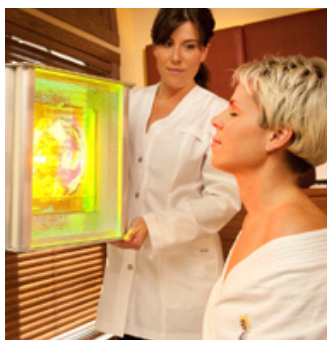
Ace Massage Cupping Therapy
massagecupping.com

Collagentex Rx1

This skin rejuvenation therapy offers pain relief to ligaments, muscles, nerves and soft tissue of musculoskeletal origins; it can perform facial, shoulder, hip, buttocks or full-body treatments that are painless, non-invasive and last just 10

to 20 minutes. Quartz plasma-arc technology delivers polychromatic, near infrared energy efficiently and safely with zero ultraviolet emission. Collagentex spectrum rays can penetrate well below the dermal layers, energizing the targeted tissue at the optimum skin temperature. This system is easy to use and has a low operating cost per session.

Collagentex
collagentex.com



Bellecore Bodybuffer

This hand-held device for muscle massage helps speed recovery of stressed, sore muscles; decrease the appearance of cellulite; decrease edema and increase lymphatic drainage; exfoliate, rejuvenate and smooth skin; and increase microcirculation. Available in two sizes for home or travel.

Bellecore
bellecore.com



Infrared Sauna Blanket V3

Take a wellness cue from the likes of Selena Gomez and Lady Gaga and take your DOSE on the go. Perfect for traveling or at-home use, our Infrared Sauna Blankets detoxify the body, deliver fresh nutrients to muscles and boost metabolic rate—so you burn calories like you're working out.

HigherDOSE
higherdose.com



BUSINESS & OFFICE TOOLS

Running a massage practice takes more than washing the linens and printing up business cards — especially in today's technology-dependent business environment. Successful massage practitioners utilize many of the office and business tools available to small-business owners. Massage therapists who focus on providing hands-on care while outsourcing such business tasks as appointment scheduling, reception and mailing list management, just to name a few, lessen the stress of wearing the hats of both health care provider and business manager. One survey of massage therapists showed that time management is a major challenge; this is one area where business and office tools shine. By subscribing to business software that includes an appointment-setting app, for example, clients can book directly with a massage therapist and can even pre-pay for appointments. The therapist can also block off times when they don't want to accommodate massage appointments. Imagine how much more time one would have available for providing massage sessions, building a practice, engaging in self-care or simply relaxing when business and office duties are supported or automated.



3-Part Painted Skull with 8-Part Brain Model

This PVC skull model with eight-part brain makes studying the form and function of the cranium much simpler. It offers a vital three-dimensional perspective to the cranium. The skull is in three parts—calvaria, base of skull and mandible—and the calvaria is removable to show the internal structure of the skull. The mandible is articulated on springs to demonstrate natural movements. The joints, sutures, fissures, foramen and styloid processes are highly accurate. The brain can be disassembled into temporal and occipital lobes, frontal and parietal lobes, cerebellum and brain stem. Structures are shown in detail, with about 100 numbered features; number key is provided. This model is the perfect tool for professional teaching and study of human anatomy. Adult, life-size.

Upledger Institute International
shop.iahe.com



Mindbody Universal Business Management

This business management software enables massage therapists to organize staff, manage clients and track sales. It allows for integrated web scheduling, offers e-commerce solutions and strategic marketing, and provides for total client account management. MTs can access information anywhere, anytime.

Mindbody
mindbodyonline.com



Schedulicity

This software features web-based online appointment scheduling and business tools such as online calendar, client database and personalized email marketing, all in one easy-to-use service for practitioners and their clients. Manage your schedule from your mobile phone. Free 30-day trial.

Schedulicity
schedulicity.com



Jane

Jane offers online booking, charting, scheduling and invoicing on one secure, beautifully designed system. Bill your visits and accept payments in just a couple of clicks, and have Jane do all the math for you — even if you're billing insurers.

Jane
jane.app



Island Software Massage Office Pro 2016

This practice management software is easy to use and feature-rich, including SOAP notes, marketing tools, appointment scheduling, client payments, insurance billing, gift certificates and more. Download and try out the full version free for 30 days.

LMT Success Group
lmtsuccessgroup.com



ClinicSense

This product was created to help reduce the stress of managing a small massage therapy business. It allows for easy schedule management, online appointment scheduling and reminders, easy-to-use SOAP note recording, intake forms, invoicing clients, tracking payments and more.

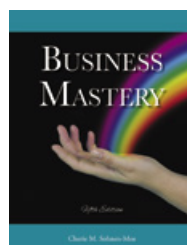
ClinicSense
clinicsense.com



Electronic Health Records

This electronic system makes SOAP and wellness charting meaningful and easy. Hands Heal EHR collects key data that is graphed and compared over time so clients can see their progress and commit to your care.

Hands Heal Electronic Health Records
handshealehr.com



Business Mastery, Fifth Edition

In this book, a required text in 400+ schools, is everything you need to launch and manage a thriving practice or successfully work for a company. The fifth edition is fully revised and updated; plus, access bonus material online.

Sohnen-Moe Associates
sohnen-moe.com



Online Booking & Scheduling

MessageBook now offers an easy payment solution with its simple-to-use online booking and scheduling functions. No extra bank fees for using credit card payments, and online booking costs only a small fee the first time a new client books online.

MessageBook
messagebook.com



CLOTHING

For a massage therapist, venue, personal style and clientele will all inform work-clothing choices.

Therapists employed by a spa or franchise, for example, might be required to wear a uniform or adhere to a dress code.

A dress code might require the massage therapist to wear a smock and matching pants or a branded top, and closed-toe shoes. A therapist working on-site at a sporting event might feel most comfortable in a polo shirt and pants with athletic shoes and a hat or cap to protect themselves from the sun, while a hospital-based massage therapist could be required to wear scrubs. Further, a therapist working in private practice has the leeway to choose their own attire; however, the adage holds true: First impressions matter. Work clothes must be fresh, clean and free of pilling and tears. Shoes that support the therapist, as they stand during the day's sessions, are key to career longevity.

Therapists can keep a light sweater or jacket on hand for variations in room temperature, and choose clothing that is comfortable and allows them to move with ease.



Noel Asmar Spa Uniforms

These uniforms are designed with high style for spa professionals. SpaEquip has been named international distributor for the Noel Asmar line of spa uniforms; the companies have partnered based on SpaEquip's long-standing relationships with large hotel and resort companies. Uniforms feature high fashion styling and are extremely durable, with stretch built in for comfort. Colors coordinate so each employee can wear what he or she wants while the spa brand remains intact. All styles, colors and sizes are available for immediate shipment worldwide.

Noel Asmar

noelasmaruniforms.com



Spa Uniforms

These spa uniforms are crafted with proprietary, exclusive organic fibers that ensure optimum comfort. With fully breathable fabrics, these uniforms are customizable and contemporary.

Fashionizer Spa Uniforms

fashionizerspauniforms.com



100% Organic Cotton Lounge Clothing

These cotton lounge clothes are cut for an easy fit and come in a variety of colors and sizes. Available in complete lounge sets, T-shirts, camisoles, cross tops and more. Clothing contains 100% certified organic cotton and is made at a worker-owned cooperative.

Maggie's Organics

maggiesorganics.com



S.C.R.U.B.S. 2-Pocket Top

This unisex, V-neck scrub top offers a sleek fit. It is 100% cotton, wrinkle-resistant, and pre-washed and pre-shrunk for soft, comfy scrubs right out of the package. It features clean, finished hems and side vents to allow range of motion. Add embroidery to complete your professional look.

SmartScrubs

smartscrubs.com



FootEase

The FootEase contain a unique blend of herbs and spices sewn into the sole, and contour easily to fit the foot by simply tightening the drawstring. They are lined with a soft fleece that allows for moist heat penetration and a durable therapeutic use only.

Body Sense

bodysenseinc.com

The background of the page is a composite image. On the left, a portion of the Earth's globe is visible, showing green continents and blue oceans. To the right of the globe, a black butterfly with orange and white markings on its wings is perched. At the bottom, two human hands are shown from the wrists up, palms facing upwards, as if holding the globe. A large, white circular area with a thin dark border is superimposed over the center of the image, containing the title and the main text.

EARTH-FRIENDLY/GREEN

Information in the news today is often focused on the climate, animal welfare and benefits of sustainable, responsible, natural or organic products. Plus, many massage therapists are making the connection between the health of individuals and the health of our planet. Therapists can step up their Earth-friendly efforts by choosing products and practices in alignment with a healthy ecology. Choosing to do business with companies that support a healthy environment is one way to go green. Products including body-care, massage tools, furniture, cleaning supplies, linens and equipment can be bought from companies that have environmentally sustainable business practices in place. Such practices might include using recycled packaging and shipping materials, recycling at their manufacturing and shipping location, eschewing products that are not natural, organic or cruelty-free, and making financial contributions to Earth-supportive programs and organizations. By going green, a massage therapist can also improve the health of their practice, because numerous surveys show that consumers want to do business with companies that engage in socially and environmentally sustainable habits and that offer nature-friendly products.



Bon Vital' Organica Massage Gel

This luxurious gel, enriched with certified organic ingredients including a blend of jojoba oil, olive oil and shea butter, has a satiny glide that leaves the skin feeling silky smooth, not greasy. It contains no nut oils and is paraben-free and water dispersible for easy cleanup of linens. Infused with organic arnica and chamomile, this gel is excellent for all modalities. Free samples are available.

Bon Vital'
bonvital.com

CBD Clinic Analgesic Massage Oils



These oils are FDA-registered and combine topical analgesics with hemp extract. Powerful terpenes penetrate to pain receptors in the body via the endocannabinoid system to interrupt pain signaling. They all contain organic jojoba seed oil and hemp oil, and are available in three formulations: Level 1, infused with 2% camphor and essential oils for mild musculoskeletal pain; Level

2, infused with 8% menthol and essential oils for moderate pain; and Level 3, infused with 15% menthol and 5% camphor for severe pain. Available in 12-ounce, 64-ounce and 128-ounce sizes.

CBD Clinic
cbdclinic.co



Nut Free Massage Oil – Unscented

This long-lasting, allergen-free oil has a smooth glide and just the right amount of friction; it is excellent for all massage modalities. Its custom blend of natural cold-pressed oils with jojoba and vitamin E leaves skin soft and satiny.

Earthlite
earthlite.com

Pure Touch Organics Massage Gel

With its earth-balanced formula and rich organic ingredients, this gel is great for massage therapists. Formulated for a smooth, satiny glide, it is hypoallergenic, paraben-free and easy to wash out of linens.

BIOTONE Professional Massage & Spa Therapy Products
biotone.com



Organic Cold Pressed Coconut Oil

Organic Fiji's organic, extra virgin Cold Pressed Coconut Oil harbors deep moisturizing properties that rapidly hydrate the skin and hair against moisture loss. This oil is USDA-certified organic, gluten-free and vegan; it contains no PEGs, parabens or GMOs.

Organic Fiji
organicfiji.com



Bergamot & Lavender Organic Sugar Scrub

This organic raw sugar scrub can be used in the spa or as an add-on treatment. Hand-blended organic, raw sugar and organic sunflower and jojoba oils combine for a delicious treat for you and your clients.

Natural Formulations
natural-formulations.com



Sani-Set

Sani-set protects your massage table and cradle. Its medical-grade polyester fabric is engineered to repel fluids. Wipe and sanitize, or machine wash and dry. Sani-sheet fits most standard tables from 28" to 33" wide, 70" to 84" long, and 3" to 7" in cushion depth.

Innerpeace Sheets
shop.innerpeacesheets.com



Cranberry Zest Refill Paraffin

This ultra-moisturizing paraffin refill is designed to be sweet yet zesty as it hits the senses with a little zing. It is infused with aloe, vitamin E, jojoba and apricot oils.

Therabath Professional Paraffin Products
therabathpro.com



Pure Fiber Organic Cotton Lightweight Bathrobe

This kimono-style bathrobe features lightweight knitted interlock jersey construction with a wraparound belt. Its 100% organic cotton feels great on the skin, without heaviness.

Pure Fiber
pure-fiber.com



HoboCare Organic Jojoba

This USDA-certified organic jojoba features expeller-pressed quality. The product is a liquid wax ester; it will not become rancid or stain. Unlike oils, it will not clog pores and is non-allergenic. Available in 4.2-ounce, 8.4-ounce and 33-ounce sizes.

Jojoba
jojobacompany.com



Micro-Buff Body Polish

This unique creme-based exfoliation treatment contains biodegradable paraffin beads, natural luffa and apricot powder to gently refine and smooth skin. An infusion of wheat, apricot and alpha-hydroxy lactic acids accelerates cell renewal to unveil petal-soft skin.

BIOTONE Professional Massage & Spa Therapy Products
biotone.com



Organica Creme

This Earth-friendly creme is made with certified organic jojoba, olive oil, shea butter, aloe vera and more. It is infused with certified organic arnica and chamomile botanicals, formulated for all modalities, and is marketed as nut oil-free, unscented and paraben-free.

Bon Vital'
bonvital.com



Quantum Balance Crystals

Quantum Balance Crystals are skillfully handcrafted with love in the mountains of the Eastern U.S. They are available in a wide variety of sizes and shapes, including pendants, bracelets, cones and collections.

Quantum Balance Crystals
qbcryystals.com



Organic Massage Gel

Get the best of both worlds with this USDA-certified organic massage gel. It has the glide and purity of an oil with the grip and control of a cream. With no preservatives and only certified organic ingredients, the Organic Massage Gel is the purest choice for you, your clients and Earth.

Sacred Earth Botanicals
sacredearthbotanicals.com



Organic Sweet Almond Oil

USDA-certified organic 100% Pure & Natural Sweet Almond Oil is mostly commonly used for aromatherapy, massage and as a hair-and-skin moisturizer. Lightweight moisturizing oil that can be used in cold or hot weather. It can be easily mixed with any essential oils as it quickly absorbs into the skin.

pura d'or
purador.com



Bamboo-Fusion Massage Therapy Kit

The original source for warm bamboo massage by founder Nathalie Cecilia. Kit includes bamboo tools, carry bag and DVD. The tools can be warmed and used directly on the skin with your favorite massage lubricant for a luxurious deep-tissue treatment.

Two Touch Company
bamboo-fusion.com



Golden Earth Chakra Wellness Therapy

Chakra Oil #2 Miracle Energy has a jasmine essential oil blend with a carnelian crystal infusion in a jojoba base. Chakra 2 is known as the Sacral Chakra; it relates to emotions and creativity.

Golden Earth
goldenearth.net



Body Butter

This body butter contains cocoa butter, shea butter, beeswax and lavender oil. It is formulated to leave skin supple, nourished and smooth.

Bon Vital
bonvital.com



Arcadia 100% Organic Cotton Flannel Massage Table Sheet Set

This organic cotton flannel sheet set was created to be soft, beautiful and high-quality. It's designed to be comfortable and attractive while causing fewer allergies and irritation than regular cotton.

Massage Naturals
massagenaturals.com



Quantum Balance Crystals

Quantum Balance Crystals are skillfully handcrafted with love in the mountains of Eastern U.S. Each crystal has hundreds of thousands of nano-scale quartz crystals that are invisible to the naked eye, and larger decorative, but highly energetic, crystals embedded in a high-grade natural resin.

Quantum Balance Crystals
qbcystals.com



Natural Room And Linen Spray

These essential oil sprays come in lavender, peppermint and spice and are available as a set or as singles. They are made with pure ingredients only; no alcohol or toxic preservatives. Scent your office, linens or session room.

Grampa's Garden
grampasgarden.com



GoodLight Natural Candles

These affordable, paraffin-free candles come in a full line of unscented palm wax pillars, tea lights, votives and tapers. They are nontoxic, clean-burning and eco-friendly; their wicks contain no lead or zinc. Bulk discounts are available.

GoodLight Natural Candles
naturalcandles.com



Yoga Mat Sani Spray Cleanser

This environmentally friendly cleaner naturally cleans your mat, leaving it free of bacteria no matter how much you sweat or practice. Enjoy the refreshing scent of eucalyptus and aloe vera. It can be used on massage tables as well.

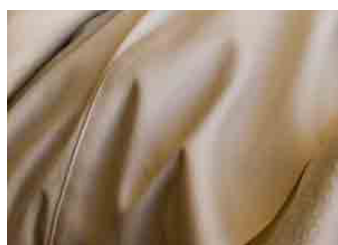
Cuccio Somatology
cucciosomatology.com



Bear Eco-Friendly Tea Diffuser and Water Bottle

This bottle is double-walled with a reinforced glass bottom. Perfect for loose leaf tea, fruit infusions, organic coffee, cocoa or flavored water. Includes a travel sleeve as a gift.

Bear Hydration
facebook.com/bearhydration



Organic Cotton Sheets

Developed from hand-picked, organically grown cotton and marketed as 100% certified organic and fair trade, these sheets were created to be chemical-free and produce a softer feel through the use of a unique stitch in the weaving process.

Goodnight Naturals
goodnightnaturals.com



RockSauce Ice

Combined with Arnica, Green Tea and Aloe, RockSauce Ice soothes more than your brain with natural ingredients to reduce swelling and keep skin irritation-free. Convenient 3 oz. massaging roll-on bottle means your hands stay clean and clear of the active ingredients.

RockTape
RockTape.com



Rejuvenate Disinfectant Wipes

Perfect for use on massage tables, face cradles, warming equipment, massage stones, cups, equipment, pumps and door handles. Disinfects in as little as one minute; EPA registered/hospital-grade disinfectant. Odor-free, non-disruptive to aromatherapy scents.

Virox ProBeauty
viroxprobeauty.com



Harbor Blue Pillow

The EcoPro Harbor Blue Pillow Cover is designed to be wiped clean with either spray cleaner or disinfecting wipes, virtually eliminating pillow case laundry in your clinic. The pillow cover accommodates a standard-size pillow (not included), which can be easily inserted and secured.

Eco Pro
ecopro-products.myshopify.com



CONTINUING EDUCATION

Learning about massage therapy doesn't end once a massage therapist has graduated from massage school and passed their licensing exam; even if they're already a great massage therapist, there's always room to improve and grow. By expanding knowledge, continuing education (CE) can help one provide better care to clients, which in turn will build business. The most basic reason to pursue CE is that most U.S. states require CE on a recurring basis in order to keep a license current — but no therapist should wait until their license is about to expire before fulfilling these requirements. Keeping education top-of-mind ahead of time will give one a chance to pick and choose, enrolling in courses that interest them, instead of just taking the bare minimum at the last minute. Further, taking CE courses does more than just fulfill a licensing requirement: Learning new things about massage therapy will keep the massage therapist on the industry's cutting edge, and CE classes are ideal for staying connected to the latest news in the field — as well as forging connections with colleagues.



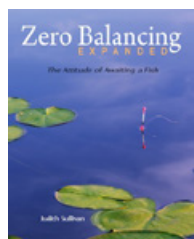
Massage Cupping Bodywork Therapy, Volume 1 and 2

This DVD set offers comprehensive instruction in massage cupping therapy. It is great for client viewing and as a continuing resource for the therapist. It covers glass fire cups, manual vacuum cups and micro-cup sets.

Features:

- Two volumes on a single DVD; 2-hour run time
- Provides a clear illustration of techniques
- Intended to mimic three-day certification workshop
- NCBTMB CE's available
- DVD provides information with an ease of navigation for users

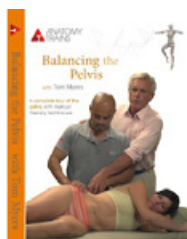
Ace Massage Cupping Therapy
massagecupping.com



Zero Balancing Expanded: The Attitude of Awaiting a Fish

Zero Balancing addresses the relationship between energy and structures. This book describes how easily it integrates with other modalities and can help improve client outcomes and therapists' practice.

Upledger Institute International
shop.iahe.com



Balancing The Pelvis

The three-DVD, six-hour set addresses the muscles around the hip that produce stability, posture and movement or contribute to pain patterns in the pelvis, low back and SI joint. It offers treatment strategies for problems of the pelvis and pre- and post-natal issues.

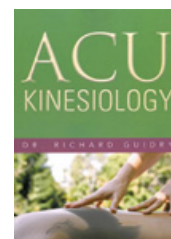
Anatomy Trains
anatomytrains.com



Comprehensive Myofascial Self Treatment: Your Path To Authentic Healing & Pain Relief

This book is marketed as the ultimate myofascial release resource for clients and therapists who want to learn self-treatment strategies based on the John F. Barnes Myofascial Release Approach.

Myofascial Release Seminars
myofascialrelease.com



Acu Kinesiology

This could possibly be the most important book you ever read concerning the quality of life in the domain of your health and your spiritual connection to Divine Spirit. For every physical ailment there is an energetic pathology involved.

Acu Kinesiology
acukinesiology.com



FMT Basic Kinesiology Taping Certification

FMT Basic introduces an evidence-based approach to taping for pain, enhancing fluid dynamics, posture, nerve entrapment and scars. It redefines our understanding of the effects of taping on pain mitigation, circulation and proprioception, and lays groundwork for a practical framework of taping movement, not muscles. This eight-hour certification course is intended for therapists with all levels of experience. All supplies are included.

FMT Performance Kinesiology Taping Certification

This course expands on FMT Basic and explores enhancing movement and performance via functional, movement-based taping. Movement screening is used to determine dysfunction in anatomical planes of motion and apply tape in a manner that improves movement and function. This eight-hour certification course is intended for therapists with all levels of experience. All supplies are included. FMT Basic is a prerequisite.

RockTape

rocktape.com/medical/education/fmt-basic-and-performance



Medical Massage Practitioner Program Review DVD

The best way to solidify what you have learned in your Medical Massage Practitioner Program classes is to practice it, so we are pleased to offer a DVD Review Series of the *Day of the Back* and *Day of the Neck*, and the *Upper and Lower Extremity Series*. Each DVD is available separately or you may purchase both for a discounted price. The presenter is one of our most popular instructors, Shamaya Chah, who skillfully leads you through step-by-step protocols to review what you have learned.

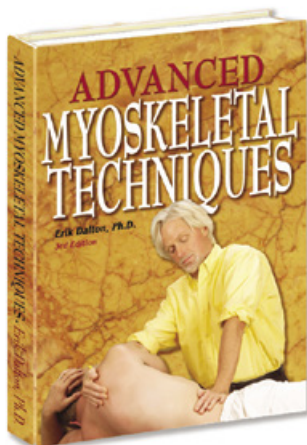
LMT Success Group
lmtsuccessgroup.com



Advanced Myoskeletal Techniques

This newly revised, 408-page third edition hardcover text provides a simple, step-by-step formula for addressing head, neck and upper back issues. It includes over 300 vibrant 3D anatomy illustrations, human dissection reproductions and photos of Erik Dalton performing each technique. It features special contributions from leaders in the industry, a beautiful hard cover, new color images and 12 new chapters. Mention *MASSAGE Magazine* to receive a signed copy. The book now ships with the Upper Body Home Study Course.

Freedom From Pain Institute
erikdalton.com



MASSAGE Magazine's Online CE Center

MASSAGE Magazine has teamed up with Home CEU Connection to offer you affordable, accessible online massage continuing education. Explore our diverse video library and find everything you need to fulfill your annual online CE requirements, stay inspired and competitive in your profession, and provide state-of-the-art massage therapy. Fulfill your state's online massage CE requirements with 100% NCBTMB-approved courses. Finish courses at your convenience and receive instant proof of completion. Earn your CE hours anytime, anywhere with instant online access. Choose from more than 200 hours from our online video library. Complete CE hours on a computer, tablet or smartphone with smart streaming technology. Take courses presented by massage therapists for massage therapists. With our online library, you can re-watch courses at any time.

Massage Magazine Insurance Plus
massagemag.com/ceu-center

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Apex Body Worx

Everything in the body will experience a stretch — the muscles, the nerves, and the fascia. Learn the right movements to reduce or eliminate the pain. Class suitable for every level.

Apex Body Worx
apexbodyworx.com

Southwest Ashiatsu

This method of teaching has been dubbed "the most logical and effective way to learn this modality." Highly researched and developed, this ancient modality is perfect for the modern therapist. Learn skills to grow your clientele and offer the most effective Ashiatsu treatments possible.

Southwest Ashiatsu
stepintosamba.com

15 Practical & Proven Ways to Grow Your Massage Business

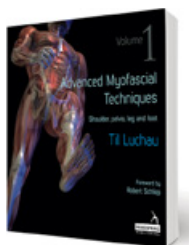
Great care and customer service come naturally to you, but promotion and marketing might be outside of your comfort zone. This book was written to show you don't need to be a marketing expert to grow your massage business — all you need is a little bit of time and the right ideas.

ClinicSense
amazon.com

Cupping Workshops

Who should use cupping therapy? Manual therapists, sports massage therapists, structural integrationists, movement therapists (and others). The prerequisite to take our training classes is completed study in physiology and anatomy. Classes are listed by date, workshop and instructor.

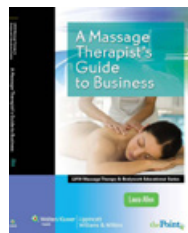
International Cupping Therapy Association
cuppingtherapy.org



Advanced Myofascial Techniques (Vol. 1)

Information-packed guide to highly effective manual therapy techniques, focusing on conditions of the shoulder, wrist, pelvis, sacrum, leg and foot. Vol. 1 provides a variety of tools for addressing some of the most commonly encountered complaints.

Advanced Trainings
advanced-trainings.com



A Massage Therapist's Guide To Business

This comprehensive text was written by Laura Allen, who provides teacher ancillaries as well as a website with customizable forms for every business use. This book also covers all that a massage therapist needs to know about running a successful massage therapy practice.

Laura Allen
lauraallenmt.com



Trigger Point Workbook—12 Volume Set

Workbooks are designed to provide a detailed background on the condition and instructions for treatment. Focusing on specific conditions, the workbooks include differential diagnosis; background on the condition based on latest research; which trigger points to investigate and how best to treat them.

Niel Asher
nielasher.com



Soft Tissue Release Handbook

The *Soft Tissue Release Handbook* is designed for bodywork practitioners using manual therapy, including massage therapists, chiropractors, physical therapists, osteopaths, orthopedic nurses and doctors, and students of sports science.

North Atlantic Books
northatlanticbooks.com



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Basics of Research Literacy

Basics of Research Literacy is an online continuing education course for all massage practitioners and educators offered in partnership with the Academy of Clinical Massage. Participants will learn the beginning steps toward research literacy, including an introduction to scholarly research.

Massage Therapy Foundation
massagetherapyfoundation.org

American Bowen Academy Introductory Classes

Introductory Bowenwork classes provide a way to explore Bowenwork for the first time and to see if the technique is right for you. Classes require no prior experience. Check back often to see what's new.

American Bowen Academy
americanbowen.academy

Academy of Lymphatic Studies

Certification courses in MLD/CDT, lymphedema management seminars, certification in manual lymph drainage (Vodder Techniques) courses, and advanced courses in lymphedema and wound. Many of these courses are held in universities, outpatient rehabilitation facilities, hospitals and cancer centers throughout the U.S.

Academy of Lymphatic Studies
lymphedemastore.com

Personal Trainer Program

Our active personal training program is designed to give you the skills to become a successful personal trainer and coach on day one. Our program combines world-class instruction along with a supervised, hands-on practical experience like nothing out there.

National Personal Training Institute
nationalpti.org/training-programs



Dr. Vodder's Manual Lymph Drainage

Written by the world's leading authorities on Dr. Emil Vodder's techniques for manual lymph drainage (MLD), this lavishly illustrated guide provides step-by-step descriptions of how to massage the lymph vessels to stimulate smooth lymphatic flow.

Thieme Publishers
thieme.com



Sacred Lomi DVD: Volume I & II Set

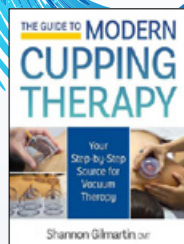
This DVD set teaches the fundamentals of Temple Style Hawaiian Lomilomi. Tom Cochran, founder of Sacred Lomi, presents philosophy, principles and techniques in full, multi-angle detail. Volume I is 65 minutes; Volume II is 80 minutes.

Sacred Lomi
sacredlomi.com

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Co-Owners Stacie Nevelus, LMT
 & Shannon Gilmartin, CMT

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*"I have trained with every cupping company I could find and by far, **Modern Cupping Therapy** surpassed all my other class experiences!" —P.V., CMT*

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2020 COURSE DATES:

January 9-13Sámara, Costa Rica
January 31- February 2Burlington, Ontario, Canada
February 15-17San Francisco, California
February 20-23Pasadena, California
March 12-15Orlando, Florida
March 21-22New York, New York
April 25-28Louisville, Kentucky
May 1-3Edmonton, Alberta, Canada
May 15-16Orlando, Florida (Advanced)
May 22-24Bologna, Italy
June 19-22Austin, Texas
July 16-19Sarasota, Florida
July 24-27Boston, Massachusetts
August 29-30Sarasota, Florida (Advanced)
September 18-20Toronto, Ontario, Canada (Advanced)
September 25-28Chicago, Illinois
October TBDVirginia Beach, Virginia (Advanced)
October 9-12Denver, Colorado

NY State approved
 FL CE Broker

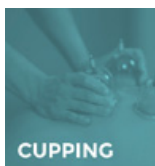
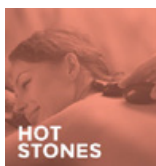




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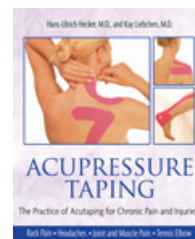
massageceu.com



Forearm Fusion

It's better to utilize your forearms and elbows while optimizing and improving body mechanics. Save your body and make massage easy without the use of your hands or thumbs.

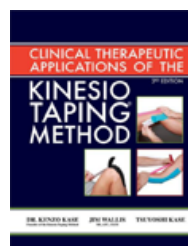
Forearm Fusion
forearmfusion.com



Acupressure Taping

This book contains step-by-step instructions, illustrated in full color, detailing how to self-treat pain in all parts of the body using Kinesio tape.

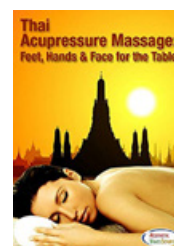
Inner Traditions
store.innertraditions.com



3rd Edition: *Clinical Therapeutic Applications of the Kinesio Taping Method*

This book goes into greater detail on how to apply Kinesio Tex Tape for specific injuries. This book provides detailed descriptions, as well as pictures, on which Kinesio Taping application to use.

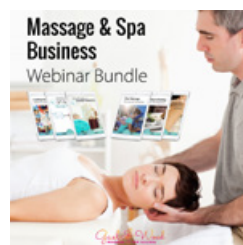
Kinesio
shopkinesio.com



Thai Acupressure Massage: Feet, Hands & Face For The Table

In this massage DVD, Anthony James demonstrates how to provide a complete Thai acupressure massage for the feet, hands and face. A Thai acupressure facial provides a nonsurgical face lift.

Aesthetic Videosource
videoshelf.com



Massage & Spa Business Webinar Bundle

If you are a therapist committed to helping your clients feel better and growing your business, you are in the right place at just the right time. Build your business with over 40 unique marketing ideas.

Gael Wood
gaelwood.com



Facelift Massage

A luxurious, safe, gentle method of treating the problems of sagging, aging skin — without surgery. Courses are designed for such professional health and skin-care practitioners as massage therapists, bodyworkers, nurses, estheticians or anyone interested in moving into the massage therapy field.

Bellanina Institute
bellaninainstitute.com



Protect Yourself and Your Career

FROM MALPRACTICE CLAIMS AND STOLEN PROPERTY

The average massage liability claim last year was \$18,000. If the unthinkable were to happen, make sure your business is covered with a policy from Massage Magazine Insurance Plus.

Comprehensive insurance with Massage Mag includes:

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- \$2 million per year of product and completed operations coverage
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- \$1000 of protection for damaged or stolen equipment
- Free CEs to meet your licensing requirements
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The background of the entire page is a lush green scene featuring bamboo stalks and leaves. In the foreground, several smooth, dark, rounded stones are stacked in a balanced, zen-like arrangement. A circular white overlay is positioned in the upper-middle section of the image, containing the title and the main text.

HOT & COLD THERAPY

Heat, or thermotherapy, not only relaxes the body and mind; it is useful for easing pain and stiffness. Research, including “The Efficacy of Sustained Heat Treatment on Delayed-Onset Muscle Soreness” supports its effectiveness. Heat-application tools include stones, paraffin, infrared tools, table warmers, hot packs and specialized lubricants, among others. Cold application, or cryotherapy, also relieves pain and ameliorates inflammation. When tissue is injured, blood flow to the area naturally increases, which can cause inflammation and swelling. While these are signs that the body is dealing with the injury, they can cause discomfort. Applying a cold pack to the area slows down that blood flow, temporarily relieving the effects of the body’s response. Because our nerves communicate with each other via chemical reactions, and lower temperatures slow the rate of those reactions, cold can also numb pain. A massage therapist can enhance the effects of their work by adding heat- and cold-therapy products to sessions, while also utilizing such tools for self-care.

Sombra Cool Therapy Natural Pain Relieving Gel

This cool therapy, natural pain-relieving gel aims to provide controlled cooling without freezing or irritation, helping relieve minor muscle and joint aches and pains from injuries or other acute conditions. It provides exceptional glide for point therapy. Its quick absorption formula is ideal for post-exercise cooldown, and is designed to be non-staining to clothes and sheets; it contains no artificial colors, fragrances or alcohol, and has a lemon scent.

Sombra Professional Therapy Products
sombrausa.com



Biofreeze Professional

Biofreeze Professional begins with the original Biofreeze formula and optimizes key ingredients based on scientific research for a longer-lasting experience. Free of parabens and propylene glycol, and extremely effective for clients with pain or restricted range of motion, or both.

Performance Health/Biofreeze
performancehealth.com



Sportstones

Larger in diameter and heavier than the company's original stones, this combination of size and weight provides advantages for the massage therapist, allowing for deeper, specific work without stress on wrists and hands, effective myofascial release, and long-lasting hot and cold.

Corestones
corestonemassage.com



Jack Frost Cold Hot Packs

Dual purpose (place in freezer to cool or place in hot water to heat), these gel packs remain flexible when frozen and conform to body contours. Reusable. They can be reused over and over again. Insulated. The insulation allows gel pack to be held or taped in place. (7 inches x 14 inches), six per carton.

Dee Cee Laboratories
deeceelabs.com



The Med-Stone

Open this massage stone by holding it in both hands and pulling the top half from the bottom half. Once open, connect the battery to the heating element within the stone; it heats in two minutes and cleans in one minute.

Med-Stone Enterprises
themedstone.com



Zenstone Hot Stone System

The ultimate waterless hot stone therapy kit for professionals. Proprietary rapid heating technology is portable, fast and convenient.

- Professional grade — The original waterless heater, developed for professionals.
- Therapy guide included — A hot stone therapy guide helps you get started with ease.
- 12 pro-grade stones — Developed using material science to heat up fast and stay hot longer.
- 100% satisfaction guarantee
- Free shipping in the U.S.

Zenstone
zenstoneusa.com



Therapearl

Created by a leading doctor and entrepreneur as a practical alternative for healing, these reusable packs conform to the skin, providing consistent therapy for the affected areas. They help ease the pain of sprains and muscle aches, workout soreness, arthritis, swelling and puffiness, bruising and cosmetic surgery.

Therapearl
therapearl.com



RockSauce Fire

RockSauce Fire is a topical pain relief cream that works by providing incredibly strong heating sensations that last for hours. Its powerful ingredients like menthol and capsaicin work together to soothe sore joints and muscles. Best of all, it can be used with RockTape kinesiology tape—it soaks right through the tape without compromising stickiness, delivering pain relief in combination with the benefits of the tape. Improve your clients' comfort and speed recovery with its long-lasting warming and cooling sensations. It works well as pre-taping skin prep or as a lubricant for instrument-assisted soft tissue manipulation. Available in a 3-ounce roll-on, a 12-pack with tabletop merchandiser, or a 32-ounce pump-top bottle. Active ingredients are methyl salicylate (20%), menthol (10%) and capsaicin (0.002%).

Rocktape
rocktape.com

Flexible, Even Right Out of the Freezer

Reduce postsurgical discomfort and swelling or just everyday aches and pains with the Meyer DC-Ice Flexible Hot/Cold Pack. This high-quality pack may be used for either hot or cold therapy. Ideal for anyone who needs consistent ice therapy, this pack is reusable and stays cold for several hours; it is flexible right out of the freezer so you can get instant relief right when you need it. The pack measures 6 by 12 inches.

MeyerDC
meyerdc.com/bodymed-hot-cold-pack





Performa Adjustable Temperature Paraffin Bath

Sets new standards in safe and effective moist-heat therapy. Featuring three temperature-range settings: high, normal and sensitive, the TB8 provides more precise therapeutic temperature control required to comfortably, safely accommodate a wider range of clients.

Therabath
performancehealth.com



Cold Stone Facial Set

These massage stones are all hand made to be of the highest quality. Each massage stone is rounded and smoothed using all natural abrasives and polishes. This set includes pieces for under your eyes and above them, cheek stones and a neck pillow.

Pgh Marble Stones
pghmarblestones.com



Compactwrap

Larger and heavier than other buckwheat-seed-filled spot-therapy products currently on the market. The Bucky CompactWrap measures 10 inches by 8 inches and weighs 2.4 pounds. The durable, removable, washable cover is made from heavy cotton chenille that lasts for years.

Bucky Products
bucky.com



Earthlite UV Hot Towel Cabinet

This new cabinet offers a sleek design that features stainless steel interior, dual towel tray and a discreet drip pan. This dependable unit comes in three convenient sizes with a compact footprint design that heats and sanitizes.

Earthlite/Living Earth Crafts
earthlite.com



T Spheres

T Spheres are aromatherapy-infused massage balls sold in sets of two along with a vial of re-infuser oil and a how-to guide, neatly packaged in a travel-ready jute bag. Choose from rose geranium, grapefruit-peppermint, pure peppermint or unscented.

Tranquility Spheres
tspheres.com



Reusable Heat Packs

This heat pack instantly crystallizes and heats up to 130 degrees Fahrenheit with the push of a button. When it no longer produces heat, place it in a pot of boiling water and it rejuvenates back to its liquid form, ready to be reused.

Hotshotz
hotshotzheat.com



Theracoco Paraffin Wax

TheraCOCO™ Paraffin Wax by Therabath replaces the standard white oil used in our classic line of paraffin waxes with an organic coconut oil that readily absorbs. In contrast, white paraffin oil in our classic waxes traps moisture on the surface of the skin.

Therabath Professional Paraffin Products
therabathpro.com



Chill Tube

The Cool Cloth has no chemicals. You may wear it as a bandana or around the neck. Soak it, wring it, then snap it and it stays cool for hours. Designed so that the more you sweat, the cooler it gets.

Grampa's Garden
grampasgarden.com



Himalayan Salt Hand/Foot Therapy Dome

This dome is made of a beautifully crafted rosewood base that houses an eight-inch slab of pure Himalayan salt in the shape of a dome. It's heated with a 25-watt bulb and comes with a UL-listed dimmer cord.

Harmony Salt
himalayansaltstonemassage.com



Ice Flow Gel

Ice Flow Gel contains a high concentration of pure natural essential oils and plant extracts to help with sore muscles and tired legs. A massage with Ice Flow Gel helps speed up muscle recovery. It reduces inflammation in hard-worked muscles.

Bodypro50
bodypro50.com



China-Gel White, Topical Pain Reliever

This herbal topical pain reliever incorporates modern technology with ancient pain-relieving concepts of Chinese medicine, helping relieve muscle-and-joint pain and enhance healing. Gase-less and stain-free, with a soothing aromatic scent.

China-Gel
chinagel.com



Essential Table Warmer

The Essential Table Warmer from Oakworks Solutions adds an extra layer of warmth to your table, comforting your clients and preparing them for a relaxing treatment. The Table Warmer can fit almost any table and distributes heat evenly.

Oakworks Solutions
massagetable.com

A close-up photograph of a person's hands pouring a golden-yellow massage oil from a white plastic bottle. The oil is being poured onto a person's back, creating a small pool on the skin. The background is softly blurred, showing more of the person's back and the therapist's hands.

LUBRICANTS

The oil, lotion, cream, balm, butter, gel or other topicals a massage therapist uses in sessions represent an opportunity to both support and enhance the bodywork they provide. While a few massage techniques, like deep tissue, require little (if any) lubricant, most techniques rely on a certain level of glide. Beyond the type of consistency and glide a technique requires, a lubricant's ingredients have specific, and often scientifically studied, benefits as well. Many of today's massage lubricants are specially formulated with ingredients that can work in harmony with the therapist's hands to help nourish skin, more effectively relieve pain and tension, and further support clients' well-being. In recent years, new ingredients have been introduced to the massage field's lubricants; these include coconut, avocado and CBD. They join such well-known ingredients as aloe vera, flaxseed and menthol, to name just a few. Unscented lubricants that are more generic in nature may accommodate the addition of essential oils. Additionally, choosing a lubricant that is free from artificial ingredients and preservatives supports client and therapist health, as such substances are absorbed by the skin.



Dual-Purpose Massage Creme

This product combines the desired features of an oil and lotion into one, aiming to offer versatility, workability and absorbency with its consistency and glide. It can be used on the face, feet and hands, and is intended for use with full-body massage. It contains arnica extract to help stimulate circulation and ease bruises; ivy extract to help decongest and stimulate blood circulation; aloe vera, which promotes healing; almond oil to help soften and smooth skin; kukui nut oil to help protect skin tissue from drying out; and vitamin E to help skin breathe and function normally.

BIOTONE Professional Massage & Spa Therapy Products
biotone.com

Therapeutic Touch Massage Oil

A combination of olive oil and arnica extract blended with jojoba, avocado and fractionated coconut oils, this massage oil is formulated to be lightweight and excellent for stone massage, aromatherapy and deep tissue massage. Nut-free and enriched with olive oil, known for its anti-aging qualities, its clean absorption leaves skin delectably supple; plus, it is water-soluble for easy cleanup of linens and fabrics. Paraben-free and completely unscented.

Bon Vital'
bonvital.com



Therapeutic Massage Lotion

This lotion is meant to provide gentle, penetrating heat to tight, strained muscles, with the controlled glide of an oil. Capsaicin and menthol give a warming effect to aid in deep-tissue release techniques. This light formula aims to supply deep hydration and contains no parabens, silicones, artificial fragrances or harsh chemicals. Marketed as all-natural ideal for therapeutic massage, it contains aloe vera and yucca extract, which help condition skin. Rosewood oil provides fragrance.

Sombra Professional Therapy Products
sombrausa.com



Analgesic Massage Oils

These oils are FDA-registered and combine topical analgesics with hemp extract. Powerful terpenes penetrate to pain receptors in the body via the endocannabinoid system to interrupt pain signaling. They all contain organic jojoba seed oil and hemp oil, and are available in three formulations: Level

1, infused with 2% camphor and essential oils for mild musculoskeletal pain; Level 2, infused with 8% menthol and essential oils for moderate pain; and Level 3, infused with 15% menthol and 5% camphor for severe pain. Available in 12-ounce, 64-ounce and 128-ounce sizes.

CBD Clinic
cbdclinic.co





Ayurveda Massage Lotion

This tridoshic blend lotion contains castor, coconut and mustard oils. It is designed to work on all body types and for many types of massage. This lotion is deeply moisturizing with the right glide and absorption rate to help provide balance.

Soothing Touch
soothingtouch.com



CBD Massage Balm

Lab+Blends Professional CBD Massage Balm combines 660 mg of hemp-derived CBD with active ingredients and powerful pain fighters for advanced pain management. CBD helps reduce pain and inflammation. THC-free, non-psychoactive.

BIOTONE Professional Massage & Spa Therapy Products
biotone.com



Organic Massage Oil

A premium, professional massage oil made with 100% certified organic ingredients. Unscented, hypo-allergenic and chemical free, Earthlite Organic Oil is an excellent choice as a carrier base for aromatherapy blending. Vegan and gluten-free. Available in 1-gallon and 8-ounce sizes.

Earthlite
earthlite.com



Hemp CBD Natural Massage Oil – 300 MG of Pure CBD

All-natural massage oil, made with 99.4% pure hemp CBD isolate for ultimate pain relief. A breakthrough massage oil that uses a highly purified CBD isolate from industrial hemp that is 99.4% pure.

Susan's CBD
susanscbd.com



Natural Unscented Massage Oil

Earthlite's Natural Unscented Massage Oil is a proprietary blend of natural cold pressed almond, sesame, safflower, grape seed and avocado oils. This premium massage oil offers an easy glide and extended workability with just the right amount of friction.

Earthlite
earthlite.com



Vegan Massage Lotion

This unscented massage lotion is meant to be light and provide excellent absorption while retaining ideal glide and workability. It contains organic polyunsaturated oils and organic botanical extracts to allow for a calming, therapeutic experience for the client.

Sacred Earth Botanicals
sacredearthbotanicals.com



RockRub

RockRub is a combination massage balm, IASTM emollient and skin repair balm. This balm is all natural, made with Australian beeswax, vitamin E and canola. RockRub repairs calluses and scar tissue, makes an outstanding moisturizer, and is a great lubricant for myofascial release work.

RockTape
rocktape.com



Rose Leaf Massage Oil

Rose Leaf Massage Oil is a luxurious massage blend that helps relax the mind and nurture the skin during massage. This oil is wonderfully smooth and clean with an infusion of rosehip and leaf, with a light, summery fragrance.

Rue And Rose Botanicals
rueandrose.com



Pharma Hemp Complex CBD Oil Tincture

Full spectrum CBD oil. Can be used topically or orally, great for use on achy joints and sore muscles. All oil ingredients: CBD oil, coconut oil, hemp seed oil

Hemp Health
hemphealthinc.com



CBD Massage Oil

Spa Original formula is infused with 250 mg of THC-free hemp-derived CBD and is perfect for massages offered in the highest-end spas and resorts, as well as the comfort of your own home. Our carefully crafted oil blend provides a smooth feel and long-lasting workability without feeling heavy or greasy.

ERTH Hemp Products
erthhemp.com



Zen Organics Peppermint Foot Massage Lotion

This lotion contains an organic blend of peppermint essential oil and menthol, providing immediate relief to foot aches and discomfort. It offers superior glide and workability. An invigorating finish to any full and partial massage treatment.

Zen Organics
zenorganics.com



Aromatherapy Massage Lotions

Aromatherapy massage lotions are preblended with six therapeutic-grade essential oils in each fragrance. Natural aromas help alleviate stress and promote a sense of well-being with treatments that relax, energize, inspire or renew. Less time mixing oils.

BIOTONE Professional Massage & Spa Therapy Products
biotone.com

I LOVE SOMBRA MASSAGE THERAPY!

Nature's best is often pure and simple. And Nature's pure ingredients are what we add to Sombra's exclusive line of massage products. Silky Soft Massage Crème and Therapeutic Massage Lotion are formulated with a blend of natural ingredients to give you the effect you want—from deep tissue work to relaxing massage. Perhaps as important is what we do not add to our products. You will find no artificial fragrances, parabens, silicones or harsh chemicals that can irritate skin.

SOMBRA THERAPEUTIC MASSAGE LOTION

Sombra Therapeutic Massage Lotion provides gentle penetrating heat to tight, strained muscles. Capsaicin and Menthol give a warming effect to aid in deep tissue release techniques. This light formula provides deep hydration and controlled glide. Great for therapeutic massage.

SOMBRA MASSAGE CRÈME

Sombra Natural Massage Crème is soft and rich with versatility to be used with many massage techniques. The light creamy texture liquefies quickly for easy application and provides controlled glide without any oil or waxy residue.

SOMBRA NATURAL PAIN RELIEVING GELS

Warm Therapy and Cool Therapy gels are perfect to pair with your Sombra massage products for use during treatment or as an after-massage therapeutic.



Contact your distributor • sombraUSA.com



Hemplily Massage Oil—CBD Infused

Benefits from Hemplily Massage Oil that you may experience for yourself: Decreased fatigue. Increased overall well-being. Benefits your clients may experience: Enhanced pain relief. Improved sense of well-being.

Hemplily
hemplily.com



Hemp CBD Oil Pain-Relieving Salve

Our -otent Pain-Relieving 2-ounce bottle of salve is infused with 200+ mg of Colorado hemp CBD oil. Effective, natural, and non-psychoactive, hemp-derived CBD, lasting relief. Enjoy the light scent of lavender, rosemary and other essential oils.

Cinnamon's Botanicals
cinnamonsbotanicals.com



Kapha Massage Oil

Oil is formulated in a base of organic sesame and sunflower oils. Blend is intended to be invigorating. Contains nine herbs including punarnava, chitrak, calamus and rosemary. Used to reduce kapha by promoting mild sweating, stimulating circulation and cleansing the system.

Banyan Botanicals
banyanbotanicals.com



Solace Pure Lite Massage Oil

This massage oil contains a blend of fractionated coconut oil and a touch of certified organic jojoba oil. Fractionated coconut oil is favored for its light texture and long shelf life. Water dispersant. Washes easily out of your sheets.

Gotyourback
gotyourback.com



Energizing Massage Oil Blend

This therapeutic-grade energizing massage oil is designed to stimulate and awaken the body. It contains 99.5% natural ingredients, many of which are organic in structure. Oil gives an immediate, uplifting, concentrated rush that is soothing yet intense in feeling.

Tao Trading Corp
bestmassage.com



Biotone Advanced Therapy Massage Lotion

This lotion helps you enjoy optimal manipulation of skin and muscle with more glide and easy usability. A solution for those looking for clean absorption of lotion, but need more glide and usability for deep and relaxing massage.

Bodyworkmall
bodyworkmall.com



Doctor Hoy's Natural Pain Relief Gel

Dr. Hoy's Natural Pain Relief Gel features a menthol-and-camphor formula that is cool when applied and gradually warms to provide comforting relief from soreness caused by such conditions as arthritis, sprains, backache, sore joints and strains.

Doctor Hoy's Natural
drhoys.com



Bellanina Facelift Massage Oil

This massage oil is marketed to be rich in vitamins and essential fatty acids and is designed to help heal, soothe and nourish the skin. This product's anti-irritant quality is excellent for sensitive skin. Marketed as paraben-free.

Bellanina Institute
bellaninainstitute.com



Watersperse Massage Oil

This washable massage and bath oil was formulated with the ability to disperse or break apart in the wash cycle. With other massage oils during washing, the oil returns to the linens and is then put through the dryer.

Pure Touch Therapeutics
puretouch.net



Fragrance-Free, Non-Oily Hydrating Massage Crème

This cream aims to enhance workability control and extend massage time while giving a hydrating skin treatment. This fragrance-free formula is for sensitive skin. Clients can use this product for home care between sessions.

Cuccio Naturale
cuccio.com



Plantlife Massage Oil

Plantlife Massage Oil from Plantlife Natural Body Care is created with your health and wellness in mind. Its light, no-staining formula provides an excellent glide that quickly absorbs deeply into the skin and is circulated throughout, providing optimum benefit to mind and body.

Plantlife Natural Body Care
plantlife.net



Body & Massage Oil – Unscented (4.6 FL. OZ.)

99.5% organic. For sensitive skin or your own scents. An unscented, nourishing oil for massage & body crafted with healing herbs. Add your favorite essential oils or use as-is. Synthetic free, hand crafted.

Brigit True Organics
brigittrue.com

WHO WANTS TO IMPRESS THEIR CLIENTS WITH SPA LEVEL LUXURY?

Ok, you've got a quality massage table.
Now, take it to the next level with
Earthlite® branded accessories. Our
new massage oils, blankets, sheets and
supple spa furniture add loft, warmth,
and tactile luxury to any massage table.

Earthlite Accessories – Spa Level Luxury.
Earthlite.com 800.872.0560



NEW!



EarthLite®
WORLD'S #1 BRAND IN MASSAGE™



Favorite Company for Manufacturer Support

The background of the page features a close-up, warm-toned photograph of two hands holding a smartphone. Overlaid on the right side are four blue circular icons: a speech bubble, a star, an envelope, and a magnifying glass. A network of thin white lines connects these icons and other points in the upper right corner. A large, semi-transparent white circle with a thin brown border is centered on the page, containing the title and main text.

MARKETING

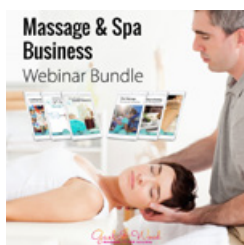
The word *marketing* means to advertise or promote goods or services — and there is no limit on what that promotion can look like. From a basic business card to an all-the-bells-and-whistles website, independent massage therapists, just like any other small-business owner, can use both traditional and high-tech means of advertising their practice. From newspaper advertising, brochures and gift certificates to digital e-newsletters, social media posts and online advertising, myriad means of getting the word out about massage therapy are available. By taking advantage of marketing-related services and products, massage therapists can educate the public on the benefits of massage, increase their clientele, and build a solid foundation to succeed in practice. Therapists can take advantage of the expertise offered by companies that provide marketing advice, online referral networks and website creation and hosting. With our world connected by the internet, it's possible to reach hundreds of potential clients with the click of a mouse. Sometimes, though, a smile, eye contact and sharing a business card are just as effective for marketing a practice.

Mindbody Universal Business Management

This online business-management software helps massage therapists leverage technology to streamline business and make their services more accessible to clients. It enables massage therapists to organize staff, manage clients and track sales. It's used by thousands of businesses in more than 50 countries. It allows for integrated web scheduling and offers e-commerce solutions, providing total client account management. Its strategic marketing capabilities include robust business analysis reporting. It also offers online hosting, so massage therapists can access information anywhere, anytime.

Mindbody

mindbodyonline.com



Massage & Spa Business Webinar Bundle

If you are a therapist committed to helping your clients feel better and growing your business, you are in the right place at just the right time. Build your business with over 40 unique marketing ideas.

Gael Wood
gaelwood.com



Local Deal Campaign

One of the major benefits of working with Groupon is that there is no upfront cost to running a Local Deal. Instead, Groupon charges a marketing fee for the promotion of your offer. The specific marketing fee varies based on your industry and market, as well as consumer demand for your offer.

Groupon Merchant
groupon.com/merchant



Chiropractic Website Design

Our new seventh-generation website system includes a fully responsive design that seamlessly transitions from an HTML5 website to a tablet-optimized interface, down to a user-friendly mobile website. Our fully editable websites help get your practice ranked higher on Google Maps.

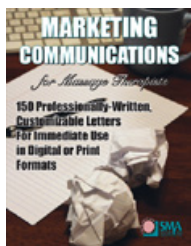
ChiroPlanet
chiroplanet.com



Using Online Social Buying Platforms To Promote Your Business Audio Book DVD

We have successfully used social buying sites to grow our two-therapist practice, and this type of marketing platform has enabled us to be introduced to a large group of clients.

International Alliance of Healthcare Educators
shop.iahe.com



Marketing Communications Kit

Simplify the necessary task of taking care of business by using professionally written examples of correspondence, including emails, letters, announcements and press releases. Documents are available in PDF files that can be copied and pasted into an email or word document.

Sohnen-Moe Associates
sohnen-moe.com



Artichoke

Easy-to-use tools to power your massage business of one at home and on-the-go. Online scheduling, payment processing, client management, simple reports, balance tracking and appointment reminders.

Artichoke
getartichoke.com



Free Business Class

A Business Breakthrough Class to strategically plan your business growth for 2020. Be more successful, have more income and help more people.

Metro Health & Wellness
metromm.com

ClinicSense

This product was created to help reduce the stress of managing a small massage therapy business. Software aims to be simple to use and all one needs to help run a business. Allows for easy schedule management, SOAP note recording, and invoicing clients.

ClinicSense
clinicnsense.com



Blissful Online Marketing

created to complement SpaBoom's Instant Gift Certificate service, allowing spas, salons and massage therapists to enable online transactions, conduct automated email marketing campaigns and grow client loyalty without expending additional time, resources and capital.

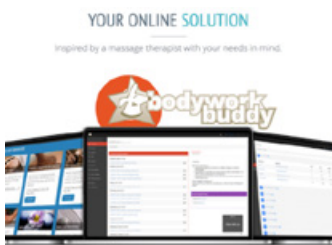
Spaboom
spaboom.com



Client Intake and Record Keeping Forms

This is an ebook of downloadable, ready-to-print massage and bodywork intake and treatment forms. Features 36 pages and over 30 forms. Suitable for massage, reflexology, energy work and more. Male or female graphics included.

Natural Touch Marketing
naturaltouchmarketing.com



Bodywork Buddy

A simple-to-use, online-based massage software specifically tailored for the solo massage therapist. This online scheduling and business management software is accessible from your computer, tablet or smartphone and will streamline your practice and make tax time a breeze.

Bodywork Buddy
bodyworkbuddy.com



Gift Certificate Templates

These beautiful certificates make a package that's wonderful to open, offering a glimpse of how special the gift of your services will be. Entice your clients with a festive display of several designs so they can pick just the right one.

Sohnen-Moe Associates
sohnen-moe.com



Jane

Jane offers online booking, charting, scheduling and invoicing on one secure, beautifully designed system. Bill your visits and accept payments in just a couple of clicks, and have Jane do all the math for you – even if you're billing insurers.

Jane
jane.app



Clickbook Free Online Appointment Scheduling

This online scheduling system is designed to allow clients to book appointments online and help massage therapists run their business. It also reminds clients of their appointments a day in advance with a mobile text message.

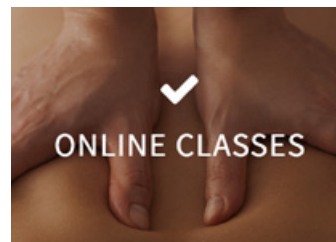
Clickbook
clickbook.net



Bookedin Online Appointment Scheduling

Helps massage therapists get control of client scheduling. Clients can book and pay for appointments online. System sends confirmations, reminders and payment receipts. Therapists can easily manage availability, services, client history and more.

Bookedin
bookedin.com



Online Class Webinars

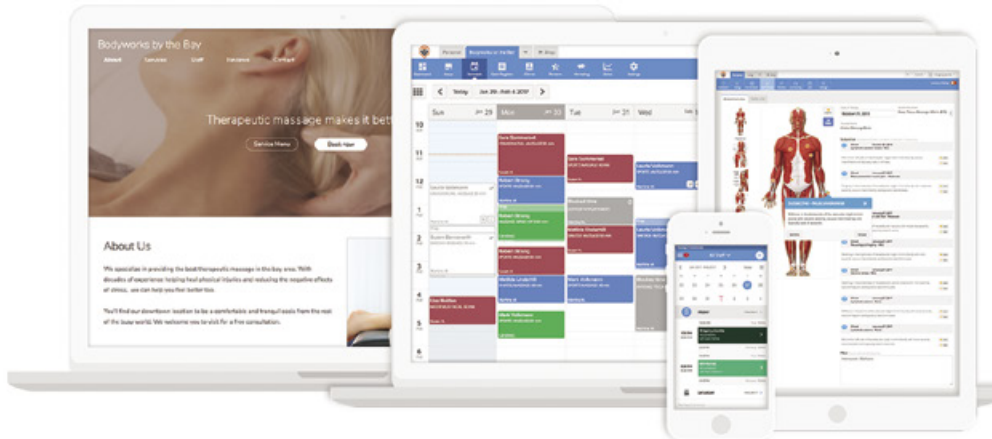
Pre-recorded. Earn CEU credits. We select our roster of talented Tools for Touch presenters from all over the U.S. Collectively, they represent a diverse range of expertise but all possess the same enthusiasm and commitment to excellence in massage education.

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Whether you're just starting out, or if you have several staff in your bodywork business, MassageBook can streamline your day to day and grow your client list in only the way a purpose built solution for massage and bodywork practitioners can.

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- How to Incentivize Referrals
- Step by Step Guide to Selling more Gift Certificates
- Getting more bookings from Google searches

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A person with dark hair, wearing a red shirt, is seated in a massage chair. Their back is to the camera, and their head is resting on the chair's headrest. A pair of hands is visible on the right side of the frame, resting on the person's upper back. The background is blurred, showing what appears to be a massage therapy setting.

MASSAGE CHAIRS

The massage chair has evolved — since the introduction of what was basically a wooden box with a face cradle, in 1986 — into today's sturdy and comfortable construction, featuring durable materials and padding sufficient to contribute to a beneficial seated session. Massage chairs were designed to be portable, and have become ubiquitous at public events and locales, from health fairs to airports and grocery stores to Google. Benefits of chair massage include its use as a means of introducing the public to healthy touch, growing a table massage clientele, and as a stand-alone specialty. Massage chair manufacturers also design portable massage chairs specifically for practitioners of such techniques as Zero Balancing, medical massage and Active Isolated Stretching — as well as chair-like products that support sessions with clients who are bed-bound or use wheelchairs. Sporting events are one type of venue popular with chair-massage therapists, while the expansion of mobile massage businesses and onsite corporate massage provide access to a clientele available only to the massage therapist who uses a high-quality chair.



Portal Pro Massage Chair

Designed with curving, sleek lines, the Portal Pro portable massage chair features TerraTouch upholstery fabric that is Earth-friendly, PVC-free and soft to the touch. With a light weight of just 19 pounds and built-in wheels, the Oakworks patented QuickLock Face Rest and a carry case included with every purchase, this chair is super-portable and storable. With a weight capacity of 350 pounds, it is designed to provide exceptional comfort for any size client with very little adjustment necessary, and is marketed as the most stable, strong, supportive massage chair on the market.

Oakworks Solutions
massagetables.com



Dolphin II Massage Chair (Soft Touch)

This chair offers a unique telescoping design that allows you to make adjustments from vertical to full horizontal, giving access to massage the lower back effectively without overstraining arms, wrists and shoulders as you work.

Pisces Productions
piscespro.com



Custom Craftworks Melody Massage Chair Package

This chair adjusts to support any size and shape body. It features arm-height and angle adjustments, adjustable chest pad, removable sternum pad and an adjustable headrest. Also includes seat height and angle adjustments. Folds and totes easily.

Sunset Park Massage Supplies
massagesupplies.com



3B Pro Massage Chair

This massage chair offers an ideal ergonomic design. Designed to be perfect for maintaining proper body alignment. It is fit for all types of physical treatment and all types of patient morphology. Made to be extremely comfortable and portable.

3B Scientific
a3bs.com



Vortex

This lightweight massage chair is marketed as sturdy, compact, durable and comfortable. It offers a wide color selection and a lifetime warranty. Features Pro-Lite cushioning system and Naturesoft upholstery. Sternum pad and carry case included. Wide color selection. Simple and easy to use.

Earthlite
earthlite.com



MASSAGE TABLES

It might be tempting to choose an inexpensive massage table, but that choice won't support a healthy massage practice or an effective massage session. When it comes to selecting a massage table, sturdy construction, durable materials and sufficient padding are the minimum requirements. Additional components, such as an adjustable face cradle, arm extensions, and recesses for breasts or a pregnant client's stomach, are further considerations. If a therapist is performing on-site massage, they can choose a lighter-weight portable table that can be transported with ease and set up quickly. For the session-room-based therapist, the stationary tables available today offer various options to support types of practices and clientele. A stationary table can be hydraulic, which will best accommodate pregnant, older and disabled clients, contribute to proper client positioning, and support best ergonomic practices for the therapist. Tables are also available to support such techniques as spa therapies, reflexology, Thai massage and others. These and other table developments offer possibilities for expanding a practice's offerings, maintaining one's ergonomic health — and accommodating more clients.

The Element by Earthlite

This table is designed to be affordable, comfortable and reliable. It has a table weight of 180 to 190 pounds, and measures 31.5 inches wide by 73 inches long. Standard adjustable height range is from 17 inches to 36 inches. It has a lift capacity of 600 pounds. Wheels for ease of movement. Heavy-duty steel frame; 600-pound lifting capacity. Lifetime limited warranty on frame; two years on motor and controls. Smooth, reliable electric lift actuator. Motor and foot pedal. UL and CE listed. Quality hardwood frame. Mid-brace.

Cradle-lock cabling system. Full-length piano hinge. Firm and lightweight cushioning system. Portability is essential for many massage therapists, providing an instant office anywhere you go. Earthlite's portable massage tables never compromise on quality, so your clients remain satisfied.

Earthlite
earthlite.com



Utopian

This portable massage table with ABC system assists with issues women face while lying prone. Its balance of support helps reduce pressure on women's breasts. It also allows unique benefits in the supine position. The ABC platform goes above level, creating cervical support and advance positioning for improved access to the back and shoulders. The ABC system is raised and lowered by a simple foot pedal and release valve. Table weighs 35 pounds. Manufactured by Oakworks Solutions.

Contour Table Systems
contourttablesystems.com



Nirvana 2N1 Massage Table

The Nirvana 2n1 is designed to provide superior comfort for both men and women. The Breast Recess Feature provides comfort to women by taking pressure off of the breasts. This positioning allows the spine to stay in better alignment.

Gotyourback
nirvanamassagetables.com



Nevada

This table offers technical ingenuity and attention to detail. The strength of its frame and accuracy of its adjustment mechanism aim to redefine industry standards. Sturdy and durable, the table is also elegant and comfortable.

Silhouet-Tone Usa
silhouettone.us



Custom Craftworks Melody Massage Chair Package

This chair adjusts to support any size and shape body. It features arm height and angle adjustments, adjustable chest pad and headrest, and removable sternum pad. Folds and totes easily.

Sunset Park Massage Supplies
massagesupplies.com



3B Deluxe Portable Massage Table

This deluxe, portable massage table is designed to be a high-quality massage table, crafted in sturdy natural wood (high-quality birch). It comes with 3 inches of high-density small foam and is covered in a comfortable PU vinyl.

3B Scientific
a3bs.com



Athena Lite

This is a professional quality massage table that weighs 27 pounds, yet carries an unbelievable 500 pounds dynamic load rating. This is a full 30 inches wide, finely crafted massage table featuring the aesthetic appeal and natural warmth of wood.

Pivotal Health Solutions
customcraftworks.com



Comfort Craft Model 800 STP

This table is ergonomically designed to reduce workload. Midsplit allows the body to be neutral in the supine/prone position with the touch of a button. Ergonomics obtained by using the contoured top to step in close to the body.

Comfort Craft
comfortcraft.com



Denali

This spa treatment and massage table was designed with a clean, contemporary appearance popular in many spa locations. It contains the company's trademarked UltraPlush Cushioning System and DuraSoft Upholstery, which offer a thick, soft, ergonomic padding and cushioning system.

Comfortsoul
comfortsoul.com



Spamaster Stationary Lx

This table is equipped with 3.5-inch thick Multi-Layer Foam with a generous, 1-inch layer of memory foam. The company's Ergonomic Dream Adjustable Face Cradle, Face Form Ergonomic Cushioning System and DuraSoft Upholstery, which offer a thick, soft, ergonomic padding and cushioning system.

Master Massage
mastermassage.com



Venetian Salon Stationary Table

This table was created for smaller workspaces. It is ideal for facials, massage, reflexology and other spa/salon treatments. Table is shown with the upgrade package, which includes headrest, footrest, face cradle and elevating sidearms.

Touchamerica
touchamerica.com



Ceragem V3

This therapeutic acupressure massage bed combines chiropractic based massage, far-infrared heat, hot jade and acupressure effects. It scans the spine to measure length and curvature, and finds acupoints to offer personalized massage.

Ceragem Master V3
ceragemus.com



Model 200 PSU

This table has an electric sit up and high-low adjustability and is ideal for spa and bodywork services. Its dual soft-touch foot controls allow ease of adjustability. Can be used for a variety of treatments, including spa treatments and treating elderly patients.

Comfort Craft
comfortcraft.com



Elegance Pro Basic

This table was created with a simple and attractive design. It is intended to fit well into any massage or spa environment, and it measures 30 inches wide by 73 inches long. Part of the Elegance Pro Lift Table series.

Custom Craftworks By Pivotal Health Solutions
customcraftworks.com



Comfort Craft Model 300

This table is ergonomically designed to reduce workload. The mid split allows the body to be neutral in the supine and prone position by a touch of a button. Use the contoured top to step close to the body; this aims to reduce work effort and increase energy levels.

Comfort Craft
comfortcraft.com



Ellora Vista Salon Massage Table

The Ellora Vista is a stronger and sleeker version of the universally popular Ellora electric lift table, offering an economical blend of beauty and functionality for day spas, medi-spas and resorts. Fast, strong and durable for years.

Earthlite
earthlite.com



MASSAGE TABLE ACCESSORIES

Table accessories can elevate a massage practice by supporting client comfort and ergonomics, while contributing to the success of specialized techniques. Every session requires such accessories as sheets, blankets, warmers and face-cradle covers—but these accessories' customary use doesn't mean they need to be ordinary. Choosing superior table-cover products might heighten clients' experience of the therapist's touch; further, massage therapists can choose between types of fabric — including cotton, flannel, bamboo and hemp — that dovetail with personal preferences and the current season. Massage table accessories can support work with certain clientele; pregnancy systems, for example, as well as pillows, bolsters and cushions used to position and support the person on one's table. Therapists trained in no-hands massage can add bars or other apparatus to their existing massage table — and any therapist may expand their service menu with a steam canopy or an infrared mat. The table is the central feature in most massage sessions, and such accessories as arm rests, carry cases, foot-and-leg rests, extensions and stools improve its functionality, helping the therapist focus on their hands-on work.



MEDI-SPA Service Cart

This cart/workstation fits in almost any workspace. Constructed of lightweight stainless steel, it's easily portable and dependable, strong and sturdy. Its intelligent design allows easy access to specialized tools. Versatile enough to be effective in a variety of applications, the MEDI-SPA Service Cart design can be specially adapted for efficient, within-reach use by massage therapists, physical therapists and bodywork practitioners, and is useful in a variety of occupations. Ergonomic design, height-adjustable. Lightweight but durable. Multi-level, mixed-use surfaces. Portable and easily movable. Strong and stable work surface. Easy access to needed materials and devices during sessions. Customizable and detachable features for storage and ease of transport. Nylon/stainless steel construction. Easy to clean and maintain. Convenient towel hook. Optional travel bag for purchase. Optional stainless steel cups for purchase. Branding options available.

MEDI-SPA
touchamerica.com

Sacro Wedgy

This tool has been used for more than 15 years to help stabilize the sacrum and let gravity relax muscles and release nerves. It helps relieve symptoms of sciatica, hip pain and more. Ideal for self-care for therapists, or it can be purchased in volume to resell. It mimics how the hand is used to lift the sacrum, and allows for easier access to psoas and piriformis muscles.

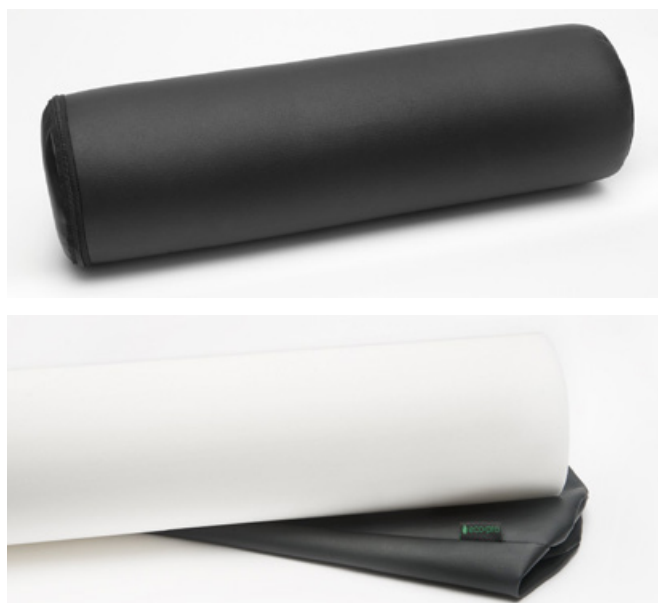


Sacro Wedgy
sacrowedgy.com

Earthlite Premium Microfiber Blankets

The soft fleece blanket offers a soft, brushed material, while the cozy quilted blanket provides warmth and velvety touch without the weight. These blankets offer superior comfort and warmth all season long. Quilted with herringbone stitch or brushed micro-fleece for extra softness. Reversible and generously sized. Insulate and retain heat. Machine washable. Fleece available in espresso and creme colors. Quilted available in espresso and pewter colors.

Earthlite
earthlite.com



Classic Black Bolster Cover with Insert

The EcoPro Classic Black Bolster Cover with Insert is the perfect size and firmness for client comfort or mobilization. The 21"-long bolster is made from the same antimicrobial material as our pillow covers and is designed to be wiped clean with either spray cleaner or disinfecting wipes. The bolster cover accommodates an included poly foam insert and is secured with a durable zippered closure. These items are packaged individually as a bolster cover and insert, so some assembly is required. Features classic black, modern, clean look. Dimensions: 21"x 6". Made in the USA. Soft faux leather finish, PVC-free, antimicrobial vinyl. Hanging loop for storing when not in use. Two-year limited warranty.

Eco-pro Products
ecopro-products.shopify.com



Three-Piece Bodycushion

This cushion includes face, chest and pelvic supports. It is an orthopedic positioning system that provides maximum comfort, ultimate relaxation and pain-free positioning. Supports the body on its bony structures and cradles the entire body without pressure.

Body Support Systems
bodysupport.com



Tao-Soft-1818 Inframmat Pro

Black obsidian is known as a protective stone that removes negative energy from the area. The amethyst is used as small pieces so they tend to be more comfortable than mats made from large pieces of tourmaline or jade.

Healthyline
healthyline.com



Bolsters

These bolsters feature high-density foam wrapped with dycron and covered with a highly durable polyurethane-based vinyl. They have a nylon handle on both ends for easy accessibility and removal when under weight. 9-by-27-inch and 6-by-27-inch.

Touch America
touchamerica.com



Side Extensions

These extensions are lightweight and easy to install, adding 10 inches to the width of a table. Connected with Velcro and has three nylon web straps, each with a cinch connector, to keep them in place. Filled with environmentally friendly non-CFC foam.

Clinical Health Services
clinicalhealthservices.com



Brocade Luxury Neck Pillows and Neck Wrap

These neck pillows and wraps with Herbal-Ease moist-heat therapy are filled with the company's signature blend of cinnamon, clove, allspice and orange. They may be heated in the microwave or chilled in the freezer.

Tara Spa Therapy
taraspa.com



Comfort Craft T-Base Stool

Ergonomically designed to support up to 350 pounds with a cushioned seat that is designed to mold to the body. It allows for free feet movement. Allows the massage therapist to work low and in a correct body position.

Comfort Craft
comfortcraft.com



Bed of Nails Mat and Pillow Combo

Endorsed by Dr. Mehmet Oz, this Swedish acupressure mat and pillow work similar to acupuncture. The pressure of the rounded plastic nails, or points against the skin, helps the body release endorphins and oxytocin.

Bed Of Nails
bedofnails.org



Seamless Face Rest Cradle Cover

This 100% super-soft, white cotton, universal, reusable, fitted face cradle cover prevents discomfort and face marks. Microfiber-free, it offers stain resistance and non-pilling durability. It is flannel- and velcro-free, and won't pull out hair.

John G. Louis Massage
johnglouismassage.com



Obedo Neck & Back Cradle

This product provides enveloping comfort and support. Its internationally patent-pending hollow design offers a super plush feel with exquisite coziness. Recommended by Dr. Don Nixdorf, executive director of the BC Chiropractic Profession.

Obedo Enterprises
obedo.com



Premium Adjustable Height Swivel Stools

This professional-grade, adjustable-height swivel stool allows massage therapists to sit down and put all of their energy into the client's treatment. Available with TerraTouch or UltraTouch upholstery.

Oakworks Solutions
massagetables.com



Sanicover

These fitted face-rest covers are soft and are made from spunbound fabric. This product's new design is meant to provide a comfortable, sanitary and disposable barrier for clients as well as an easy changeover for between-client protection.

Sunset Park Massage Supplies
massagesupplies.com



Caress Face Platform

The revolutionary Caress self-adjusting platform conforms to the unique face shape and contours of each of your clients. Sinus pressure is reduced and pressure points eliminated. Soft-Petals flex and balance to suspend your client's face in a cradle of comfort.

Earthlite
earthlite.com



MASSAGE TOOLS & EQUIPMENT

Specialized equipment and tools can contribute to the expansion of a massage therapist's business as well as career longevity. This is because these types of products let the massage therapist expand their menu into spa-type treatments that are easier on the therapist's body, yet provide a level of blissful luxury to the client that is not always present in massage-only sessions. Massage is augmented by such tools as electric massagers, bamboo sticks and rollers, all of which can help the therapist provide a deeper-pressure, therapeutic session while going easy on their own hands. Sound healing tools provide vibrational therapy that the therapist can add to a session once they have attained training in this specialized technique. The massage therapist who has been certified as a trainer or exercise coach can use exercise and therapy balls in session to help clients achieve flexibility and mobility. Such products may be offered as retail items too. Additional types of tools and equipment, such as low-level laser, cups and cellulite management tools, can take a massage practice in a clinical direction.



RockPods

Unlock myofascial manipulation with versatile and easy-to-use silicone pods. Myofascial cupping has been around since the early 19th century. Only recently has the image of purple circles on professional athletes' backs garnered attention to an ancient myofascial therapy. The cups and techniques have changed over time, but the basic premise of the cups providing suction to decompress the underlying tissue remains the same. Become a master fascial manipulator with RockPods. Unique set of eight silicone pods, four large and four small, allows you to grab, pull and push fascia to treat pain, mobility and movement dysfunctions. Large RockPod grabs and holds onto tissues and doesn't let go. Target hard-to-reach areas with absolute precision of small RockPods. Made from medical-grade silicone. Packaged in a convenient carrying case.

RockTape
rocktape.com



Cold Roller

The Cold Roller is the most advanced and effective recovery product on the market. This product combines myofascial release with cold compression to reduce recovery time and maximize performance. It produces the positive effects of an ice bath combined with the recovery benefits of myofascial release.

Trigger Point
tptherapy.com



Earthlite UV Hot Towel Cabinet

This new cabinet offers a sleek design that features stainless steel interior, dual towel tray and a discreet drip pan. This dependable unit comes in three convenient sizes with a compact footprint design that heats and sanitizes cloth or disposable towels for continuous use throughout the day. Higher temperature setting: 160 to 175 degrees Fahrenheit. Improved door design and exterior finishes. UV sanitizing. Compact footprint; three convenient sizes. Rust-proof aluminum interior. One-year limited warranty.

Earthlite/Living Earth Crafts
earthlite.com

The Original Backnobber II Self-Care Massage Tool



This tool is constructed of fiberglass-reinforced nylon and carries a lifetime full satisfaction guarantee. Hook one of its curves over a shoulder or under an arm and use its leverage to apply firm, deep pressure to knots in the muscles of the neck, shoulder, upper and lower back, and to nearly any other location where muscle soreness may occur. Break-

apart feature for easy traveling. Available in four colors. One size fits all. Rigid fiberglass nylon design. Includes a 36-page user guide.

The Pressure Positive Company
pressurepositive.com



Thermalball

This ball can be used hot, room temperature or cold. It's designed to be a great tool for massage therapists and as a retail option for clients. This ball is flexible, elastic and non-toxic. Can be used hot or cold.

Medspa Distributors
medspadistributors.com



Corestones—Sports

CoreStones Sports stones are larger in diameter, heavier, and hold heat or cold longer than the original CoreStones and allow therapists to work deeper without stressing hands and wrists. Designed for deep muscle stripping and myofascial release.

Corestones
corestonemassage.com



Thumbby

This massage tool is designed to feel like a thumb—but better. It allows people with weak thumbs to give a great deep tissue massage. It is intended to be soft, comfortable to hold, and yields the same way a thumb does.

San Francisco Massage Supply Co.
sf-massage-supply.
shoplightspeed.com



Sacro Wedgy

This massage-therapy tool has been used for more than 15 years to help stabilize the sacrum and let gravity relax muscles and release nerves. It helps relieve symptoms of sciatica, hip pain and more.

Sacro Wedgy
sacrowedgy.com



Bulk 2-Inch RockTape

RockTape is committed to offering bulk tape for medical practitioners, athletic trainers and others who desire the best kinesiology tape at competitive prices. RockTape is the world's best kinesiology tape. It can be used to treat sports and non-sports injuries.

RockTape
rocktape.com



Acuforce 3.0I

A three-pound tool that applies pressure and the benefits of a large ice surface for long-lasting benefits. The weight of the tool itself eliminates the need for the therapist to use arm and hand strength to apply a beneficial ice massage.

Magister Corporation
magistercorp.com



Theraband CLX Consecutive Loops

Exercise, from rehab to wellness to fitness, is now more versatile, simpler and inspiring with the launch of TheraBand CLX Consecutive Loops. This innovation combines multiple exercise tools in one portable, lightweight, effective package.

Theraband
theraband.com



Chirossager Pro Massage Therapy for Fast, Deep, Full-Body Massage

The Big Kahuna is back. This new full-size Percussor is the first major upgrade Dr. Noble has made to his Doctor's model, the old Maxi, since 1985. A new model with new name.

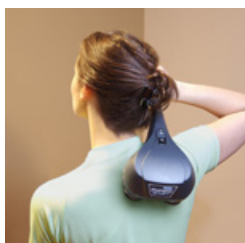
Dr. Noble's ProMassagers
promassagers.com



Zippy

Zippy devices transform the golf ball into a powerful, easy-to-use massage tool that's effective for the professional therapist or personal user. Zippy massage devices permanently house a conventional golf ball in a high-tech shell to avoid dropping the ball.

Zing Partners
zippymassage.com



Thumper Sport

This hand-held tool is designed for self-care. The tool uses a patented percussive action to help facilitate better function of the glands, organs, muscles and joints. Priced conveniently, it is ideal for recommending to patients between treatments.

Thumper Massager
thumpermassager.com



Warm Bamboo Stick Set

New bamboo set can be used for both table and chair massage. The set is made from 100% solid bamboo, and is designed to warm evenly and retain heat. Includes: eight pieces of solid bamboo; two tapotement wraps; one carry-bag.

Sunset Park Massage Supplies
massagesupplies.com



RockBlades Mohawk

Welcome to the second IASTM revolution. RockBlades Mohawk ushers in a new era of IASTM capabilities, never before seen in the industry. A complete turnkey system, Mohawk enables you to treat a wide range of pain, mobility and neurological issues.

RockTape
rocktape.com

Cupping is the fastest growing therapeutic technique in the Healthcare Industry



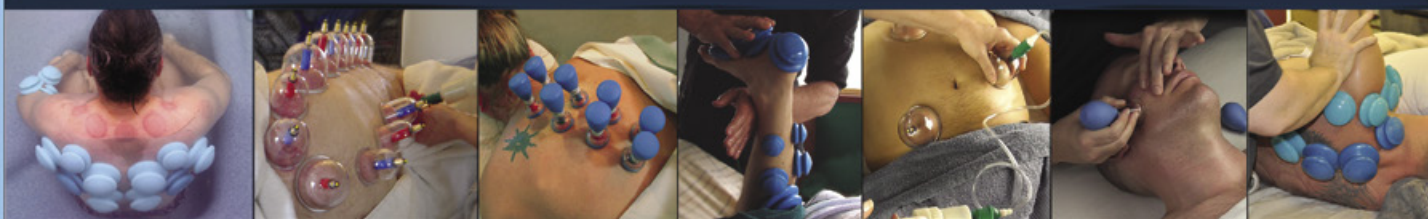
- > Comprehensive Certification Program and Modern Equipment
- > ICTA Membership: Marketing Materials, Support, Resources, Training Opportunities and International Representation
- > Earn your CCT Designation as a Certified Cupping Therapist

Decompression techniques are gentle, surprisingly effective with sustainable results
Reduces wear & tear on the therapist - extending the practitioners career by decades

MANY CUPPING METHODS

LEARN THEM ALL

Aquatic • Dynamic • Facial • Flash • Magnetic • Massage • Sports • Stationary



CONTEMPORARY CUPPING METHODS

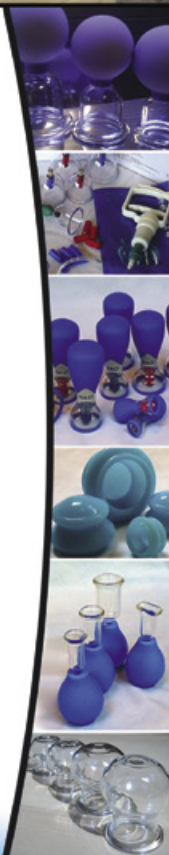
Ft Lauderdale	1/10-12	Portland	2/21-23	Meadowlands	3/27-29
Seattle	1/10-12	Cedar Rapids	2/27-29	Indianapolis	4/3-5
Las Vegas	1/17-19	Missoula	3/5-7	San Francisco	4/6-8
Houston	1/24-26	Colo Spgs	3/6-8	Austin	4/10-12
Toronto	1/24-26	Dallas	3/13-15	TriCities	4/17-19
St Louis	2/1-3	Montreal	3/13-15	Washington DC	4/23-25
Santa Fe	2/7-9	Sedona	3/16-18	Boston	4/24-26
San Diego	2/17-19	Edmonton	3/19-21	Calgary	4/24-26
Honolulu	2/21-23	Chicago	3/27-29		

ADVANCED CUPPING TECHNIQUES

Seattle	1/13-14	Missoula	3/8-9		
Kansas	2/16-17	Montreal	3/16-17	Chicago	3/31-4/1
Portland	2/24-25	Sedona	3/19-20	San Francisco	4/9-10
Honolulu	2/25-26	Meadowlands	3/30-31	Ausitn	4/14-15

FACIAL CUPPING REJUVENATION

Long Beach	1/8	Seattle	1/15	Kansas City	2/15	Portland	2/26
Ft Lauderdale	1/13	Houston	1/27	San Diego	2/20	Dallas	3/16
Seattle	1/15	Santa Fe	2/10	Honolulu	2/24	Meadowlands	3/16



NCBTMB, NCCAOM, DCA, TXDHS, RMTA, NYSED, MTAA, MTAM, FLBAT, FLBOA, FLBOM, LABMT, NHPC APPROVED

Register Online - CUPPINGTHERAPY.ORG - 425.999.2225



Steamy Wonder Spa

This patented canopy steam system is designed to transform the massage table into a complete spa. It aims to be an effective and healthy way to steam and purify. Clients simply lie down on a cushioned table.

Natural Health Technologies
steamywonder.com



Fat-Tool

Fat-Tool loosens tissue, improves range and quality of movement, and treats a variety of soft tissue conditions. With multiple edges and a patented textured finish, you get maximum tissue tension release with less direct pressure, without damage or bruising.

The FIT Institute
thefitinstitute.com



Solo Portable Far Infrared Sauna

Add to any treatment room or take on the go. Features Solocarbon infrared heaters, the only heaters on the market clinically shown to lower blood pressure, aid in weight loss and increase core temperature for healthy detoxification.

Sunlighten
sunlighten.com



SpiderTech Pro Athletic Kinesiology Tape

Long-lasting, latex-free, water and sweat resistant, 100% cotton, cut and packaged in Canada. Single convenient X-Patch per application. The acrylic-based, medical-grade adhesive is ideal for all skin types, including sensitive skin.

Spidertech
spidertech.com



Kinesio Tex Gold and Kinesio Tex Platinum

Kinesio Tex Tape is a latex-free and effective therapeutic taping product and technique that helps reduce pain and inflammation, improve lymph circulation and correct muscle function while repositioning subluxated joints.

Kinesio Taping Association
kinesiotaping.com



Tuning Fork Activator

This tuning fork activator is designed for use with all tuning forks. It features an adjustable strap, which allows it to be worn comfortably around the leg. The thickness and density of the rubber surface was chosen to minimize the sound.

Sound Universe
soundhealingtools.com



Quartz Crystal Ball with SPAball Kaddy

Quartz Crystal Ball with the SPAball Kaddy allows you to control the ball, do deep trigger-point work, and protect your hand from the pressure. Your hand will glide on the client. New techniques for energy workers.

GBM Health
golfballmassage.com



Pure-Wave CM5 Cordless Percussion Massager

Pure-Wave CM5 is our flagship handheld percussion massager. Pure-Wave's unique hammering motion complements professional massage therapy as a tool to relieve your hands.

Pado
padousa.com



Dolphin Neurostim Single Kit

This pain-management device produces minute microcurrent impulses that gently relax muscles, calm the nervous system and release endorphins. These effects on the body's nervous, muscle and endocrine systems are why it works so well on chronic pain.

Dolphin Neurostim
dolphinneurostim.com



Porcelain Lava Shells

Shells use no electricity and heat naturally in five to seven minutes, using a natural mineral reaction activated by salt water. Cast from the ideal ergonomical tiger-striped clam shell and created with a blend of real seashells and high-quality porcelain.

Spa Revolutions
sparevolutions.com



Moji Foot

With a configuration featuring six rotating DuPont Delrin massage spheres, the Moji Foot incorporates an elevated center sphere allowing for a more intense deep tissue massage, hitting the arch of the foot to pinpoint sore spots and alleviate plantar fasciitis pain.

Moji
gomoji.com



Body Back Sticks

This massage tool is designed to provide an invigorating, percussion-like massage called tapotement, a technique used to improve circulation, ease muscle tension and reduce the appearance of cellulite.

Body Back Company
bodyback.com

ALWAYS OFFERING

Exceptional Service, Products & Care.

Join the
LaVida
Family!

LaVida
massage



Explore our career opportunities and
experience the difference!

LaVidaMassage.com/Careers

Steady Clientele | Flexible Scheduling
Buffer Time Between Guests

LaVida Massage Franchise Development Inc. is a national franchisor of independently owned and operated franchised locations. Each individual franchised location, not LaVida Massage Franchise Development Inc. or any of its affiliates, is the sole employer for all positions posted by a franchised location, and each individual franchised location is not acting as an agent for LaVida Massage Franchise Development Inc. or any of its affiliates. Hiring criteria, benefits and compensation are set by each individually owned and operated franchised location and may vary from location to location.

LaVida
massage



NUTRITION

By now we all know that we are what we eat. What one puts into the body contributes to — or diminishes — energy level and overall health. That's why choosing healthy foods, supplements and beverages needs to be part of every massage therapist's self-care regimen. Information about healthy meals, such as starting the day with breakfast to avoiding quick-fix foods containing saturated fats, salt and sugar, is widely available. Further, for massage therapists who often provide sessions back-to-back for several hours a day, consistent nutrition and hydration help provide the sustained stamina needed for success in this field. Healthy snacks like energy drinks, tea and nutrition bars can support a therapist's energy and focus, and can be enjoyed between sessions. Daily supplementation is important as well — but do note that one should discuss supplements with a primary care physician. Massage therapists engage in sustained movement, pressure techniques, lifting, bending and standing. As people who engage in specialized physical work, it's essential that therapists consume the foods and beverages that will support health and well-being.

Formula 303

This formula contains a combination of two herbal ingredients known for their natural properties that work to relieve muscle spasms, backaches, leg cramps, restless leg syndrome, fibromyalgia, back sprain and strain, PMS menstrual cramps, pulled muscles, neck and shoulder pain, mild insomnia, nervousness, tension and stress. It is scientifically calibrated to ease stress. Natural relaxant. Each Tablet Contains: six parts valerian root (quad-strength) 1X, three parts passiflora (quad-strength) 1X, 1 part magnesium carbonate 1X. Homeopathic formula. Builds a profit center. Our new manufacturing facility combines the latest in technology to ensure a quality product every time. Our food scientists, along with other quality-control personnel, check raw material upon arrival at our facility. After the initial inspection, samples are taken to the lab and tested for physical appearance, microbiology, moisture, density and particle size, total plate count, E. coli, salmonella and yeast/mold. Each must pass all of these tests before being released into the warehouse for production.

Dee Cee Laboratories
deecelabs.com



TruEase

Supplies 334 milligrams of phytocannabinoid-rich hemp oil, formulated with the VESIsorb colloidal delivery system and designed to provide optimal absorption. Hempseed oil is rich in omega-3 fatty acids, alpha linolenic acid and stearidonic acid.

TruGen3
trugen3.com



Colostrum LD® Capsules

Boost, balance and maintain immune function; eliminate harmful pathogens and fight infection; suppress over-reactivity to environmental pathogens and toxins; protect and heal GI and stomach lining.

Sovereign Laboratories
sovereignlaboratories.com



Muscle Ease

This formula helps provide essential herbs and minerals that promote normal muscle function with an original, all-natural combination of potassium, magnesium, Jamaica dogwood, alfalfa and dulse.

Redd Remedies
reddremedies.com



Probiotic-8

Probiotics are vital for a healthy diet. VitaMedica's Probiotic-8 promotes regularity and supports immune system functions. Antibiotics kill bad and good intestinal flora and frequently upset digestive balance. Probiotic 8 helps the body get back on track quickly.

VitaMedica
vitamedica.com



PILLOWS, BOLSTERS & CUSHIONS

The addition of cushions, pillows and bolsters to a massage session supports client comfort, relaxation and well-being. Under-the-knee support while prone and under-the-ankle support while supine are customary during massage. This type of support comes in forms including full and half bolsters, pillows, wedges, rounded or triangular bolsters and cushions. Further, specialized types of support correspond with specific techniques or types of clientele. The therapist who provides pregnancy massage, for instance, can use a pregnancy massage pillow or body-positioning system to take pressure off the pregnant client's stomach and breasts. Breast-pad cushions and bolsters that aid in comfort for female clients, whether pregnant or not, are also available. Rolls for the lumbar and cervical areas aid client comfort during sessions, as can bolsters that mirror the curves of the body, and multi-piece positioning systems assist clients who present with disability or mobility issues. A massage therapist can take client comfort one step further with eye pillows, heatable and coolable pillows, fleece pads and specialty bolsters, pillows and cushions.

Pillowwise

Pillowwise offers a unique new take on personal sleep comfort. To get the best possible rest and for your muscles to be at their most relaxed, it is important to sleep on a pillow tailored to your dimensions. Pillowwise was developed in cooperation with physical therapists. A simple yet effective measurement method enables you to find your perfect pillow, one that is not too high and not too low. An appropriate pillow, one that is the correct height and shape, will adapt to the contours of your neck, be comfortably soft and give great support. To determine your perfect pillow match, you need to get measured; you can use the measurement tool on the Pillowwise website or visit one of their dealers in your area.

Pillowwise pillows are well-designed using the best materials and manufactured with great care in Pillowwise's factory in The Netherlands. Pillowwise pillows come with a five-year warranty to ensure you get your best night's sleep, night after night. Pillow size is 22 by 14 inches; the core material is 100% premium Dutch memory foam. The cover is moisture-regulating, 100% tencel, removable and machine-washable at 70 degrees Fahrenheit. Wholesale/distributor pricing available.

Pillowwise USA
pillowwise-usa.com



Strata Cool Facepillow

Its proprietary removable cooling gel pad creates an immediate soothing sensation, reducing swelling and sinus pressure. The Strata Cool pad sits among layers of our downy Cloudfill blend and memory foam to swaddle your client's face in a sea of tranquility.

Earthlite
earthlite.com



3B Fluffy Round Bolster

This fluffy, round bolster is a more comfortable alternative for clients with circulation or joint pain issues. There is a carrying strap at one end. Available in black, blue, burgundy and green. Eight-and-one-seventh inches wide by 25 and one-sixth inches long.

3B Scientific
a3bs.com



9-by-27-inch and 6-by-27-inch Bolsters

These bolsters feature high-density foam wrapped with dycron. They are covered with a highly durable polyurethane-based vinyl. They have a nylon handle on both ends for easy accessibility and removal when under weight.

Touch America
touchamerica.com



Sacro Wedgy

This massage therapy tool has been used for more than 15 years to help stabilize the sacrum and let gravity relax muscles and release nerves. Sacro Wedgy helps relieve symptoms of sciatica, hip pain and much more.

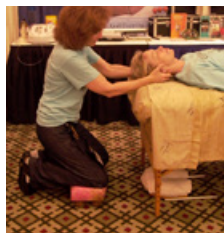
Sacro Wedgy
sacrowedgy.com



Flaxseed Pillows

Our flaxseed pillows are handmade in the U.S., contain 100% flaxseed, have a removable washable designer fabric cover and are used for hot or cold packs to ease pain and inflammation, help sleep and relax, warm cold hands and feet.

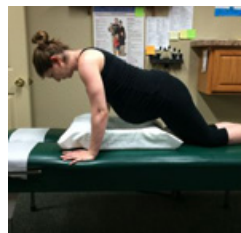
In Rhythm Massage
flaxseedpillows.com



Godpillow Kneelers/ Meditation Bench

Whether kneeling in prayer or giving a massage, this cushion is designed to enhance well-being, inner peace and comfort. Over 50 inspirations to choose from. Other products include salt lamps, Tibetan bells and meditation music.

Godpillow Gifts
godpillow.com



BellyBabyBreast Pregnancy Pillow

This simple, affordable single pillow allows most pregnant women, up to full term, to lie tummy-down comfortably. The pillow easily turns sideways to accommodate tender breasts from nursing or after surgery.

BellyBabyBreast
bbbpillow.com



3B Comfort Bolster

This comfort bolster has cutouts to make lying facedown more comfortable for many women; it also makes this bolster especially ideal for pregnant clients. It is covered with a durable, vinyl cover that easily wipes clean. Available in black, blue, burgundy and green.

3B Scientific
a3bs.com



The Original Bon Acupressure Pillow

Bed of Nails works similarly to acupuncture, as the pressure of the rounded nails against the skin can help the body release endorphins, providing a sense of joy, energy, pain relief and oxytocin, which makes you calm and relaxed.

Bed of Nails
bedofnails.org



Juverest: The Sleep Wrinkle Pillow

JuveRest: The Sleep Wrinkle Pillow is a multi-patented beauty product engineered to help prevent and reduce wrinkles caused by recurring facial compression during sleep. Prevents dark circles. Encourages proper back alignment.

Juverest: The Sleep Wrinkle Pillow
juverest.com



Four-Piece Bodycushion

This four-piece cushion includes face, chest, pelvic and leg supports. It is an orthopedic body positioning system that provides pain-free positioning, relieves stress and allows for total relaxation in any position. Elevation optimizes access to shoulders and neck.

Body Support Systems
bodysupport.com



Tenker N6002 Pillow Massager Black

Cordless and rechargeable, this massager runs for up to two hours of use between charges. It delivers a circular kneading massage and vigorous vibration to loosen tight muscles. Use on the neck, back and shoulders. Car charger included.

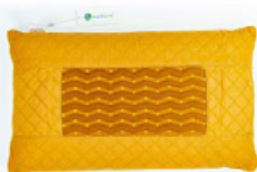
Nursal
nursal.co



Bed of Nails Mat and Pillow Combo

Endorsed by Dr. Mehmet Oz, this Swedish acupressure mat and pillow work similar to acupuncture. The pressure of the rounded plastic nails, or points against the skin, helps the body release endorphins and oxytocin.

Bed Of Nails
bedofnails.org



Reverse Tourmaline/Magnetic Memory Pillow

Explore the double-sided technology that makes your nights relaxing and your mornings easy. This pillow is made of premium-quality memory foam that provides the ultimate form of comfort throughout the night.

Healthlyne
healthlyne.com



Herbal Ease Eco Chic Neck Pillow

This pillow is filled with 100% natural aromatic herbs, including cinnamon, clove, allspice and orange. It is microwaveable for moist heat therapy. Its durable, polar fleece fabric is made of 89% post-consumer plastic soda bottles.

Tara Spa Therapy
taraspa.com



OPTP Contour Leg Pillow

The OPTP Contour Leg Pillow with soft velour cover fits between your legs while you lie on your side to ensure proper hip alignment and relieve strain and pressure on the lower back, knees and ankles.

OPTP
optp.com

ESSENTIAL MASSAGE PRACTICE START-UP KIT

The Kit that allows new practitioners to quickly and easily set up processes and promotions, so they can begin seeing clients right away.

Massage Magazine Special

\$10 OFF

(Regular price is \$75, use promo code **MASSMAG65** to receive \$10 off.)

The contents of this kit are valued at \$180 when purchased separately.



DIGITAL ITEMS INCLUDED:

- 4-Pack of *Universal Appeal* Brochure Templates
- 5-Pack of *Collage* Gift Certificate Templates
- 22 Client Intake and Recordkeeping Forms
- 51 Client Education Handouts for Self-Care
- 150 Professionally-Written, Sample Marketing Letters and Emails

PLUS, RECEIVE:

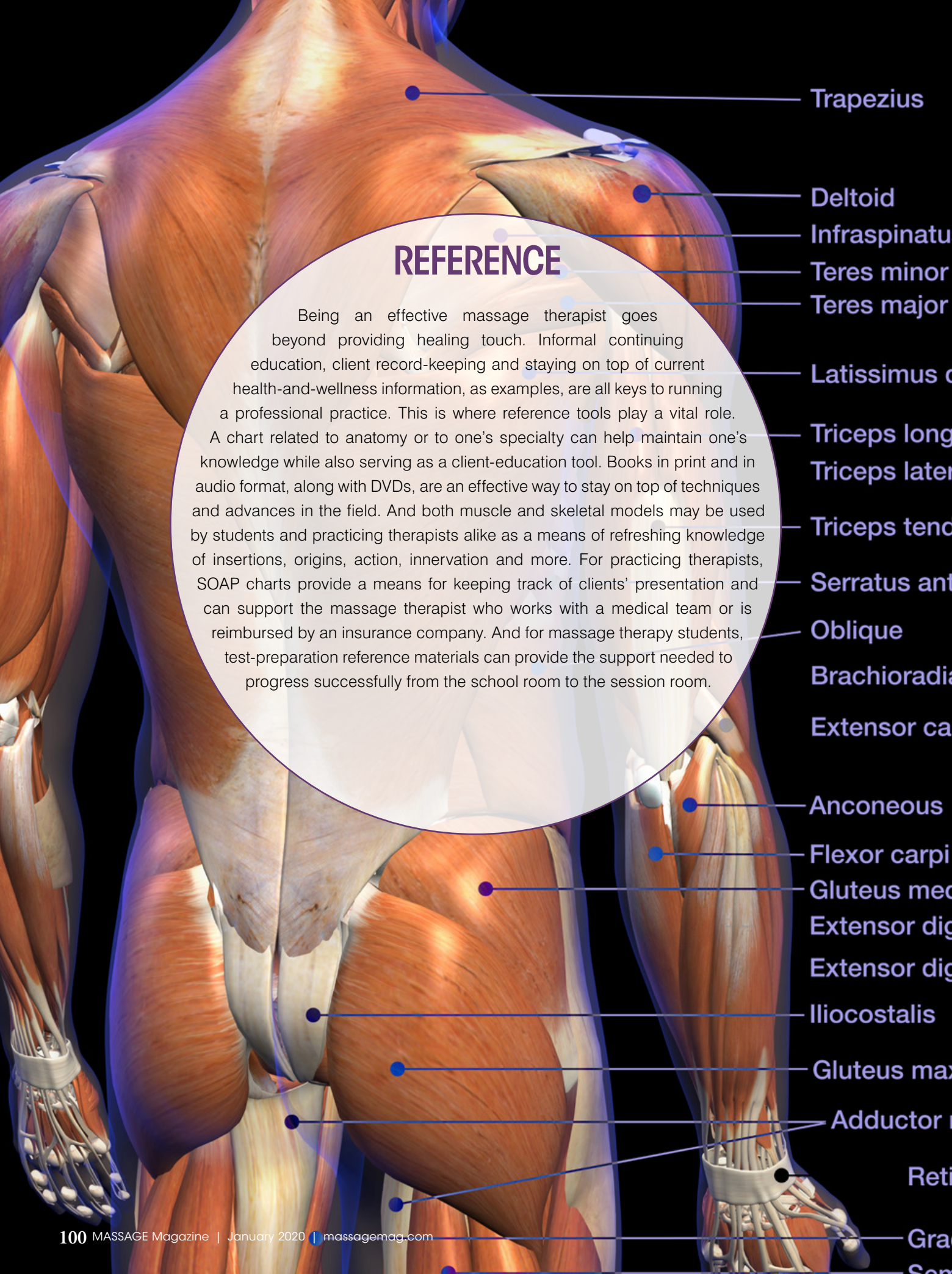
- MassageMinder® Traveler Appointment Book/Planner



BONUS!

15% OFF and \$4⁹⁹ shipping on Massage Warehouse Supply Orders with purchase of this Kit!

WWW.SOHNEN-MOE.COM/PRODUCTS



REFERENCE

Being an effective massage therapist goes beyond providing healing touch. Informal continuing education, client record-keeping and staying on top of current health-and-wellness information, as examples, are all keys to running a professional practice. This is where reference tools play a vital role. A chart related to anatomy or to one's specialty can help maintain one's knowledge while also serving as a client-education tool. Books in print and in audio format, along with DVDs, are an effective way to stay on top of techniques and advances in the field. And both muscle and skeletal models may be used by students and practicing therapists alike as a means of refreshing knowledge of insertions, origins, action, innervation and more. For practicing therapists, SOAP charts provide a means for keeping track of clients' presentation and can support the massage therapist who works with a medical team or is reimbursed by an insurance company. And for massage therapy students, test-preparation reference materials can provide the support needed to progress successfully from the school room to the session room.

Trapezius

Deltoid

Infraspinatus

Teres minor

Teres major

Latissimus dorsi

Triceps long

Triceps later

Triceps tend

Serratus ant

Oblique

Brachioradial

Extensor ca

Anconeus

Flexor carpi

Gluteus med

Extensor dig

Extensor dig

Iliocostalis

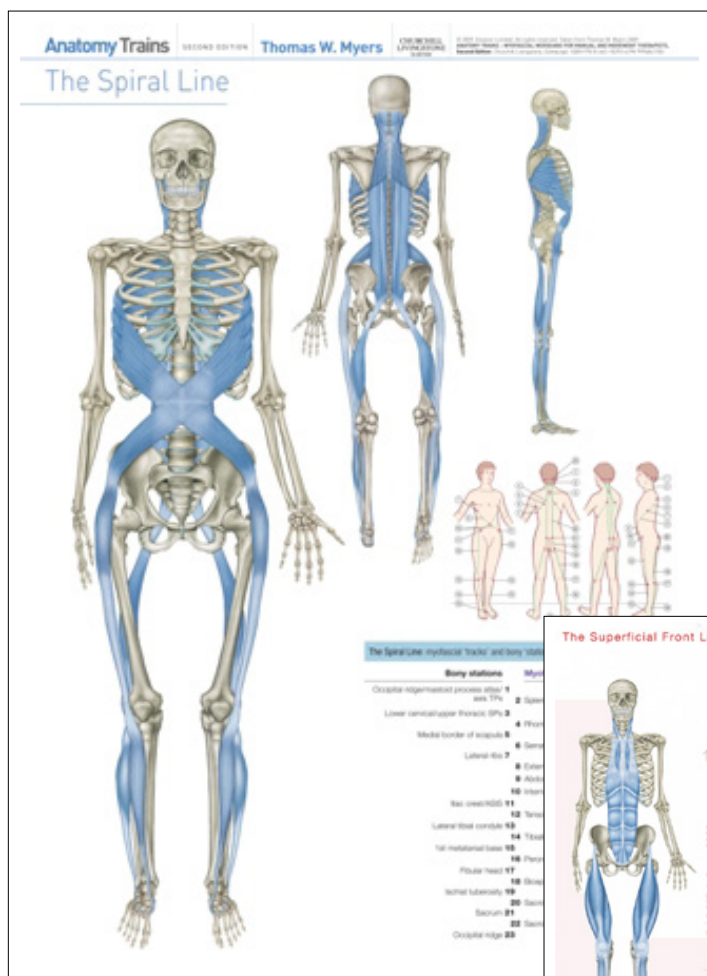
Gluteus max

Adductor m

Reti

Gra

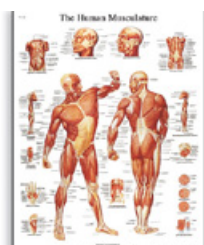
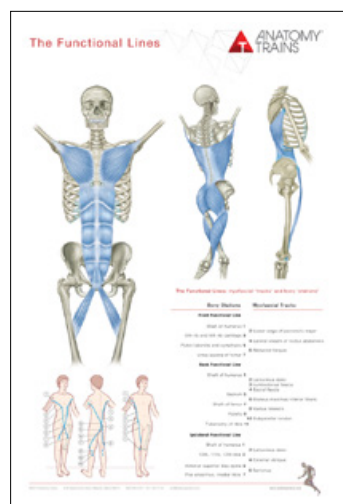
Sen



Anatomy Trains Third Edition Posters

This series of eight posters has been redesigned to align with the third edition of Thomas Myers' *Anatomy Trains*, and is meant to be used as a visual reference to the myofascial meridians discussed in the book.

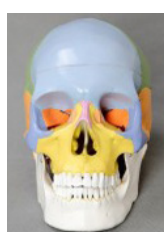
Anatomy Trains
anatomytrains.com



Human Muscle Chart

This colorful anatomical chart illustrates the human muscular system in full detail. This laminated chart is printed on premium, glossy, UV-resistant paper and comes with two-sided lamination and metal eyelets to make it easy to display. Use with nonpermanent markers.

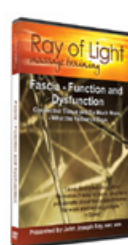
3B Scientific
a3bs.com



Three-Part Painted Skull with Eight-Part Brain Model

The skull with the eight-part brain model from Upledger Institute International makes studying the form and function of the cranium much simpler. Used together, your skull and brain model offer a vital 3D perspective to the cranium.

Upledger Institute International
shop.iahe.com



Fascia – Function And Dysfunction Dvd

This DVD focuses on fascia, the connective tissue that permeates every part of the body. We will look at characteristics of fascia and the important tasks it performs, as well as potential consequences of fascial restrictions and why fascia is vitally important to health.

Ray of Light Training LLC
rayoflightmassagetraining.com



The 5 Primary Kinetic Chains Poster Set (5 Charts)

Based on the theorem behind Andry Vleeming's Core Subsystems and how those subsystems connect the entire fascial fabric through the kinetic chains, this is a superb visual reference and education tool for manual therapists.

Movement Mantra
dna-assessment.com



Home Study: Total Body Balancing Core-Pack

This is a package that offers you a substantial discount. And the payment is set up on a convenient schedule of \$100 per month, so it helps you to budget for your continuing education. The TBB Core-Pak consists of: TBB1 Live Seminar, TBB1 DVD and Home Study, TBB2 DVD and Home Study, TBB3 DVD and Home Study, TBB Evaluation DVD and Home Study, TBB Evaluation Flipchart, TBB1 Flipchart, TBB2 Reference Guide, TBB3 Reference Guide, and TBB Technique Certification. Kerry D'Ambrogio, DOM, AP, PT, DO-MTP, is a physical therapist, osteopath and board certified acupuncture physician. He is the author of *Positional Release Therapy*, published by Mosby.

D'Ambrogio Institute
dambrogioinstitute.com

Full Set of Direct-Indirect Technique DVDs

This set includes seven professionally produced DIT DVDs. You'll feel like you're right in the class. Learn techniques you can use now in your practice. Earn up to 26 CEUs approved by NCBTMB and more. You get: *Direct-Indirect Technique—What It Is*; *DIT for Legs and Feet*; *DIT for Upper Back and Thorax*; *DIT for Low Back & Hips*; *DIT for Neck and Head*; *DIT for the TMJ, Jaw, and Head*; and *DIT for the Shoulder, Arm, and Hand*.



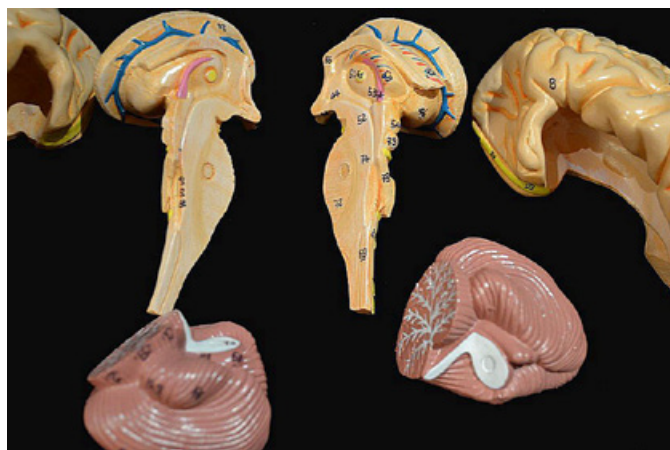
7 DVD Set
Direct-Indirect
Technique

Ray of Light Massage Training
rayoflightmassagetraining.com

Guidebook To Mobile Massage: Tips From The Massage Ninja

If you are thinking of a career in massage therapy, are new to the business or want some suggestions on revamping your mobile massage practice, this is the book for you! It goes over foundational ways to structure your mobile business, and gives you unique pointers on obtaining clientele, marketing tips and tools to be successful in this industry.

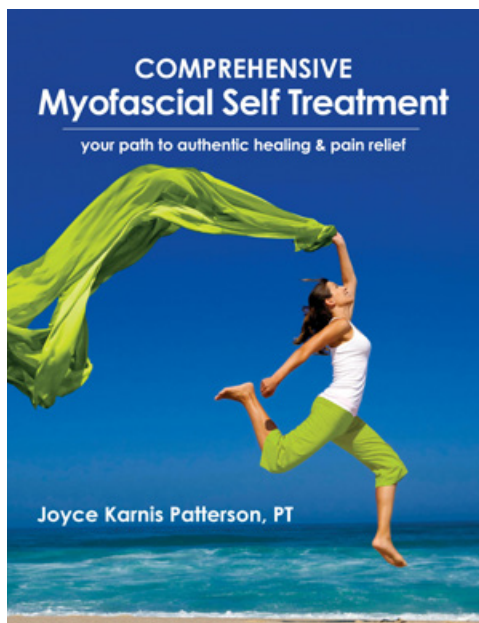
Joann Brito
amazon.com



Eight-Part Brain Model

This brain model is eight parts and can be disassembled into the temporal and occipital lobes, the frontal and parietal lobes, the cerebellum (two parts), and the brain stem (two parts). Structures are shown in great detail with about 100 features marked with numbers. The Brain Model fits comfortably in the new IAHE skulls. Upledger Institute International (UII) is a health care resource center recognized worldwide for its comprehensive education programs, advanced treatment options and for its unique outreach initiatives. The mission of the Upledger Institute International is to provide world-class CranioSacral Therapy (CST) education while supporting the overall therapeutic philosophies of CST developer, Dr. John E. Upledger.

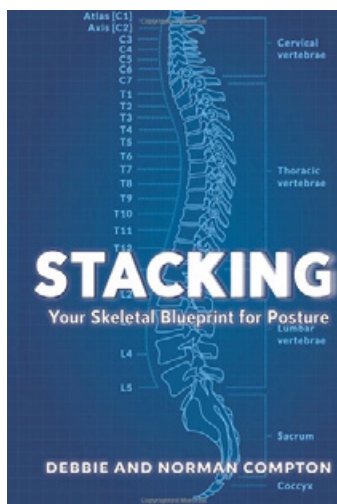
Upledger Institute International
shop.iahe.com



Comprehensive Myofascial Self-Treatment: Your Path to Authentic Healing & Pain Relief

This book is for clients and therapists who want to learn self-treatment strategies based on the John F. Barnes' Myofascial Release Approach. Learn how myofascial restrictions contribute to changes in posture and cause pain, and the difference between myofascial stretching and traditional stretching. It demonstrates stretches and how to use various tools to treat all areas of the body. It contains 100 pages, includes more than 150 color photos, and is spiral-bound for easy use. Learn what myofascial release is and how it can benefit you; understand what myofascial restrictions are and how they contribute to pain, and view stretches and tools used to decrease pain and improve function.

Myofascial Release Seminars
myofascialrelease.com

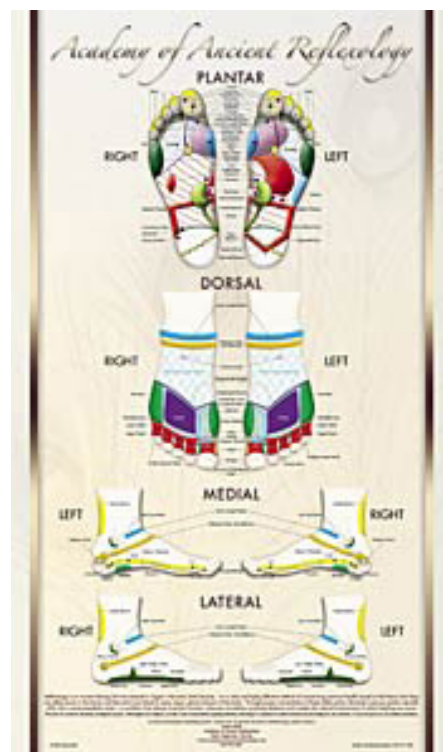


Stacking: Your Skeletal Blueprint for Posture

Stacking helps clients of all ages perform better with fewer injuries. Stacking prepares your body for loading. Through a series of assessments and exercises, establish priorities of where to start your journey to structural health and durability. When used regularly, these techniques teach communication between the bones and the muscles that control them.

Stacking Gurus
stackinggurus.com

Foot Reflexology Poster



This detailed and colorful foot-reflexology poster/chart was developed by Karen Ball for the Therapeutic Hand and Foot Reflexology Professional Certification. The chart clearly displays and labels more than 90 recognized reflexes on the plantar, dorsal, medial and lateral

aspects of the foot. Color-coded reflexes for each body system. This gorgeous, life-like chart is a handy reference tool for both students and certified reflexologists, as well as a beautiful interpretive work of art. Color-fast laminate. Protective grommets in each corner. It is 22.5 inches by 38 inches.

Academy Of Ancient Reflexology
academyofancientreflexology.com



The Cannabis Spa At Home: How To Make Marijuana-Infused Lotions, Massage Oils, Ointments, Bath Salts

This book explores the groundbreaking topics of external marijuana preparations like lotions, bath salts, balms, poultices, ointments and more. It has 75+ recipes and a "Quick Start" chapter to get you started making your own massage oils.

Skyhorse Publishing
amazon.com



NAT Trigger Point Course — Spondylolisthesis

This five-hour online course is designed to help you understand what Spondylolisthesis is, and offer you a clear, hands-on pathway for management through trigger-point techniques.

Niel Asher Education
nielasher.com



Golden Hands of Reflexology DVD and Foot Chart

Original Telepo Foot Chart and *Original Medical Reflexology Case Studies* are valuable resources for the reflexology student. These documentaries are designed for the public and health professionals.

International Academy Of Medical Reflexology
reflexologymedical.com



Acupressure Taping

This book contains step-by-step instructions, illustrated in full color, detailing how to self-treat pain in all parts of the body using kinesiology tape. Many bodily dysfunctions can be self-treated through this innovative method. Full-color illustrations throughout.

Inner Traditions
innertraditions.com



Ligament Pain Referral Pattern Posters

Enhance your clinic, improve your communication and help educate your patients with these NEW Ligament Pain Referral Pattern Posters. Each poster set consists of 68 color images representing descriptions of referral patterns for the spine and extremities.

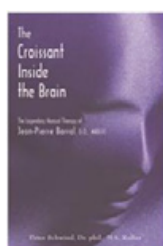
L.A.S.T.
lastsite.ca



There's No Place Like Ohm Volume 2

This CD is a musical work in the key of Ohm that features the rhythms and pulses of the natural world. The music is designed to harmonize with Ohm tuning forks. Deeply relaxing music.

Sound Universe
soundhealingtools.com



The Croissant Inside the Brain

Could our muscles, fascia and bones — but also our organs and nerves — be brought to life again via touch? Is it possible to touch the brain through the cranium so sensitively that it finds a new life?

Barral Productions
shop.iahe.com



Principle Notebooks Set

Includes all five of our principle Advanced Myofascial Techniques courses, encompassing over 20 session sequences and more than 200 techniques, tests and procedures. Designed to be used with our in-person courses or DVDs.

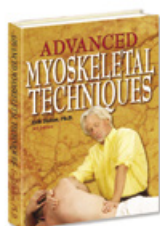
Advanced Trainings
advanced-trainings.com



Advanced Myoskeletal Techniques Home Study

Developed for the professional therapist, this 20-CE home-study course incorporates unique deep tissue, muscle energy and joint mobilization techniques for pain management, sports and structural integration therapists. Comes with a free six-CE ethics course.

Freedom From Pain Institute
erikdalton.com



Advanced Myoskeletal Techniques

This newly-revised, 408-page text provides a simple, step-by-step formula for addressing head, neck and upper back issues. It includes over 300 3D anatomy illustrations, human dissection reproductions and photos of Erik Dalton performing each technique.

Freedom From Pain Institute
erikdalton.com



Anatomy and Physiology Reference for Massage Therapists

This reference was designed for massage therapists and students. It includes comprehensive coverage of the various body systems as well as descriptions of each system to increase understanding of their function.

Milady
cengagebrain.com



Trigger Point Workbook—12-Volume Set

Each workbook provides the therapist a detailed background on the condition and step-by-step instructions for treatment. This 12-volume collection serves as an instant reference tool for every massage/manual therapist, and covers many common conditions.

Niel Asher Education
nielasher.com



Understanding Your Organs

This full-color poster highlights a complete spectrum of information about the internal organs as only Jean-Pierre Barral can, including the physical, nutritional and physiological care of each one.

Barral Productions
shop.iahe.com



Study for Free! Anytime, Anywhere.

Massage Study Buddy is brought to you by MESSAGE Magazine and dedicated to the success and development of the next generation of massage professionals.

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- ✓ 8 sections of study
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- ✓ 1,400 test questions
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RETAIL

Forward-thinking massage therapists understand that selling home-care products is all about education — and that retail is a great way to help clients stay healthy between sessions. Plus, massage therapists who offer specialized products provide an elevated form of health care in which the client becomes engaged in taking care of themselves. From the skin- and body-care products used in sessions to self-massage tools, music CDs, essential oils, bolsters — and virtually any other item directly related to massage therapy — products are a way of elevating one's practice from provider of hands-on sessions to one-stop integrative health care shop. The general public often doesn't know where to purchase specialty items that will support their health in a natural way, so the massage therapist who creates a dedicated space for retail within their practice provides a beneficial service to clients. Retail also represents passive income; in short, more money with little physical effort on the part of the massage therapist, meaning a therapist will be able to offer hands-on health care with less fatigue and burnout, thereby extending a career.

The image features a collection of massage-related items scattered on a white background. In the center is a large, light-green circle containing the word "RETAIL" in bold green letters, followed by a paragraph of text. Surrounding this central element are various items: a small white bowl of brown powder at the top left; a glass jar of yellow oil at the top center; a wooden backscraper with orange beads at the top right; a yellow loofah on the right side; a glass jar of yellow oil below it; a dark amber bottle with a white dropper on the left; a white mortar and pestle next to it; another glass jar of yellow oil on the bottom left; a white bowl of orange cream below that; a wooden backscraper with natural bristles at the bottom left; a glass jar of yellow oil at the bottom center; a white bowl containing a green massage roller at the bottom right; a white dish with a bar of soap on the right; and several olive branches with green leaves interspersed throughout the composition.

RETAIL

Forward-thinking massage therapists understand that selling home-care products is all about education — and that retail is a great way to help clients stay healthy between sessions. Plus, massage therapists who offer specialized products provide an elevated form of health care in which the client becomes engaged in taking care of themselves. From the skin- and body-care products used in sessions to self-massage tools, music CDs, essential oils, bolsters — and virtually any other item directly related to massage therapy — products are a way of elevating one's practice from provider of hands-on sessions to one-stop integrative health care shop. The general public often doesn't know where to purchase specialty items that will support their health in a natural way, so the massage therapist who creates a dedicated space for retail within their practice provides a beneficial service to clients. Retail also represents passive income; in short, more money with little physical effort on the part of the massage therapist, meaning a therapist will be able to offer hands-on health care with less fatigue and burnout, thereby extending a career.

Biofreeze Professional

Biofreeze Professional begins with the original Biofreeze formula and optimizes key ingredients based on scientific research for a longer-lasting experience. Biofreeze Professional pain reliever features an easy-to-apply, smooth application with fast absorption for pain relief. Free of parabens and propylene glycol. Extremely effective for clients with pain or restricted range of motion, or both. Relieves pain from backaches, arthritis, sore muscles and joints, sprains, strains and bruises. Great alternative to other pain relievers; Biofreeze is non-systemic and non-narcotic. It is available in tubes, pumps, roll-ons, sprays and sample size. The hands-free 360° Spray is perfect for those hard-to-reach areas and keeps your hands clean. The roll-on applicator is perfect for applying an even amount of Biofreeze to the desired area. Use the tube/pump gel style for quick and easy access in a training room or clinic. Available in colorless (dye-free) options. Performance Health is a leader in consumer health care and the largest global manufacturer and distributor of products to the rehabilitation and sports medicine markets. The company's products are sold to health care facilities and practitioners such as massage therapists, physical therapists, athletic trainers and chiropractors, as well as direct to consumers.

Performance Health/Biofreeze
performancehealth.com



Infrared Sauna Blanket V3

Perfect for travel or at-home use, Infrared Sauna Blankets aim to detoxify the body, deliver fresh nutrients to muscles and boost metabolic rate — so you burn calories like you're working out. Infrared also triggers your brain's happiness chemicals.

HigherDose
higherdose.com



Hemp CBD Oil

Made with care and tested for potency and purity, this oil ships to all 50 states and select international countries. It contains safe, CO2-extracted hemp and offers 250 milligrams of CBD per fluid ounce, full-spectrum phytocannabinoids and terpene profiles.

Bluebird Botanicals
bluebird-botanicals.com



Babybelle Standard Spa Bodybuffer

This powerful hand-held massage tool sends vibrations deep into soft tissue. It helps diminish appearance of cellulite and increases collagen function, lymphatic drainage and circulation. It also decreases edema and soothes sore muscles.

Bellecore
bellecore.com



Hemp CBD Massage Oil

This breakthrough massage oil uses a highly purified CBD isolate from industrial hemp that is 99.4% pure. It contains 1200 milligrams of pure Colorado-grown organic hemp CBD and is helpful for joint pain, sore muscles, aches and pains.

Susan's CBD
susanscbd.com

unmatched Performance

Dual-Purpose™ Massage Creme

Pure ingredients, effortless glide and a luxurious feel. This rich, thick cream gives you more workability so you are always in touch with your client.



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Order Now **800.445.6457** | biotone.com



CBD Clinic

CBD Clinic is the first line of ointments and creams combining FDA-approved active ingredients with a hemp extract cannabidiol. Great for sports injuries, arthritis, and severe muscle and joint pain. Request samples or trial order. It is FDA-registered because it does not contain THC; it doesn't get you high, just better. Pharmaceutical-grade with natural ingredients, it offers rapid pain relief and lasts longer than other topicals. Great revenue producer. Retail prices for this safe, effective CBD topical range from \$25 to \$90 per jar. CBD Clinic products are brought to you in partnership with Aidance Scientific, an FDA-registered manufacturer of topical, dermatological solutions.

CBD Clinic
cbdclinic.co



5-HTP 50 Mg Hydroxytryptophan With Vitamin B-6 and Vitamin C

This supplement is gluten-free and contains natural griffonia seed extract. The product is buffered, gentle on the stomach and easy to swallow.

DeeCee Laboratories
deeceelabs.com



Advanced Therapy Shampoo

This powerful blend of 18 active ingredients helps improve hair volume and thickness while reducing mild scalp irritations and itching with added zinc pyrithione. It makes frizzy hair softer and more manageable and promotes healthy hair development.

pura d'or
purador.com



Soothing Touch Bath Salts

Soothing Touch Bath Salts are available in 32-ounce re-sealable pouches and 8-ounce single-use pouches. Made with evaporated sea salt, dead sea salt, Epsom salt, mineral salts and pure essential oils, they are rich in minerals such as magnesium, calcium and potassium, and contain no synthetic fragrances or phthalates. These bath salts are designed to stimulate circulation, loosen tense muscles and joints, and soothe and soften skin. Epsom salt is a known natural remedy for relieving stress, aches and pains of muscles and joints. Available in Sore Muscle Soak, Balancing Soak, Tuscan Bouquet, Lavender, Cedar Sage, Peppermint Rosemary, Eucalyptus Spruce and Epsom Salt.

Soothing Touch

soothingtouch.com



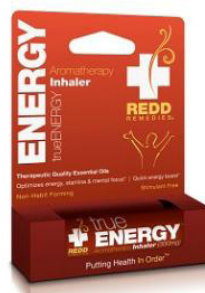
Moor Mud Bath Extract

This mud bath extract is an all-natural, organic product composed of herbs, biominerals, vitamins, amino acids and plant extracts. The smooth paste is formulated to dissolve easily in water with the capability to nourish and detoxify the skin.

Bon Vital'

bonvital.com

True Energy Aromatherapy Inhaler



This inhaler blends essential oils to optimize energy and stamina; provide a quick energy boost; and improve mental focus and clarity. Organic ingredients include pepper, peppermint, ginger and rosemary cineole. Our formulations are based on a synergy between ancient healing traditions and modern science. After thorough research, we select natural ingredients, then apply the latest laboratory processing and testing techniques to ensure every bottle contains

exactly what is on the label and will deliver intended results.

Redd Remedies

reddremedies.com

Transform Your Practice with ACE Massage Cupping™ Therapy

Asheville, NC Mar 5 - 6
ACE Massage Cupping 2-Day

Cornelius, NC Mar 10 - 11
ACE Massage Cupping 12-Hour Intro

Greensboro, NC Mar 20
Cupping as a Manual Therapy

Greenville, SC Mar 26 - 28
MediCupping Level 1

Sacramento, CA Mar 28 - 31
Cupping as a Manual Therapy

Morgantown, WV Apr 24 - 26
4-Day Massage Cupping & MediCupping

New Products for 2020



Glass Face Cupping Set

- 3 Glass Cups
- High-Quality Glass
- Includes Online Course
- Removable Bulbs



Hand-Blown Glass Set

- 5 Glass Cups
- Hand-blown in Germany
- Removable Bulbs



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MassageCupping.com

Questions?

Call us at:

828-232-1622



SARGA bodywork

REINVENT YOUR PRACTICE

2020 COURSE CALENDAR

SargaBodywork.com



Ceramic Unisex Magnetic Power Bracelet

Hematite Magnets + Negative Ion — Model BR-C-203. Create your own jewelry collection. Buy any three bracelets and receive fourth bracelet absolutely free. Buy five bracelets and get two free. The links have built-in, 3000-milligauss magnets.

Healthlyne
healthlyne.com



Retail Mastery

The long-awaited book from two respected massage and bodywork educators, Cherie Sohnen-Moe and Lynda Solien-Wolfe. They are passionate about the role of retailing in enhancing clients' wellness, as well as providing income for practitioners.

Sohnen-Moe Associates
amazon.com



Hand Care Essentials Holiday Gift Set

This gift set is ideal for the holiday season with a selection of hand creams designed to intensely moisturize skin with safflower and macadamia oils. Features full-size products of all the Jurlique hand creams.

Jurlique
jurlique.com



30-Count Oxylent

The original formula for Oxylent has improved for adults: no sugar and no calories. This is your ticket to modern supplementation that is marketed as safe, easy, efficacious and great tasting. Fast. Convenient. Multivitamin. Effervescent. Thirty count. No sugar.

Vitalah
vitalah.com



Hemp CBD Calming Gift Pack

Calm yourself with this relaxing Hemp CBD Gift Pack. Contains a 1-ounce CBD Oral Tincture, a CBD Bath Bomb and a CBD Lip Balm for 1,110 mg of CBD. This set makes a wonderful introduction to CBD for a loved one, or treat yourself and save \$9.50 by purchasing together.

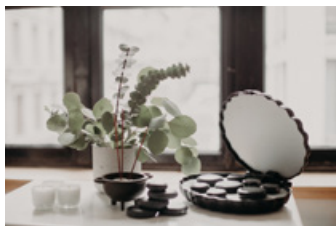
Susan's CBD
susanscbd.com



Kenkoh Massage Sandals

Three key aspects of Kenkoh Massage Sandals work together to help improve our health: orthotic arch stretch, stimulating massage and reflexology. Stimulating nerves on a daily basis can contribute to improving overall health. These sandals mimic reflexology.

Happy Feet
kenkohrelief.com



Zenstone Hot Stone System

The ultimate waterless hot stone therapy kit for professionals. Its proprietary rapid heating technology is portable, fast and convenient. A therapy guide helps you get started with ease. Set contains 12 stones developed to heat fast and stay hot longer.

Zenstone
zenstoneusa.com



Black/Blue 2-Tone Pillow Cover

This pillow cover is designed to be wiped clean with spray cleaner or disinfecting wipes, virtually eliminating pillowcase laundry in your clinic. It accommodates a standard-size pillow (not included) and has a durable zippered closure.

EcoPro Products
ecopro-products.myshopify.com



Theraband Kinesiology Tape

Features best-in-class adhesion from Cramer and an exclusive innovation from TheraBand: XactStretch visual elongation indicators for perfect application every time, even for beginners. TheraBand Kinesiology Tape sticks and provides durable support for up to five days. It supports muscles and joints and provides pain relief. Latex-free, non-irritating, allergy-tested. Available in eight designs, from subtle to bold. Unique, hassle-free, single-roll dispenser ends runaway tape rolls. At TheraBand, we do more than exercise bodies and rehabilitate injuries. We reconstruct confidence, rebuild independence, strengthen determination and reinforce peace of mind — because we know that happiness and freedom come from your ability to do what you want to do.

Theraband
theraband.com



Bamboossage Tools for Massage Therapists

Bamboossage® sticks are made from solid rattan with a few pieces from real, hollow bamboo. Our sets are handmade in the USA. Like us, each piece has its own personality and imperfections that make it both special and unique.

The Barefoot Masters
thebarefootmasters.com



Suntouched Massage Candles

These massage candles are designed to fill your session room with the smells of the holidays this season. Now available in Mintastic, Smashing Pumpkin and Fireside Frankincense. When melted they can be used as warm massage oil or daily skin moisturizer.

Earthly Body
earthlybody.com



Stretch.Flex.Breathe.Roll.

This is the second product to launch in the multi-award-winning, American-made BodyworksBall line. Created by a bodyworker, it has all the components for functional mobility, self-care and stress relief. Lightweight and portable, it can be used in the office, home or hotel room.

BodyworksBall
bodyworksbball.com



Color Aroma Oils and Mists

An innovation in holistic wellness, color aroma combines color therapy with aromatherapy for a depth-filled experience of color's ability to shift moods and offer balancing support. Each Color Aroma has a coordinating affirmation about its benefit.

Conscious Colors
consciouscolors.com



Chirossager Pro Massage Therapy for Fast, Deep, Full-Body Massage

The Big Kahuna is back. This new full-size Percussor is the first major upgrade Dr. Noble has made to his Doctor's model, the old Maxi, since 1985. A new model with new name.

Dr. Noble's ProMassagers
promassagers.com



2-Inch RockTape H20

RockTape H20 is the world's best kinesiology tape, made even stickier to meet the demands of top athletes and austere environments. It can be used to treat sports and non-sports injuries, including shin splints, plantar fasciitis, runner's knee and back pain.

Rocktape
rocktape.com



Relax Essential Oil Blend

Blend of rosewood, clary sage and tangerine essential oils. Richly comforting. One hundred percent pure.

BIOTONE Professional Massage & Spa Therapy Products
biotone.com



Re-Boot Aromatic Alchemy

Invigorating lemongrass and peppermint energize the senses while holy basil, a staple of Ayurvedic medicine, helps increase the body's resistance to stress. Base of jojoba oil is safe for topical application. Can be used for inhalations or to customize.

Naturopathica
naturopathica.com



Algae Omega

Algae Omega is intended to be the ideal solution for vegetarians seeking the health benefits of marine omega-3s. Made from sustainably sourced microalgae and available in soft gels or liquid, it offers an algae-based source of marine omega-3s without fish.

Nordic Naturals
nordicnaturals.com



Yoga Sak

This is truly an amazing bag. With space to hold your mat, cell phone, water bottle and a bunch of other stuff, the Yoga Sak is like no other bag out there. The design is thoughtful and innovative.

Yoga Sak
yogasak.com



Anesthall Pain Relieving Cream

Use this cream to temporarily relieve minor aches and pains of muscles and joints associated with arthritis, simple backache, strains, bruises, sprains and sports injuries. It is indicated to work on back, muscle, arthritis and joint pain.

Advanced Pharmaceuticals
purplecream.com



Wicked

These candles offer thoughtful, reusable and all-natural ingredients that are as kind to the air as they are to the home or body. They can be used as a naturally fragrant candle and a paraben-free moisturizing body and massage oil.

3Waybeauty
3waybeauty.com



All Natural Antacid

This product is designed to be an effective, natural antacid to help relieve occasional acid indigestion. It's made from a proprietary blend of blueberry fiber, pomegranate extract, bilberry extract, elderberry extract, calcium citrate and magnesium citrate.

Brainard's Natural Remedies
brainardsnaturalremedies.com



Spaball Massage Kit

Learn to massage your partner at home. Nothing can replace a great massage from your favorite massage therapist, but you may not have the time to make it to the spa. Learn valuable techniques for self-massage. Made in the U.S.

Golfball Massage
spaball.com



Sparkling Ayala's Herbal Water-Lemongrass Mint Vanilla

Our refreshing, purified, organic herbal blends are infused with a delicate sparkle and packaged in elegant, 25-ounce frosted glass bottles. This water has zero sugar, calories or preservatives.

Herbal Water
herbalwater.com



Xlear Spry Gems

Offers the perfect option for the sugar-conscious consumer, as it is a sweet treat that doesn't sacrifice flavor for health. Aims to give candy lovers the best of both worlds by delivering treats that taste great and promote good oral health.

Xlear
xlear.com



RockSauce Ice — Colder Than Your In-Laws

Strong, icy sensations soothe sore muscles and joints. So cold you'll put on a parka. You love the feeling of ice on an injury? Get the same strong chill from RockSauce Ice! It relieves muscle and joint pain.

RockTape
rocktape.com

LOOKING FOR MORE THAN JUST CE HOURS?

Join us for education and fun in either sizzling Las Vegas or aboard a luxury cruise ship. Join the LMT Success Group and massage therapists from all over the world on these exciting adventures.

WHAT HAPPENS IN VEGAS...

(can be very good for your massage practice)

Join us at our annual *Success School!*

Certification Programs In:

- | | |
|---------------------------------|-----------------------------|
| ① Medical Massage | ⑦ Lypassage™ |
| ② Medical Massage for Arthritis | ⑧ Manual Lymphatic Drainage |
| ③ Thai Yoga Massage | ⑨ Advanced Sports Massage |
| ④ Advanced Medical Massage | ⑩ NMT for TMJ |
| ⑤ Intro to Kinesiology Taping | ⑪ Massage Cupping |
| ⑥ Cranio-Sacral Therapy | ⑫ Thai on the Table |

Also scheduled: *How to Throw a Massage Party*
and our famous *LMT's Tax Workshop!*

Flamingo Hotel & Casino
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RockBalls

RockBalls are a great way to perform self-myofascial release with pinpoint accuracy. These small, convenient and portable rubber balls are sold as a pair and feature a spiky ball, a smaller smooth ball, and an instruction book with release-trigger-points and mobility exercises. The 3.5-inch textured ball and the 2.5-inch smooth ball give you two tools to break through tough tissues. Keep your RockBalls at home, in the car or even travelling. Included with every RockBalls is our Movement Manifesto, which outlines the dangers of a sedentary lifestyle and features a multitude of corrective exercises and tissue release techniques.

RockTape
rocktape.com



Aroma Mists

These room mists freshen up homes and fabrics. Available in Calming Lavender, Clearing Sage, Floral Bliss, and Invigorating Citrus. Calming Lavender offers soothing relaxation. Clearing Sage helps clear negative energy. Floral Bliss lifts the spirits and brings a sense of peace. Invigorating Citrus awakens the mind and uplifts the senses. Easily and naturally fragrance any space; or apply before ironing to infuse fabrics with natural scent.

Best Of Nature
spabodyworkmarket.com



Sombra Original Warm Therapy Natural Pain Relieving Gel

This original warm-therapy, natural pain-relieving gel works best for chronic conditions such as arthritis, fibromyalgia and bursitis, and aids in restoring range of motion and improving circulation. Ideal for loosening up tight muscles before exercise. It contains a natural orange aroma, is alcohol-free and animal-free, and is marketed as nongreasy and nonstaining to clothes. Call for a sample. Sombra has more than 35 years of experience in manufacturing premium products with a staunch commitment to pure and natural ingredients. With that strong belief combined with an unyielding stance against unhealthy solvents, diluting agents, animal testing and by-products, Sombra is an economical, environmentally sensitive choice.

Sombra Professional Therapy Products
sombrausa.com

408-Milligram CBD Lab+Blends Professional CBD Massage Cream

This cream combines 408 milligrams of hemp-derived CBD with active ingredients and powerful pain fighters for advanced pain management. CBD reduces pain and inflammation and decreases pain signaling to the brain. Enriched with hempseed oil and arnica extract, this thick, rich cream gives the therapist unmatched workability and superior versatility. THC-free; non-psychoactive. This cream also contains the powerful pain relievers of 1.65% lidocaine and 1.25% menthol for advanced pain management.

Lab+Blends by BIOTONE
biotone.com/lab-blends





Wellrox

Based on the concept of YogaToes, these sandals are specially created with a signature G.R.A.B.S. technology. They are designed for ultimate balance and posture, allowing the body to use its muscles without having to compensate for incorrect foot form.

Wellrox
wellrox.com



Soy Aromatherapy Candles

This hand-poured, 100% natural aromatherapy candle is made with soybean wax and steam-distilled essential oils. It is available in a variety of aromatherapy blends and is intended to be a clean-burning, cotton-wick candle without artificial dyes or scents.

Woodsprite
woodspriteorganicbody.com



Intensive-C Radiance Peel

This peel reveals an instantly brighter, more youthful appearance by smoothing and illuminating skin while reducing hyperpigmentation and restoring skin clarity. Contains glycolic acid to help exfoliate and accelerate turnover of dark, damaged cells.

Murad
murad.com



Migraine and Headache Four-Pack

This set includes 15 milliliters each of rosemary essential oil; peppermint essential oil; clove essential oil; and lavender essential oil. All oils are grade-A therapeutic.

Blue Nutra
bluenutra.com



Turmeric + Arnica + CBD Muscle and Joint Balm

Enhanced with 150 milligrams pure hemp extract (CBD) for fast and long-lasting relief, this blend of essential oils will awaken your senses and alleviate minor aches and pains with peppermint, ginger, lemongrass and turmeric.

Innate Organic Body
innateorganicbody.com



OPTP Posture Supporter

The OPTP Posture Supporter helps reduce poor postural habits, assisting in retraction of the shoulders for better spinal posture. Its padded sleeves prevent rubbing under the arms while the soft, non-irritating monofilament elastic also ensures comfort for extended wear.

OPTP
optp.com



Pillowise Travel Pillow

These travel-sized pillows (13.5 x 14 inches) have the same support and shape as the normal Pillowise pillows, but are a bit smaller and come with a bag to roll up the pillow for easy travel.

Pillowise
pillowise-usa.com



3B Tape Elite

3B Tape Elite features a new fabric made of a synergistic blend of cotton and synthetic fibers to combine the best features of both worlds. The material offers unidirectional elasticity, making it possible to prolong but not widen it.

American 3B Scientific
a3bs.com



Transdermal Patch

Mary's Elite CBD Patches are 2-inch-by-2-inch laser-cut squares that contain 10 milligrams of CBD, which is gradually released over eight to 12 hours. Patches are latex-free and made with pharmaceutical-grade adhesive and hypoallergenic foam backer.

Mary's Nutritionals
marysnutritionals.com



HydraBlur Primer

Lightweight, nongreasy HydraBlur Primer transforms skin by blurring the appearance of fine lines and wrinkles, mattifying oily shine and imparting a silky, smooth finish. The result is a perfect canvas for makeup application or a naturally radiant, makeup-free appearance.

Dermalogica
dermalogica.com



Revolutionary Pain Relief

These topical analgesics combine FDA-monographed OTC ingredients, menthol and camphor, with CBD hemp extract. The formula was developed after years of research with a mission to deliver powerful, safe topical pain relief that is fast, strong and long-lasting.

CBD Clinic
cbdclinic.co



Doctor Hoy's Natural Pain Relief Gel

This pain-relief gel uses timed-release menthol and camphor, 5% of each. A gentle blend of cool and warm provides comforting relief for arthritis, sprains, backache, muscles and sore joints. Does not contain oil.

Doctor Hoy's Natural
drhoys.com



BeBop Wearable Smart Fabric Sensors

These ultra-thin fabric sensors measure all aspects of physicality, including bend, location, motion, rotation, angle and torque. Display 3D maps of data. Provides greater sensitivity, resolution, range of deployment and robustness.

BeBop Sensors
bebopsensors.com



CBD Pain Relief Maximum Strength Cream

This cream combines highly concentrated levels of CBD with powerful pain relievers to give advanced pain management. Direct application to the area of pain gives hours of soothing, relaxing comfort.

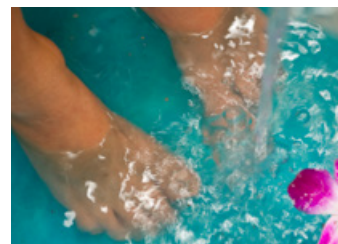
Lab+Blends by Biotone
biotone.com



Kale Chips

Raw, vegan, gluten-free, dairy-free kale chips contain antioxidants, calcium, manganese, iron, potassium, fiber and vitamins A, C, K and B6. They come in five flavors: Mango Habanero, Texas BBQ, Zesty Nacho, Bombay Curry and Kool Ranch.

Rhythm Superfoods
rhythmsuperfoods.com



Pedifizz

The fizzy trend is making a huge splash in the retail market, and we are proud to bring those profits to you. Our PediFizz are loaded with moisturizing oils and come in 17 relaxing, aromatic scent profiles. Perfect for an unforgettable foot treatment.

SBz Promo BathBombs
twitter.com/sbzbrand



Theracane

A deep-pressure, self-massage tool designed for hard-to-reach points on the back and shoulders. A unique self-massage, acupressure tool of high-tech molded fiberglass.

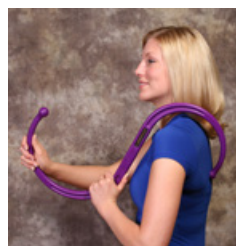
Stretching
stretching.com



Reflexology Sox

These socks are a reflexology learning tool. A colorful map on the soles of each sock show where to press to stimulate important reflex areas of the body. Unisex and one-size-fits-all, the socks include an instructional guide that explains the basics of reflexology.

Basic Knead
basicknead.com



The Original Backnobber II Self-Care Massage Tool

This tool, constructed of fiberglass-reinforced nylon, carries a full satisfaction guarantee. Hook one of its curves over a shoulder or under an arm and use its leverage to apply firm pressure to trigger points and tense areas.

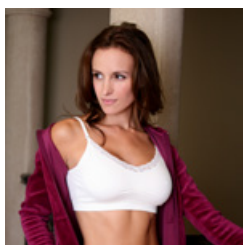
The Pressure Positive Company
pressurepositive.com



AAHMMM Pain to Pleasure Essential Oil Blend

This oil helps relieve muscle and fibromyalgia pain and enhances focus, clarity and emotional balance. It contains angelica, bay laurel, marjoram, nutmeg, niaouli, mint, Litsea cubeba, rose and oakmoss.

Earth Angel Oils
earthangel oils.com



Coobie Seamless Bra

This stylish, functional bra is designed to be comfortable, stylish, supportive and inexpensive. This versatile cami/bra gives you a natural, flattering support and works with any wardrobe from day to night, when traveling or exercising, or lounging at home.

Coobie Seamless Bra
shopcoobie.com



Soy Candle

This candle is hand-poured with 100% natural soy oil. It is intended to burn cleaner and longer than wax or paraffin candles. Available in a variety of sizes and fragrances, the melt pool can also be used as a moisturizer.

The Soi Company
thesoico.com



PMS Relief Herb Pack

This herb pack offers period pain relief. These clinically tested botanicals are used in traditional Chinese medicine to quickly end suffering while creating hormonal balance. Cramps, back pain, headaches and moodiness can disappear within minutes.

Pacific Herbs
pacherbs.com



Scandle Shimmering Lotion Candle

Made from all-natural ingredients, this patent-pending candle provides hydration for the skin and a natural shimmer. It also masks wrinkles and skin imperfections by deflecting light.

Scandle
abodycandle.com



Say No to Harsh Disinfectants

CHOOSE
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POWERFUL BUT SAFER
FOR YOU AND YOUR EQUIPMENT

- EPA registered hospital level disinfectants
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- Biodegradable—breaks down into oxygen and water

► RejuvenateDisinfectants.com

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A person is shown from the waist up, sitting in a meditative pose with their hands in a mudra. They are wearing a light blue shirt and a thin red string bracelet on their right wrist. A large, white circular graphic with a thin purple border is centered on the page, containing the title and text. The background is a soft-focus outdoor scene with warm, golden light from the sun.

SELF-CARE

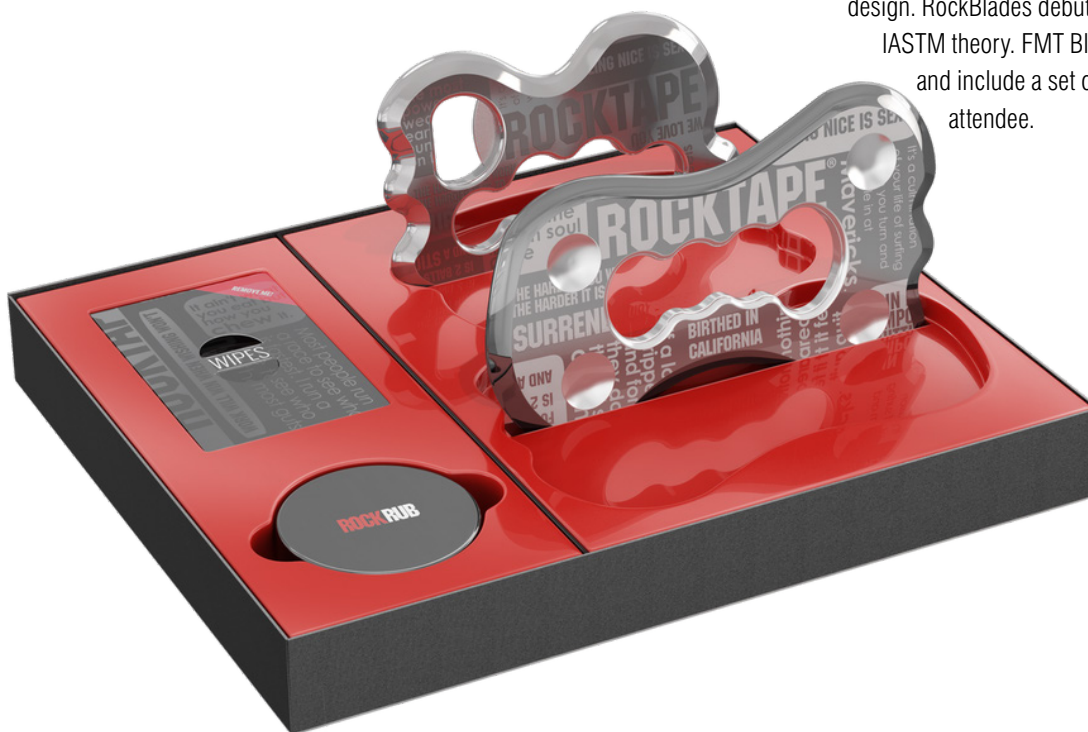
Massage therapists are the athletes of the health care world, so self-care is vital to a long, fulfilling and pain-free career. When choosing a self-care product — supplements to maintain vitality and maintain sleep, energy or digestion; stretching tools to increase flexibility; meditation CDs to tune in, chill out and relax; or any other equipment, product or tool that will improve one's quality of life — the massage therapist is saying, "I'm in it for the long haul, and I'm willing to take care of myself just as I want my clients to take care of themselves." From the soles of one's feet to overall mobility to one's attitude and mood, whole-body self-care is essential for everyone in this busy world. For massage therapists, in particular, who work in a career where burnout is a very real concern, practicing self-care is absolutely necessary. The good news? With so many self-care products available now, there's no reason not to easily and efficiently address one's pain, stress, or overall health and well-being.

RockBlades 2.0—Complete Soft-Tissue IASTM System

Welcome to the future of instrument-assisted soft tissue mobilization. RockBlades are comprised of two precision-engineered and manufactured soft-tissue instruments: a surgical-grade stainless steel Mallet and a surgical-grade stainless steel Mullet. Along with RockRub emollient, sanitizing wipes and a quick-start guide, it all forms a complete IASTM system. Honed from surgical-grade stainless steel, the Mallet is the ultimate in-clinic tool. Hand-polished treatment surfaces, combined with a perfectly balanced and weighted core, make tissue scanning and treatment a breeze. Matte-finished dimples — four on each side — combined with a patented brass knuckle-style handle enables practitioners to hold the

tool six different ways. Every side is unique, both in shape and edge radius. The non-treatment faces of the Mallet are laser-etched with RockTape's awesome manifesto design. The Mullet in stainless steel is a lightweight tool designed to be portable, allowing practitioners to deliver superior soft-tissue manipulation wherever their clients may be. The upgraded Mullet is now crafted from the same surgical-grade stainless steel as the Mallet, while retaining the same weight as the previous plastic version. The Mullet features four distinct edges, providing comprehensive treatment capabilities, and its quirks include a functioning bottle opener. The non-treatment faces of the Mullet are laser engraved with RockTape's awesome manifesto design. RockBlades debuted with new research-based IASTM theory. FMT Blades courses are just \$550 and include a set of RockBlades for each attendee.

RockTape
rocktape.com



Re-Pair 5-MG Hemp Extract Lip Balm—Natural Flavor

Broad spectrum hemp extract per 0.15 ounce tube; 35 SPF per 0.15 ounce tube. Vegetarian. One hundred percent natural, non-GMO. Soften. Hydrate. Relive Everyday's mission is for you to relive your best day, every day.

Relive Everyday
reliveeveryday.com



Roleo Arm Massager

This product massages muscles in the forearms and hands to relieve tension and inflammation caused by repetitive motions and strain. It's an effective and safe self-care tool to prevent and ease symptoms of carpal tunnel syndrome and other repetitive strain injuries.

Massage U
rollyourpainaway.com



7 Minutes of Magic: AM & PM Routines

This DVD blends qi gong and yoga in an effective mix that delivers results. Qi gong Master Lee Holden leads variations that energize in the morning, recharge during the day and relax in the evening.

Exercise To Heal
exercisetohel.com



Yoga for Massage Therapists

This DVD is designed to help massage therapists stay healthy, recover from injury and alleviate stress. Instructor Anthony DiTomaso's poses combine rhythmic breathing with fluid movements and gentle stretches. His instruction is easy to follow.

Empowerment Unlimited
yogaformassagetherapists.com



Accumassage

This trigger point massager helps release muscle spasms and knots in the neck and hard-to-reach shoulders and calf muscles. It's perfect for home, office and travel. The user controls the strength and pressure of the massage. Packs small for traveling or storage.

Body Back Company
bodyback.com



Ancient Secrets Nasal Cleansing Pot

This pot cleanses nasal passages according to the traditional practice of Neti. It clears the nostrils and removes excess mucous to allow for free breathing. This practice relieves nasal dryness and reduces allergens in the nasal passages.

Lotus Brands
lotusbrands.com



Rejuvenate Disinfectant Wipes

Perfect for use on massage tables, face cradles, warming equipment, stones, cups, pumps and door handles. Disinfects in as little as one minute; EPA-registered, hospital-grade disinfectant. Odor-free, non-disruptive to aromatherapy scents.

Virox ProBeauty
viroxprobeauty.com



CBD Clinic

Here's an exciting new product for your clients with severe muscle and joint pain. CBD Clinic is the first line of ointments and creams combining FDA-approved active ingredients with a hemp extract, cannabidiol (CBD). Great for sports injuries or arthritis.

CBD Clinic
cbdclinic.co



CBD Oil & Arnica Oil Body Balm – Ginger Honey

This CBD body balm smells amazing and is never greasy. It is designed for use on achy joints and sore muscles.

Hemp Health Inc.
hemphealthinc.com



Sukhasana

This chair allows users to sit in a variety of meditative postures or regular chair style at their desk or anywhere they might use a regular chair. Adjustable leg supports, seat tilt and height adjustment. Fully adjustable back support. A variety of sizes.

Sukhasana
sukhasana.com



Thera-Band Foam Roller Wraps+

Used with 6-inch round foam rollers, this system serves as a novel tool for hands-free myofascial release, deep-tissue massage and stabilization exercises; and it can help increase flexibility and range of motion. Available in four colors.

Performance Health
theraband.com



Dr. Riter's Real-Ease Neck Support

This device is designed to cradle your neck along the base of the skull. It takes the weight of the head off the shoulders and neck, allowing for deep relaxation and comfort. Produces results within 30 seconds.

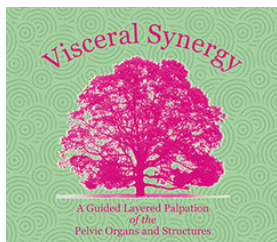
Sunset Park Massage Supplies
massagesupplies.com



The Original Arm Relief Massager

This lightweight, portable self-massage tool helps release myofascial pressure, loosen muscles, facilitate flexibility and improve circulation. It is the only product on the market that treats the entire arm, wrist and hand.

Bruce Fleming & Company
armreliefmassager.com



Visceral Synergy: A Guided Layered Palpation - Pelvic Organs And Structures

These CDs will guide you through the various layers of tissue and structures associated with a particular organ within the pelvic cavity. They are, in essence, "visceral meditations."

Barral Productions
barralinstitute.com



Acuback

Dr. Cohen's heatable Acuback — one minute in the microwave generates more than 75 minutes of heat — creates ideal upright posture. Its patented design loosens tight muscle and spinal segments. Also a self-care roller for leg, neck and low-back release.

Acuball/Workplace Health Services
acu-back.com



Forearm Massage: Side Lying Position

This DVD teaches how to massage the body in side-lying position using the forearms, a method that offers less wear and tear on the hands. These techniques are for medical, prenatal, deep tissue and circulatory massage.

Auth Method
authmethod.com



Golf Ball Massage Training DVD—Self-Care Vol. 1

This DVD offers self-care instruction for athletes, couples and anyone with muscles. Learn techniques for using the SPABall Kaddy, KaddyBACK and FLAXsaks for self-massage and for massaging another person.

Golf Ball Massage
golfballmassage.com



Acuball

This ball empowers users to easily and safely release their own muscle, connective tissue and joint contractions using 100% natural acupressure and heat. Patented worldwide, it is the only heatable self-massage ball on the market.

Acuball
acuball.com



Yoga: Therapy for Back Pain

This DVD includes routines to restore function to the entire back. These safe, gentle exercises increase mobility and reduce pain. Features five 15-minute and five 30-minute routines covering the upper back, sciatic, bulging disk and sacro-iliac joint pain.

Real Bodywork
realbodywork.com



CBD Healing Salve

Becoming popular for its wonderful aroma and effectiveness, our salve is a way to administer CBD locally, to the skin and underlying tissue. Weighing in at a generous 1.3 ounces, every handmade tin contains 80 milligrams of CBD.

DaCrema Botanicals
dacremabotanicals.com



Quantum Balance Crystals

Each Quantum Balance Crystal (QBC) has hundreds of thousands of nano-scale quartz crystals, and larger decorative but highly energetic crystals, embedded in a high-grade natural resin. The color energy positively influences the balancing of chakras.

Quantum Balance Crystals
qbcystals.com



Neurocare Systems Clinical Light Therapy Programs

This light therapy is state-of-the-art technology that delivers timed sequences of frequency (pulses) that may support the body's ability to create positive cellular change at a faster rate. Improve client results and increase revenue.

Neurocare Systems
neurocaresystems.com



TriggerPoint Core Roller Density

Each foam roller has a different density to deliver a specific type of massage. Our solid foam rollers contour to the body to address the superficial muscles of the body.

TriggerPoint
tptherapy.com



Anatomical Roller

This product is designed to be the only foam roller that naturally supports and aligns the spine during core and balance exercise, such as Pilates. It offers stable and unstable positions and allows the level of challenge to be easily modified.

OPTP
optp.com



The Ultimate Muscle Care Kit

This kit offers all of Tiger Tail's amazing tools to massage your whole body from head to toe, help relieve sore muscles, sooth stress and tension, and recover. This kit includes 11 muscle care tools.

Tiger Tail USA
tigertailusa.com



Anti-Aging Acne Pore & Line Minimizing Hydrator

This dual-action hydrator is designed to refine pores and provide essential moisture to soothe and help repair skin breakouts. It is formulated to maintain clear, youthful skin by clearing and tightening pores.

Murad
murad.com



Ayurvedic Mouthwash

With 23 herbal extracts and nine essential oils, this product is intended to provide total oral hygiene when used with Ayurvedic Herbal Toothpaste. It is formulated to strengthen gums, deter plaque and tartar, freshen breath, ward off cavities and soothe inflammation.

Auromere Ayurvedic Imports
auromere.com



T-Ball

This ball is designed with practitioner well-being in mind. Using it relieves strain and tension on the practitioner's hands, arms, neck and back compared to using hands-on therapy and other products. The T-Ball is utilized for localized muscle work.

Tototec
tototec.net



3B Tape Elite

3B Tape Elite features a new fabric made of a synergistic blend of cotton and synthetic fibers; this fabric composition allows better moisture release and higher endurance for high-performance athletes. It offers unidirectional elasticity, making it possible to prolong but not widen. Available in blue, black, beige and pink. Rolls are 16 inches by 2 inches. 3B Scientific is represented in over 100 countries in the medical and educational sector. The 3B Scientific group is the worldwide leader in the anatomy market today. The essential factors for the steadily increasing success are: the excellent quality of the products; the competitive value of 3B Scientific Products; and the uncompromising flexibility of processing customer requirements.

3B Scientific
a3bs.com



Kenkoh Massage Sandals

Three key aspects of these sandals work together to help improve your health: orthotic arch stretch, stimulating massage and reflexology. Kenkoh's superior arch support keeps you aligned and prevents foot pain, and its insoles are made up of around 1,000 natural rubber nodules that massage and stimulate the bottoms of your feet. Kenkoh nodule placement is based on reflexology theory. These sandals mimic reflexology.

Happy Feet
kenkohrelief.com



Armaid Extreme

The Armaid self-care recovery tool lets you address repetitive strain and muscle overuse issues in your arms and hands with a minimum of exertion. It provides intense, hard-core therapy for individuals with heavily muscled arms. The orange roller is the lacrosse ball of the four rollers, allowing you to dig into your trigger points. This is not simply a rolling-back-and-forth tool; it employs three professional massage techniques that you must know in order to get the best results. To learn these techniques, watch the included instructional DVD or watch the videos on our website or on the Armaid YouTube channel. Enjoyed by bodybuilders, CrossFitters and professional athletes.

Armaid
Armaid.com

Gelliflex Abacus

A customizable self-therapy massage device, this is a gel-ball trigger point and self-massage device targeting those who seek relief from hand, finger, thumb, elbow, and arm aches and pains caused by overuse or repetitive activity.

Incorporates gel-balls of different firmnesses, allowing customization. Our patent-pending design is the only product that combines the features of squeeze ball techniques, rolling action and compression with almost infinite combinations.

These features allow the user to either focus on a particular part of the hand or arm, or to move fluidly from one motion to another.

Gelliflex Abacus
gelliflex.com





Baby Whales

These back-bending devices are an amazing addition to your stretch tool collection. With the continuous curve, everyone will find a comfortable spot to use to gain increased mobility in the spine.

Apex Body Worx
apexbodyworx.com



Still Point Inducer—Now Includes Audio CD with Chakra Balancing Music

This simple device created by John M. Upledger creates soothing still points like those you can achieve with CranioSacral Therapy.

Upledger Institute International
shop.iahe.com



Lab+Blends CBD Pain Salve – 250mg CBD

This hempseed oil-based salve targets muscle and joint soreness, inflammation, and sprains and strains. Its highly concentrated CBD levels address pain at the area of discomfort and decrease pain signaling to the brain.

Lab+Blends by Biotone
biotone.com



Softskin Stick

MTs wash their hands often during the workday, which can cause dryness. This product softens and moisturizes hands while maintaining skin integrity. Perfect for use after hand-washing, our absorbent formula leaves hands ready to write SOAP notes.

Dermapure
dermapureonline.com



Restore Dual Foot Roller

This roller offers a relaxing self-massage designed to reduce muscle soreness and increase circulation in the feet. It features two textures for a varied massage and is meant to massage two feet at once. Includes a downloadable exercise guide.

Gaiam
gaiam.com



Massage Blocks

These synthetic rubber self-care tools are designed and engineered to perform deep-tissue massage or myofascial release on oneself by leveraging the weight of the body. They are ideal for working out muscle tension, knots and trigger points and providing self-therapy.

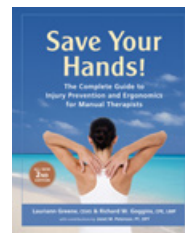
Massageblocks.com
massageblocks.com



iTENS

iTENS is the first FDA-cleared, wireless TENS therapy device that works via a smartphone-based app. iTENS delivers therapeutic stimuli to provide instant medical-grade pain relief. It also measures pain scale, tracks results and charts progress.

iTENS
itens.com



Save Your Hands! 2nd Edition—15th Anniversary

This edition gives therapists the injury prevention and ergonomics strategies, real-life suggestions and practical tips they need to protect their health and prolong their careers. It's an indispensable guide for all bodyworkers.

Save Your Hands!
saveyourhands.com



DIT Self-Therapy for the TMJ and Jaw DVD

This DVD shows you how to use Direct-Indirect Techniques on yourself to release tight myofascial restrictions in the external jaw muscles (masseter, temporalis, other facial muscles), internal jaw muscles (lateral and medial pterygoids), and the temporomandibular joint.

Ray of Light Training
rayoflightmassagetraining.com



Headache Hammock

This orthopedic traction headrest serves as a natural remedy for headaches, migraines, upper neck pain and muscle tension. It is designed to mimic an occipital lift, a manual therapy widely practiced by therapists to help release muscular tension in the upper neck.

Headache Hammock
headachehammock.com



Mineral Bath Salts

These soothing bath salts are naturally high in minerals and aim to substantially improve your well-being and how good you feel every day. Warm soaks can soothe aches and pains, help remineralize and detoxify the body, and relieve stress and tension.

Best Of Nature
spabodyworkmarket.com



Carmelized Bamboo Portable Ashiatsu Bars

Market your business and take Ashiatsu anywhere. Our aerodynamic, one-of-a-kind portable bar system is universal and can attach to any wooden portable massage table.

Deepfeet
deepfeet.com

A circular graphic containing text is centered over a background image. The background image shows a wicker basket filled with dark brown coffee beans in the foreground. Behind the beans are several folded, light-colored towels. To the right, a glass bowl contains a dark, textured substance, likely a mud or wax treatment, with a piece of white cloth or paper resting on its rim. The overall scene is warm and inviting, typical of a spa environment.

SPA TREATMENT SUPPLIES

Spa treatments are beneficial to receive and easier on the massage therapist's body than doing back-to-back massage sessions all day. A massage therapy practice that offers a wide-ranging menu of spa add-ons can compete with local day spas, stand out from other massage businesses, and offer clients a luxurious session. Paraffin, for example, can be upsold to the massage session and offers therapeutic thermotherapy plus skin-softening benefits. Herbal compresses, Thai stems and facial massage provide clients with deep relaxation. Body sculpting and cellulite reduction are high-end therapies that can also be upsold onto a massage session — as can myriad spa therapies ranging from foot treatments to warm stones to body scrubs and muds and more. When providing spa services, it's essential to have the appropriate equipment on hand, such as gloves, bowls, warmers, wraps and apparel.

Spa can be fully incorporated into a massage therapist's treatment menu and session room with a spa table, which provides the adjustability, size and related accessories necessary to provide professional spa services.

Berry Buff Sugar Body Polish

Natural exfoliants of raspberry seed powder make for the ultimate natural body polish, while pure cane sugar and nature's gentle buffers nourish and condition, eliminating dry skin. The sweet scent of fresh-picked raspberries rejuvenates the senses and brings your clients to a place of maximum delight. Natural exfoliants of raspberry seed powder make for the ultimate natural body polish. With a rich, buttery feel, it can be used daily to keep skin looking radiant, soft and silky smooth. Skin-loving moisturizers of coconut oil and sunflower oil. This paraben-free product is easily removable in a wet or dry room. It is available in one-gallon and 12-ounce sizes. BIOTONE's commitment is to develop products that are innovative and quality-driven. We have achieved our industry-leading position by providing a wide range of products to meet the various preferences of massage therapists and estheticians and their clients. The same care and quality that went into owner Jean Shea's first lubricant for the massage market goes into each hand-formulated product batch. It is not only through innovative products that BIOTONE has helped advance the market for massage therapy. Jean is passionate about the potential of massage as part of mainstream health care and treatment. Over the years, BIOTONE has provided thousands of dollars for massage therapy research, community projects



to provide underserved areas with touch therapies, and school scholarships.

BIOTONE Professional Massage & Spa Therapy Products
biotone.com



Seamless Face Rest Cradle Cover

This 100% super-soft cotton, universal, reusable, fitted face rest cradle cover prevents discomfort and face marks. It is microfiber-, flannel- and velcro-free, so it won't pull out hair.

John G. Louis Massage
johnglouismassage.com



P.R. CELL 2G

This massage unit combines a skin-fold and vacuum massage to reach deep into tissue. It aims to reduce the appearance of dimpling and orange-peel effects of cellulite. Easily adaptable to different body shapes, it can be tailored to address various problems.

Silhouet-Tone
silhouettone.com



Therabath Paraffin Bath

This paraffin bath will help you get softer skin while alleviating muscle and joint pain. Six one-pound bags of paraffin refills are included. It is hand-assembled in the U.S. to Class II Medical Device Standards, ensuring its quality and safety.

Best Massage
bestmassage.com



Neurocare Systems Clinical Light Therapy Programs

This light therapy is state-of-the-art technology that delivers timed sequences of frequency (pulses) that may support the body's ability to create positive cellular change at a faster rate. Improve client results and increase revenue.

Neurocare Systems
neurocaresystems.com



Zenstone Hot Stone System

The ultimate waterless hot stone therapy kit for professionals. Its rapid heating technology is portable, fast and convenient. A hot stone therapy guide helps you get started with ease. Set contains 12 stones. 100% satisfaction guarantee; free shipping in the U.S.

Zenstone
zenstoneusa.com



Tension Balm

This product is intended for professional and home use. Apply to temples, neck or shoulders as an aid to relieve tension headaches, migraines and neck-or-shoulder tension. It aims to melt muscle tension in the body. It combines Moor mud with botanical extracts.

Moor Spa
moorspa.com



Hemp CBD Natural Massage Oil

An all-natural massage oil, this product is made with 99.4% pure hemp CBD isolate for ultimate pain relief.

Susan's CBD
susanscbd.com



Body Wraps and Eye Pillows

These wraps and pillows are from the Christine James Spa and Home Comfort Collection. They are packaged in clear acrylic paint cans for an eye-catching display. They provide an opportunity to add \$20 to \$40 to a massage therapist's bottom line.

Sootheze
sootheze.com



Mineral Bath Salts

These soothing bath salts are naturally high in minerals and aim to substantially improve your well-being and how good you feel every day. Warm soaks can soothe aches and pains, help remineralize and detoxify the body, and relieve stress and tension.

Best of Nature
spabodyworkmarket.com



Etna SBF 110V

Featuring a flexible arms system, this table provides a treatment experience beyond relaxation. Stable with the capability to go higher and lower than the majority of its competitors, it makes the perfect addition to any treatment center, training room or med-spa.

Silhouet-Tone
silhouettone.us



Softee Towels With Duraguard

These microfiber towels were created to be long-lasting and are excellent for nail and spa use. They measure 16 inches by 29 inches. They are designed to not shrink and be quick-drying.

Gotyourback
gotyourback.com



Spa Foot Rustic Copper Pedicure Bowl + Foot Rest

Copper has proven to be antimicrobial and anti-contamination; copper surfaces won't serve as reservoirs for the spread of microbes. These germs can often survive on surfaces for long periods of time.

A1Egypt
a1egypt.com



Fizzy Bath Salts W/Aloe & Goat's Milk

These fizzy bath salts are made with nourishing aloe, goat's milk, essential oils and sea salts, bathing skin in natural therapies that last long after the moment. Includes seashell scoop.

Versante
versantebodycare.com



Universal Contour Wrap

This wrap is formulated for an inch-loss treatment that guarantees clients lose at least 6 inches in two hours, which is guaranteed to stay off for at least 30 days. A sea clay solution draws out the body's toxins.

Body Beautiful Canada
skininc.com



Essex Pedicure Chair

This timeless and sophisticated pedicure chair is a luxurious, handcrafted, motorized chair with bespoke finishes. It is powered by patented Sanijet pipeless hydrotherapy jets.

Living Earth Crafts
livingearthcrafts.com



Anti-Cellulite Cream

This cream is designed to be the perfect add-on treatment. It has a plant-derived active ingredient called glaucine (Glaucium flavum) that clinical studies have indicated diminishes the appearance of cellulite and enhances the appearance of skin firmness.

Bon Vital'
bonvital.com



Herbal Facial/Eye Poultice

This poultice is the key element in Beauty Secrets' advanced facial massage and is specially developed to work with the facial muscles and delicate eye area to reduce puffiness, minimize fine lines, tone, sculpt and provide overall facial contour and lift.

Beauty Secrets

beautysecretssus.com



Oakworks Trolley

With an Oakworks Trolley, you can put all of your massage equipment in one storage device, complete with a power strip, perfect for plugging in a hot stone warmer or hot towel cabi. This trolley is a beautiful addition to your décor.

Oakworks Solutions

oakworks.com



Herbal Steam Pro

This steamer is for any herbal poultice, ball, compress or cushion. The poultice sits upright so the heat and hydration from the steam are evenly distributed without oversaturation. Steam begins immediately, reducing preparation time. Quiet, with easy refill spout.

Beauty Secrets

bsecrets.com



Sore Muscle Soak Bath Salts

This bath salt contains Dead Sea Salt, evaporated sea salt, mineral salts, Epsom salt and essential oils — clove, peppermint and eucalyptus. This essential oil blend can be used for relief after strenuous exercise or just to ease muscle tension.

Soothing Touch

soothingtouch.com



Mineral Rich Salt

This product is a blend of two unique, natural salts found deep within the Dead Sea and Himalayas. It is formulated to contain a beneficial amount of nutrients and minerals, making it ideal for purifying, hydrating and soothing skin from head to toe.

De La Terre Skincare

delaterreskincare.com



Body Mask

This 100% pure moor mask can be used as a whole-body treatment. It is intended for wellness and purification, as well as part of anti-cellulite and weight-loss programs. Its key component is humic acid, an antioxidant that also serves as a cellular regenerator.

Moor Spa

moorspa.com



Spamaster Powerlift Foot

Pedal-controlled and powered by an electric motor, the PowerLift System raises and lowers this stationary table's working surface from 17 inches to 37.5 inches. It boasts 3.5 inches of memory foam-enhanced cushioning wrapped in soft upholstery.

Master Massage

mastermassage.com



GuruNanda Pulling Oil

This product is the first-ever oil created specifically for oil pulling. It contains a proprietary blend of coconut oil, sesame oil, sunflower oil and peppermint oil for a more balanced and effective approach to oil pulling.

GuruNanda

gurunanda.com



Lamina Lift Mask

This mask is a fuss-free approach to skin care. It can be easily applied and left on for 10 to 20 minutes during any massage treatment. It provides instant soothing, cooling and moisturizing effects, making it a great complement to massage.

Repêchage

repechage.com



Exfoliating Polish

This cream-based exfoliating polish uses crushed walnut shells to aggressively remove natural dead skin cells, while chamomile and aloe vera moisturize and penetrate deep within the skin. It can be easily removed with warm, moist towels or a shower.

Bon Vital'

bonvital.com



Empower CBD-Only Soaking Salts

These salts are a blend of pharmaceutical-grade Epsom, Dead Sea and pink Himalayan salts, and a blend of botanical essential oils infused with lab-tested, 99.7% pure CBD derived from European and Canadian hemp. No THC.

Empower Bodycare

empowerbodycare.com



Stress Remedy Essential Oil Blend

This essential oil blend is marketed as 100% pure. It contains geranium rose, sandalwood, lavender and orange essential oils. It is intended to help calm the mind and body.

BIOTONE Professional Massage & Spa Therapy Products

biotone.com



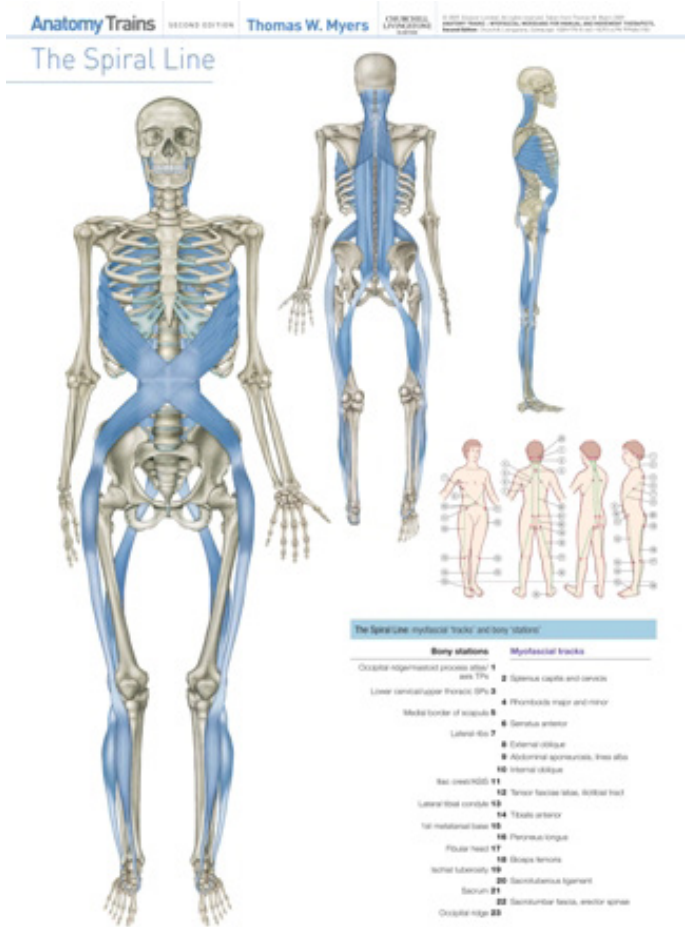
WAITING & SESSION ROOM ACCESSORIES

We all know what it's like to feel comfortable and at peace in certain places and spaces. For a massage client, this means their massage therapist's environment must be pleasant and hygienic — although it can still represent the therapist's professional brand and personal esthetic. The therapist can choose all-natural cleaning supplies and augment them as necessary to address pathogens and bacteria in order to support both clients' and their own health and well-being. The waiting room and reception area are the first places a new client will see. In these areas, a professional and beautiful space can be created with a gentle, relaxing fountain, soft lighting and purified air. These elements can be continued into the session room, where the addition of candles, artwork, an aromatherapy diffuser, soft lighting and relaxing music that, together, create therapeutic ambience. A clean, attractive and welcoming space says a lot about a massage therapist's attention to detail and comfort, and will make clients feel welcome and cared for — and want to return again.

Anatomy Trains, Third Edition Posters

This series of eight posters — completely redesigned to align with the third edition of Thomas Myers' classic *Anatomy Trains* — are an essential visual reference to all 12 myofascial meridians laid out in the book. Tom says, "I developed the Anatomy Trains during the 1990s as a game for students to play when I was teaching Fascial Anatomy at the Rolf Institute. I was inspired by Ida Rolf, and have been practicing the deep fascial work I learned from her since 1976." *Anatomy Trains* reshapes our anatomical vision to include the fascinating fascial network around our cells. It lays out the 12 myofascial meridians that comprise the Anatomy Trains system of fascially connected muscles. The posters include artwork from prominent British anatomical artists Philip Wilson and Deborah Maizels, whose previous work was with the latest edition of *Gray's Anatomy*. Measuring 11 inches by 17 inches, these laminated posters are a valuable addition to the walls of manual and movement therapists' studios, for refreshing your memory about connected anatomy or to show clients why work in one area will be effective in another.

Anatomy Trains
anatomytrains.com



Bubble Wall

Set the tone for clients' relaxation while you promote your brand. This bubble wall is 45 by 21 by 2 inches; logo can be a maximum of 15 by 15 inches. It installs in minutes — just add distilled water! Unit includes LEDs that change color with a remote control.

Bubble Wall Water Features
bubblewall.com



Himalayan Salt Panel

This beautiful, lit panel features hand-carved Himalayan salt, created when the ancient Primal Sea was dried up by the sun. Himalayan salt replenishes the body with 84 naturally occurring minerals to boost wellness. LED lighting adds an ambient glow.

Himalayan Source
himalayansource.com



Trail Guide to the Body's Muscles of the Human Body Posters

These anatomical posters feature fine details not normally seen on other posters: an activity of daily living for each muscle. Discover how muscles help you move in everyday life.

Books Of Discovery
booksofdiscovery.com



Herbal Tea Tonics

Enjoying the benefits of medicinal herbs just got easier — and tastier. TEAONIC uses delicious micro-brewed tea to deliver purposeful blends of medicinal herbs. These eight craft brew tonics feature unsweetened spice, herb and tea blends.

TEAONIC
teaonic.com



Sightunes Music Service

This subscription music service contains a large selection with monthly mixes created by humans, and a 10-hour playlist. Compatible with iPhone, Android, iPad, Kindle Fire, PC and Mac. Enjoy new music monthly, including some music not available elsewhere.

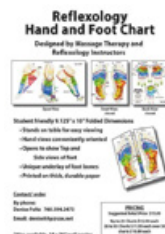
Sightunes
sightunes.com



Energy Bars

Nutraplex Bars are made with recognizable, clean, whole food ingredients that you can pronounce, such as chia seeds, acai, almonds, blueberries and coconut, which are low caloric, plant-based sources of antioxidants and essential nutrients.

Nutraplex
nutraplex.com



Reflexology Chart

This student-friendly, full-color, stand-up reflexology chart facilitates pinpoint accuracy for therapists during reflexology treatment. It is hand-painted and designed by massage instructors and reflexology experts.

Inner Wellness Massage and Homeopathy
innerwellness.org



Designing the Perfect Massage Space Ebook

A guide to designing a perfect, beautiful and functional massage space on a tight budget. It helps you choose, design and decorate a massage treatment room to support you in providing your most inspired bodywork.

Tiger Lily Studios
tigerlilystudios.com



Spring Dress Jar Candle

This candle is designed to capture the feeling of cotton's irresistible caress on a breezy day. It features the scent of silky blossoms of peony and magnolia blended with sparkling layers finished with golden amber.

Bridgewater Candle Company
bridgewatercandles.com



Recycled Glass Fused Ceramic Incense Burner

This recycled glass, fused ceramic incense burner holds one stick or several at a time. Pottery center holds incense upright, leaving ashes to fall onto crackled glass surface. Burners feature sparkling textures and colors.

Paloma Pottery
palomapottery.com



Unwinding the Meridians in the Eyes – Trifold Reference Chart

This compact, efficient chart assists in balancing and enhancing one's entire being. By feeling the cranial rhythm of the eye meridians, you can access the body's own innate healing abilities.

Barral Productions
shop.iahe.com



Pukka Herbal Tea

Made by skilled herbalists, these teas are all certified organic and are carefully blended using only the most potent, vibrant herbs available. Pukka Teas are available in a variety of blends and made with powerful philosophies of Ayurvedic medicine.

Pukka Herbal Tea
pukkaherbs.com



Incense

This high-quality incense comes in a variety of fragrances and assortment packages that make gifting easy. Affordable and special, the complete line includes 24 unique fragrances in three quality assortments: Ayurvedic, aromatherapy and flowers-spice, with eight different fragrances each.

Auromère
auomere.com



Meditation Cushions & Gifts

Since 1979, these meditation cushions have been handcrafted in the U.S. They feature highest quality and durable, double-stitched seams. Our product line also includes books, Buddhist jewelry, statues, Zen garden supplies, fine incense and more.

Dharmacrafts
dharmacrafts.com



Icebox Water

This product packages fresh mountain spring water that is good for people and good for the planet. The unique carton is made from 74% cardboard and pressed paper, is 100% recyclable, and is free of bisphenol A (BPA).

Icebox Water
icebox-water.com



Rechargeable Flameless Candles

The Performance Series candle offers a rapid charging time, long-lasting battery, natural flicker effect and a full two-year warranty.

The Amazing Flameless Candle
flamelesscandles.com

3 TOOLS IN ONE

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Mohawk's unique comb and silicone attachments, coupled with a precision-crafted stainless steel tool, give you the power to treat beyond just pain — improve mobility and nerve glide with radically new instrument-assisted techniques.

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A-Z Company Directory

21 Drops Essential Oil Therapy

21drops.com

3B Scientific

a3bs.com

3Waybeauty

3waybeauty.com

A Scents Worth

eo4life.com

A1 Egypt

a1egypt.com

AAH Back Massage

aahbackmassageinc.com

ABC Coding Solutions

abccodes.com

Academy of Ancient Reflexology

academyofancientreflexology.com

Academy of Clinical Massage

academyofclinicalmassage.com

Academy for Five Element

acupuncturist.edu

Acupuncture

Academy of Lymphatic Studies

acols.com

ACE Massage Cupping Therapy

massagecupping.com

Action BAG

actionbag.com

Action Wipes

actionwipes.com

Acuball

acuball.com

Acuforce

acuforce.com

Acuity Soundworks

acuitysoundworks.com

Acukinesiology

acukinesiology.com

Acutonics

acutonics.com

ADDUCO Communications

adducomm.com

ADORAtHeraPy

adoratherapy.com

Advanced Manual-Medicine

manual-medicine.com

Advanced Pharmaceuticals

purplecream.com

Advanced Trainings

advanced-trainings.com

Aesthetic Solutions

abeautifulsuccess.com

Aesthetic VideoSource

videoshell.com

Aetrex

aetrex.com

AGE-u-cate Training Institute

ageucate.com

Akha Women's Foundation

akhawomensfoundation.com

Alaffia

alaffia.com

Alliance for Massage Therapy Education

afmte.org

ALIVEe

aliveemassagetable.com

All One Peace

allonepeace.com

Aloha Feet

alohafeet.com

Aloha International

huna.org

Amber

amberproducts.com

American Bowen Academy

americanbowen.academy

American Hotel & Lodging Educational Institute

ahlei.org

American Medical Massage Association

americanmedicalmassage.com

American Specialty Health

ashcompanies.com

ANAKIRI BioEnergetic

anakiri.com

Skin Care

Anatomy Trains

anatomytrains.com

Angel Feather

angelfeatherinc.com

Annunicare

annunicare.com

aos skincare

angelinaskincare.com

Apex Bodyworx

apexbodyworx.com

ApothederM Skin Care Science

apothederM.com

AppointmentPlus

appointment-plus.com

Aqua Detox

aquadetoxusa.com

Arctic Ease

arcticeasewrap.com

Armaid

armaid.com

Aroma Naturals

aromanaturals.com

Aroma Thyme

aromathyme.com

Aroma Treatments

aromatreatments.com

Aromafloria

aromafloria.com

Aromahead Institute

aromahead.com

Aromatech

aromatechsystems.com

Aromatherapy Associates

aromatherapyassociates.com/usa

Art Riggs Deep Tissue & Manual Therapy Educational Systems

deeptissuemassagemanual.com

Artichoke

getartichoke.com

ASO SPORT

poweredbyoxygen.com

At B Media

atpeacemedia.com

Athena Health

athenahealth.com

Atlas Business Solutions

abs-usa.com

Aubrey

aubreyorganics.com

August Point Wellness

augustpoint.com

Aura Cacia

auracacia.com

Auromatics International

aromatics.com

Auromere

auromere.com

Auth Method

authmethod.com

Aveda

aveda.com

Awakening Spirit

awakeningspirit.com

Ayurvedic Rasayanas

ayurveda-herbs.com

AzureGreen

azuregreen.net

Baby Mantra

baby-mantra.com

Baby's First Massage

babysfirstmassage.com

Bach Original Flower Remedies

bachremedies.com

Badger Healthy Body Care

badgerbalm.com

Balanced Body

bbu.pilates.com

Bamboo-fusion

bamboo-fusion.com

Bandages Plus

bandagesplus.com

Banner Therapy Products

bannertherapy.com

Banyan Botanicals

banyanbotanicals.com

Barbara Brennan School of Healing

barbarabrennan.com

Barefoot Masters

thebarefootmasters.com

Barral Institute

barralinstitute.com

Basic Knead

basicknead.com

Bastyr University

bastyr.edu

Battle Balm

battlebalm.com

Battle Creek Equipment

battlecreekequipment.com

Bear Hydration

facebook.com/bearhydration

BeautiControl

beauticontrol.com

Beauty Secrets

beautysecretus.com

Bebop Sensors

bebopsensors.com

Bed of Nails

bedofnails.org

BELCAM

belcamshop.com

Bella Schneider Beauty

bellaschneiderbeauty.com

Bellabaci

bellabaci.com

Bellanina Institute

bellaninainstitute.com

BelleCore*bellecore.com***BellyBabyBreast***bbbpillow.com***Best of Nature***spabodyworkmarket.com***BestMassage.com***bestmassage.com***Be Young Total Health***beyoungessentialoils.com***Big Kahuna Native Naturals***bigkahunanative.com***Bindi***bindi.com***Bio Jouvance***biojouvance.com***Bio Source Naturals***biosourcenaturals.com***Bio-Botanica***bio-botanica.com***bioClarity***bioclarity.com***BioElectric Shield***bioelectricshield.com***Bioslimming***bioslimming.com***BioSonics***biosonics.com***BioSync Research Institute***biosync.com***Bioterraherbs***bioterraherbs.com***BIOTONE Professional Massage
& Spa Therapy Products***biotone.com***Birch Hill Happenings***birchhillhappenings.com***Blue Nutra***bluenutra.com***Bluebird Botanicals***bluebird-botanicals.com***BMLbasic***bmlbasic.com***Body Back Company***bodyback.com***Body Balance System***bodybalancesystemonline.com***Body Beautiful Canada***skininc.com***Body Linen***bodylinen.com***Body Logic***ebodylogic.com***Body Memory Recall***bodymemory.com***Bodypro50***bodypro50.com***Body Slimming Experts***bodyslimmingexperts.com***Body Therapy Education***bodytherapyassociates.com***Body Wraps***bodywraps.com***BodyBliss***bodybliss.com***BODYCOFFEE***bodycoffee.com***Bodyceuticals***bodyceuticals.net***BodyCushion***bodysupport.com***BODYSENSE***bodysenseinc.com***Bodywork Buddy***bodyworkbuddy.com***Bodyworkmall***bodyworkmall.com***BodyworksBall***bodyworksball.com***BodyZone.com***bodyzone.com***Boiron***boironusa.com***Bon Vital'***bonvital.com***Book4time***book4time.com***BookedIN***bookedin.com***Books of Discovery***booksofdiscovery.com***Bookspan***bookspan.com***Borboleta***borboletabeauty.com***BotanicaLabs***botanicalabs.com***Bragg***bragg.com***Brain State Technologies***brainstatetech.com***Brainard's Natural Remedies***brainardsnaturalremedies.com***Bridgewater Candle Company***bridgewatercandles.com***Brigit True Organics***brigittrueorganics.com***Brittanie's Thyme***brittaniesthyme.com***Bruce Fleming & Company***armreliefmassager.com***Bruder Healthcare***bruder.com***Bubble Wall Water Features***bubblewall.com***Bubi***bubibottle.com***Bucky Products***bucky.com***CA BOTANA International***ca-botana.com***California Skincare Supply***californiaskincareupply.com***CallSource***callsource.com***Calm Radio***calmradio.com***CBD Clinic***cbdclinic.co***CBD Herbalist***cbdherbalist.com***CBI Laboratories***cbiskincare.com***CellCharge***cellcharge.com***CENGAGE***cengage.com/us***Center for Massage Therapy CE***massagetherapyceu.com***Center for Pain Management***orthomassage.net***Ceragem Fairfax Ws LLC***ceragemws.com***Chaco***chacos.com***Chakralicious***chakralicious.com***Char***chardesigns.com***Chartreuse***vibrantlygreen.com***Chi Nei Tsang Institute***chineitsang.com***Chicago Center for Myofascial****Pain Relief***chicagotriggerpointcenter.com***Chikly Health Institute***chiklyinstitute.com***China-Gel***chinagel.com***ChinaStudies.com***chinastudies.com***ChiroPlanet***chiroplanet.com***Chopra Center***chopra.com***Christie and Co.****Communications***christieand.co***Christine Valmy***christinevalmy.com***Chubinsky Method and Device***vcmassage.com***CiiTECH***ciitech.co.uk***Cinnamon's Botanicals***cinnamonsbotanicals.com***Claudia Salzmänn & Associates***salzmänn.com***Claire Marie Miller Seminars***clairemariemiller.com***Clarisonic***clarisonic.com***Clarus***clarus.com***Cleanlogic***cleanlogicbodycare.com***Clean Surroundings***cleansurroundings.com***Clear My Head***clearmyhead.com***Click4Time***click4time.com***Clickbook***clickbook.net***Clinical Health Services***clinicalhealthservices.com***Clinical Massage Therapy***clinicalmassagetherapy.com***ClinicSense***clinicsense.com***Collagen M.D.***collagenmdprofessional.com***CollagenTEX***collagentex.com***Colorescience***colorescience.com***Color Up Therapeutics***coloruptherapeutics.com***Comfort Craft***comfortcraft.com***Comfort Soul***comfortsoul.com***Comphy***comphy.com***Conscious Colors***consciouscolors.com***Contour Table Systems***contourtablesystems.com***Coobie Seamless Bra***shopcoobie.com***Core Products International***coreproducts.com***CoreStones***corestonemassage.com***Cosmetronic***cosmetronic.com***Cosmic Essential Oils***cosmicessentialoils.com***Cowen Enterprise***cowenenterprise.com*

Coyuchi

coyuchi.com

Crocs

crocs.com

CryoDerm

cryoderm.com

Cuccio Naturalé

cuccio.com

Cuccio Somatology

cucciosomatology.com

Curties-Overzet Publications

https://sutherland-chan.com

D'Ambrogio Institute

dambrogioinstitute.com

DaCrema Botanicals

dacremabotanicals.com

Daniele Henkel

danielehenkel.com

**Day-Break Geriatric
Massage Institute**

daybreak-massage.com

De La Terre Skincare

delaterreskincare.com

Dead Sea Pavilion

deadseapavilion.com

**Debbie Roberts Assessment
Seminars**

debbierobertsseminars.com

DECLEOR Paris

decleor.com

Dee Cee Laboratories

deecelabs.com

Deepfeet Bar Therapy

deepfeet.com

Definitions Skincare

definitionsskincare.com

Demandforce

demandforce.com

DERMA-E

dermae.com

Dermalogica

dermalogica.com

Dermapure

dermapureonline.com

DermAware

dermaware.com

Deva Premal

devapremalmiten.com

Devera Naturals

deveranaturals.com

Dharmacrafts

dharmacrafts.com

Diffuser World

diffuserworld.com

Discount New Age Books.com

discountnewagebooks.com

DITTOE Public Relations

dittoepr.com

Doctor Hoy's Natural

drhoy.com

Doctor's Pride

doctorspride.com

Dolphin Neurostim

scarreductiontherapy.com

Dr. Clark Research Association

drclark.com

Dr. Cohen's acuProducts

acuball.com

Dr. Graeme Health Products

drgraeme.com

Dr. H

drhjoint.com

Dr. Hauschka

drhauschka.com

Dr. Ida Rolf Institute

rolf.org

Dr. James Mally

abundanthhealth.com

**Dr. Singha's Natural
Therapeutics**

drsingha.com

DreamOrganics.com

dreamorganics.com

Dreaming Earth Botanicals

dreamingearth.com

Drucker Labs

store.druckerlabs.com

DrySafer

drysafer.com

Dynamic Body Stretching

dynamicbodystretching.com

Earth Angel Oils

earthangel oils.com

Earth Therapeutics

earththerapeutics.net

EarthLite

earthlite.com

Earthly Body

earthlybody.com

Eastern Vibration

easternvibration.com

Eco-Beauty.com Organics

eco-beauty.com

EcoPro Products

ecoproproductsllc.com

Educated Touch

www.educatedtouch.com

Educise

educise.com

Elanveda

elanveda.com

Elements Massage

elementsmassage.com

**Elements Therapeutic
Massage/WellBiz**

wellbizbrands.com

Elena Zabala Wellness Institute

ezwellnessinstitute.com

Elizabeth Van Buren

elizabethvanburen.com

Elsevier

us.elsevierhealth.com

Emeraldbalance.com

emeraldbalance.com

Emerita

emerita.com

Emily Francis

llewellyn.com

Eminence Organic Skin Care

eminenceorganics.com

Empower Bodycare

empowerbodycare.com

Empowerment Unlimited

yogaformassage therapists.com

Energy Muse

energymuse.com

Energy Transformations

energytransformations.org

Energy Wellness Products

energywellnessproducts.com

Enliven Essentials

enlivenessentials.com

Enspri

enspriskincare.com

EO

eoproducts.com

Epicuren Discovery

epicuren.com

Equine Myofascial Release

equinemyofascialrelease.com

Equine Sports Massage

equinesportsmassage.com

Equissage

equissage.com

erbaviva

erbaviva.com

Erchonia

erchonia.com

ERTH Hemp Products

erthhemp.com

Essence of Vali

essenceofvali.com

Essensa

essensa.com

Essential 3

essentialthree.com

Essentialmedtools

essentialmedtools.com

Evan's Garden

evansgarden.com

Eve Taylor

eve-taylor.com

Everflowing

everflowing.org

Everything Branding

everythingbranding.com

Exercise To Heal

exercisetoheal.com

EZClaim

ezclaim.com

F.A. Davis Company

fadavis.com

Face Cradle Insert

facecradleinsert.com

Facelift Massage

faceliftmassage.net

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beautifulimagellc.com

FarmHouse Fresh

farmhousefreshgoods.com

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fashionizerspa.com

**Federation of State Massage
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fsmtb.org

Feldenkrais Resources

feldenkraisresources.com

Five Branches University

fivebranches.edu

Flashappointments

flashappointments.com

Flax Seed Pillows

flaxseedpillows.com

Fleur's

fleur-s.com

Flora Medica

floramedica.com

Flow Masters

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Fomentek

fomentek.com

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forearmfusion.com

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formostarencore.net

Foster (10)

fostertencares.com

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erikdalton.com

From Nature With Love

fromnaturewithlove.com

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frommbeauty.com

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jackiewoods.org

JacoSpa.com

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NOTIFYall.com

secure.notifyall.com

Novato Institute for Somatic Research and Training

somaticsed.com

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Oxygen Spa Superstore

oxygenspasuperstore.com

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ecs-care.com

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pentawater.com

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"Going through the process of becoming a Certified Educator was invaluable and I encourage other educators to go through the process to see how they measure up. I was able to assess my strengths and see what I was doing right. I also noted the areas where I could improve. It was well worth the time and effort."

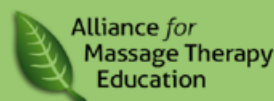
— Deborah Kimmet, CETMB

The AFMTE Educator Certification Program is currently a voluntary portfolio review process through which educators can become certified by demonstrating they have achieved proficiency in the Core Competencies for Massage Therapy Teachers.



LEARN MORE ABOUT PREPARING YOUR PORTFOLIO:

www.afmte.org/getcertified/



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San Diego Pain Summit

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Feb. 11–16

San Diego, CA

sandiegopainsummit.com

Diversified Business Communications Integrative Healthcare Symposium

Annual Conference

Feb. 20–22

New York, NY

ihsymposium.com

Questex Media Group

International Esthetics, Cosmetics & Spa
Conference

March 8–10

New York, NY

iecsc.com

Global Wellness Institute

Global Massage Makes Me Happy Day

March 20

[globalwellnessinstitute.org/initiatives/
massage-makes-me-happy-initiative](http://globalwellnessinstitute.org/initiatives/massage-makes-me-happy-initiative)

Massage Therapy Foundation

Community Service Grant Deadline

April 1

massagetherapyfoundation.org

The Bowen Center for the Study of the Family

Spring Conference

April 3–4

Kensington, MD

thebowncenter.org

International Spa Association

ISPA Resource Partner Summit and Talent
Symposium

April 14–15

Santa Barbara, CA

experienceispa.com

Questex Media Group

International Esthetics, Cosmetics
& Spa Conference

April 18–20

Chicago, IL

iecsc.com

Society for Oncology Massage

Healing Summit

April 23–26

Bloomington, MN

s4om.org

Reflexology Association of America

Conference

April 24–26

Portsmouth, NH

reflexology-usa.org

Academic Consortium for Integrative Medicine & Health

International Congress on Integrative
Medicine and Health

April 28–May 1

Cleveland, OH

imconsortium.org

Green Spa Network

Buyers Conference

May 17–20

Lake Tahoe, CA

greenspanetwork.org

Touch for Health Kinesiology Association

Conference

May 28–June 1

Boise, ID

touchforhealth.us

Premiere Orlando

May 30–June 1

Orlando, FL

premiereshows.com

Massage Therapy Foundation

Student Case Report Deadline

June 1

massagetherapyfoundation.org

Florida State Massage Therapy Association

Convention

June 24–28

Orlando, FL

fsmta.org

American Society for the Alexander Technique

Conference

June 26–28

Boulder, CO

amsatonline.org

Questex Media Group

International Esthetics, Cosmetics
& Spa Conference

June 27–29

Las Vegas, NV

iecsc.com

Feldenkrais Method of Somatic Education

Conference

July 1–5

Orange County, CA

feldenkrais.com

American Massage Championships

July 12–13

Michigan City, IN

[worldmassagefestival.com/2020/
champion.html](http://worldmassagefestival.com/2020/champion.html)

World Massage Festival

July 12–16

Michigan City, IN

worldmassagefestival.com

Integrative Medicine for the Underserved Conference

August 27–29

Milwaukee, WI

im4us.org

Premiere Philadelphia

Sept. 13–14

Philadelphia, PA

premiereshows.com

Premiere Birmingham

Oct. 11–12

Birmingham, AL

premiereshows.com

International Spa Association

Conference & Expo

Oct. 14–16

National Harbor, MD

experienceispa.com

Federation of State Massage Therapy Boards

Annual Meeting

Oct. 15–17

Chicago, IL

fsmtb.org

Society for Integrative Oncology

Annual International Conference

Oct. 15–18

Baltimore, MD

integrativeonc.org

Premiere Columbus

Oct. 25–26

Columbus, OH

premiereshows.com

Questex Media Group

International Esthetics, Cosmetics & Spa
Conference

Nov. 15–16

Jacksonville, FL

iecsc.com

2021

World Massage Festival

Aug. 1–5


Las Vegas, NV

worldmassagefestival.com

Fascia Research Congress

Sept. 13–15

Montreal, Quebec, Canada

fasciacongress.org 

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